



# Vehicle Insights

## Lemon Reported Events

### Vehicles on the road



**287.6  
MILLION**

U.S. cars & light duty trucks in operation<sup>1</sup>



**155K**

Vehicles on the road had a reported lemon event.<sup>2</sup>

### Lemon Data



**83.25%**

Of U.S. vehicles with a reported lemon record are still in operation (as of April 2023)<sup>2</sup>.



**15.94%**

Of owner households with vehicles with a lemon event purchased a different vehicle within 1 year of the lemon activity being reported<sup>2</sup>.



### Protect your brand & reputation with AutoCheck

**AutoCheck** is the industrial-strength vehicle history report that automotive professionals trust to help manage risk and confidently buy and sell the right vehicles.



### Going forward

To learn how **AutoCheck vehicle history reports** can help you better understand the vehicles in your market, contact your Experian sale representative or call 1 888 409 2204.

<sup>1</sup>U.S. cars and light duty trucks Q2 2023.

<sup>2</sup>Based on a June 2023 Experian Automotive analysis of state title brands, auction data, and insurance loss source data, for the period of January 2018 to April 2023.