

Experian AutoCheck Case Study

Multi-Location Group: Eastern TX

"We find the Experian AutoCheck VHR to be a dependable source of high-quality data, which is vital for making informed decisions and fostering customer confidence."

A multi-location franchise dealer group across eastern Texas has been a loyal advocate of Experian AutoCheck vehicle history reports for over 15 years, a testament to the consistent value and reliability they've experienced.

The dealership has expressed great satisfaction with Experian AutoCheck throughout their long-standing partnership. They like the VHR's insightful, dependable, and high-quality data, particularly regarding the number of previous owners.

The auto group also values the exceptional service, support, and sales assistance it consistently receives from Experian. This superior customer experience is a cornerstone of their continued partnership.

The integration of Experian AutoCheck reports is deeply embedded in the dealer group's daily operations. They meticulously pull a vehicle history report for every trade and appraisal, ensuring a comprehensive understanding of each vehicle's background. Furthermore, the VHRs are prominently displayed and readily available for every used vehicle listed on their website, promoting transparency and building customer trust from the outset.

A crucial step in their sales process involves having every used car customer sign the Experian AutoCheck report, confirming they have reviewed and understood its contents. This practice underscores the dealership's commitment to full disclosure and the reliability of the data provided!

"We greatly value the unparalleled service and support we receive from the Experian AutoCheck team."

