·:experian

Ascend Fraud Sandbox

Fighting rapidly evolving fraud threats with a rich, flexible, cloud-native fraud analytic hub

Business Challenges

Lack of visibility into evolving fraud trends until they have already caused significant losses

Customer expectation of faster, less intrusive interactions to reduce friction and safely grow the business

Long model development and deployment cycles

Managing total cost of fraud including infrastructure and operations

Quickly turn fraud insights into action with unprecedented clarity

Ascend Fraud Sandbox provides an analytical environment that allows users to explore data in order to discover new fraud patterns and build, test and deploy new models in days rather than months. It pairs your organization's own data with unique cross-industry identity and fraud data assets.

The Ascend Fraud Sandbox rests on top of 10+ billion identity and fraud events that include applications, login activity, and transactions, along with fraud tags, adding tens of millions of new events daily. All of that helps businesses:
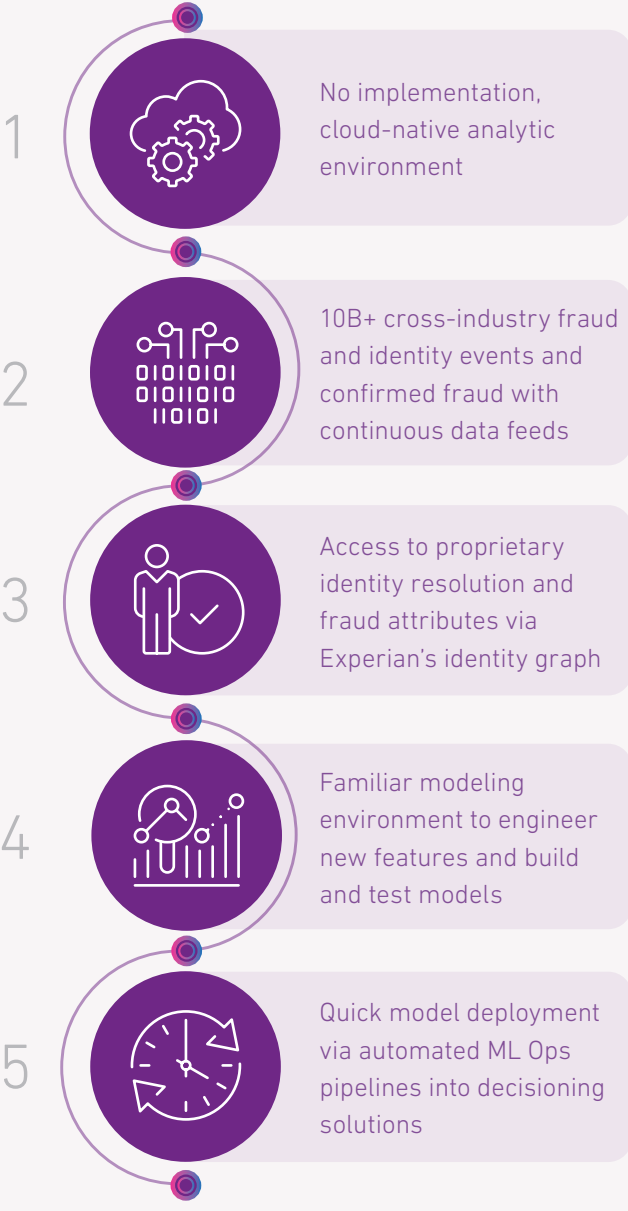
Confidently grow while defending against fraud

Seamlessly onboard and serve their best customers

Stay ahead of creative, connected criminals
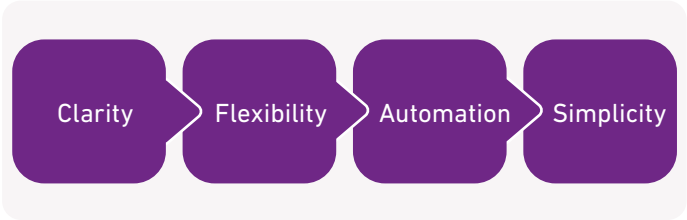
How Ascend Fraud Sandbox works

The Fraud Sandbox has five key components to support end-to-end fraud management:

1 No implementation, cloud-native analytic environment

2 10B+ cross-industry fraud and identity events and confirmed fraud with continuous data feeds

3 Access to proprietary identity resolution and fraud attributes via Experian's identity graph

4 Familiar modeling environment to engineer new features and build and test models

5 Quick model deployment via automated ML Ops pipelines into decisioning solutions

To learn more about Ascend Fraud Sandbox, please speak to your local Experian contact.

Ascend Fraud Sandbox benefits:

Speed to market
Quickly discover new fraud signals

Reduce friction
See a holistic view of consumer identities

No effort implementation
Self-service end-to-end fraud management

Immediate, actionable insights
Start identifying trends from day 1

Clarity → Flexibility → Automation → Simplicity

About Experian

Experian's identity and fraud team – nearly 300 experts around the world – works with businesses to enhance their digital identity and fraud prevention strategies. We've helped our clients screen more than 15 billion fraud events this past year. That's over 3,300 events per second. Most consumers aren't aware of what's happening behind the scenes to keep them safe as they do everyday things...like shop online or check bank balances from a mobile device. We call that hassle-free, and that's how it should be. Our solutions are built using data, technology and analytics to stop fraudsters without stopping good customers. Now, fraud prevention contributes to growth and a positive experience.