

Premier Aggregated Credit StatisticsSM

Rich insight beyond demographics

Get unprecedented insight into the health of neighborhoods across the country with comprehensive credit data at the ZIP CodeTM level.

Deeper insight, better analysis

Our Premier Aggregated Credit StatisticsSM is derived from the credit profiles of more than 250 million credit-active consumers and averaged at the ZIP Code level. With access to this deep repository of information, organizations can analyze historical trends and develop models to make more informed decisions.

Exceptional credit attributes and accurate consumer credit data

By incorporating credit reporting agency data elements, our Premier AttributesSM provides a unique perspective and fresh data at a granular level. Better differentiation of various credit products and more complex attributes to improve on definitions enable better profiling and modeling. The following scores and attributes are also available from Experian:

- VantageScore.[®]
- Experian TAPS.SM
- In the Market Models.SM
- Income Insight.SM
- Available credit.
- Collection activity.
- Credit activity (shopping for credit, new loans).
- Credit capacity.
- Credit risk.

- Foreclosures.
- Monthly credit obligations.
- Propensity for bankruptcy.
- Propensity for recovery.
- Public records (bankruptcy, judgments, liens).
- Rate of delinquency.
- Activity by debt type (e.g., auto, credit card, first or second mortgage, home equity, installment loans, personal finance, retail and student loans).

Our File OneSM database is the industry's highest-quality source of credit information, as measured by content, depth, accuracy, currency and consistency. Comprising data from more than 11,000 direct data sources, File One maintains credit information on more than 250 million credit-active consumers and holds a vast repository of 10 billion lines of data.

Flexibility to meet unique industry needs

Virtually any industry can benefit from the information provided in Premier Aggregated Credit Statistics, including debt collections, education, government, financial services, capital markets and data analytics.

To find out more about Premier Aggregated Credit Statistics, contact your local Experian sales representative or call 1 888 414 1120.



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