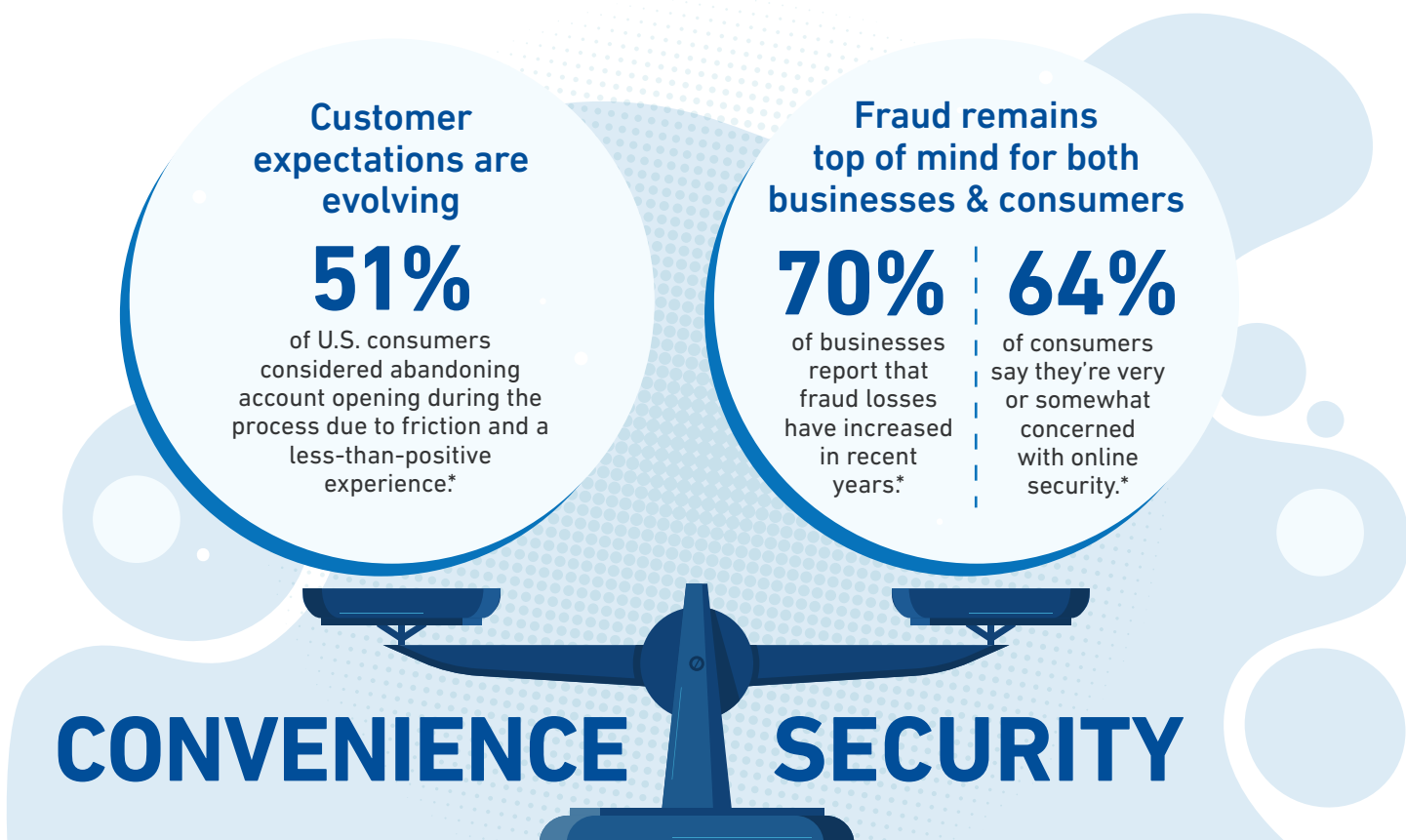




Streamlining the onboarding process: beating fraud at its game

Balancing convenience and security in the digital world

This mismatch between consumer expectations and experiences with online identification and security is leading to reduced satisfaction and increased abandonment during new account opening processes.



*Source: Experian 2023 Global Fraud and ID Report.

For telecom and utility service providers, a good impression while keeping fraud threats at bay is critical when it comes to onboarding new users and clients.

Protect your business from fraud and improve the digital onboarding customer experience
Learn more about our comprehensive suite of [fraud and identity solutions](#) and learn more about what Experian can do for you.

Consequences of fraud



Reputational damages



Negative customer experience and loss in customer lifetime value



Financial loss



Wasted time on applications

✓ Checklist

Are you leveraging these technology tools and strategies for frictionless fraud prevention?



KYC verification: Verify customer identity rigorously.



Device and location data and velocity: Analyze for consistency.



Behavioral analysis: Spot unusual patterns.



AI and ML: Detect evolving fraud tactics and enable better risk decisioning.



Document verification: Ensure genuine documents.



Data sharing and consortia data: Collaborate for faster alerts and smarter insights.

For telecom and utility business
Schedule time with an expert >>