



EXPERIAN AUTOMOTIVE

Q2 2026

State of the Automotive Finance Market

Melinda Zabritski
Head of Automotive
Financial Insights

Today's presenter



Melinda Zabritski

Head of Automotive Financial Insights
Experian Automotive

Melinda Zabritski is Head of Automotive Financial Insights for Experian Automotive where she is responsible for consulting and advising on products and services specific to the automotive credit and lending industry. She also serves as Experian's primary analyst and spokesperson regarding key automotive finance trends.

Q2 Report overview

1 Overall origination trends

2 Leasing insights

3 Loan market trends

4 Refinance trends

5 Portfolio review & delinquency

Risk Tiers

Category	Score Range
Super prime	781 – 850
Prime	661 – 780
Nonprime	601 – 660
Subprime	501 – 600
Deep subprime	300 – 500

VantageScore® 4.0

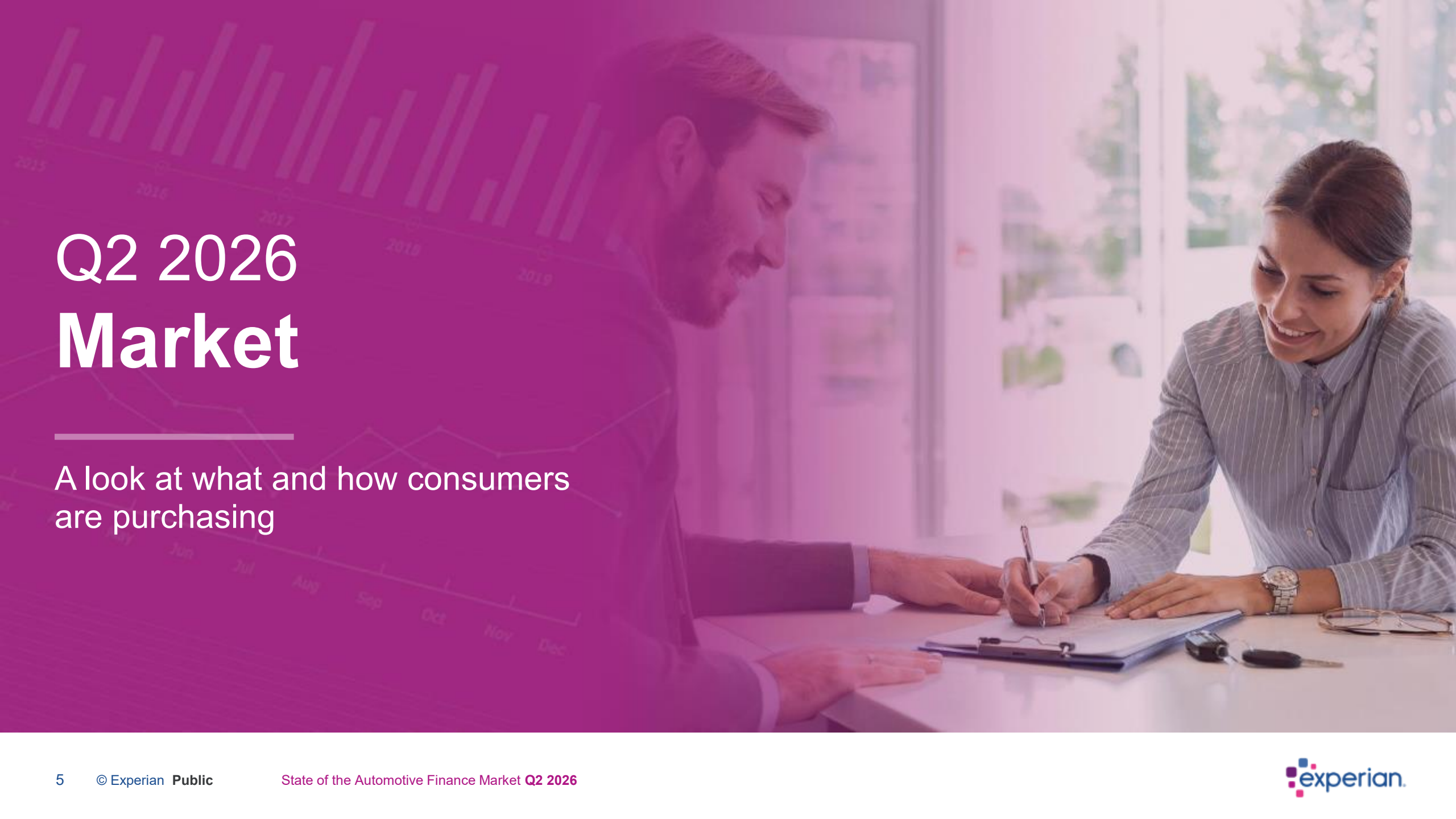
Data sources

VelocitySM Market, Risk, Performance and Refinance

- Market intelligence service sourced from US vehicle titles, manufacturer data and credit information
- Quickly view dealer and lender activity and share by market, make, segment and more
- Gain insight into credit and loan/lease characteristics across vehicle metrics
- Review loan performance by origination attributes, vehicles, dealers and vintages
- Research the drivers of refinance and who's engaged in the market

Ascend Market Insights DashboardsTM

- Instant access to credit market trends across the entire credit universe (review by industry type)
- Deep-dive across numerous themes (delinquency, originations, total accounts & balances and more)
- Easy navigation and dashboards with weekly Executive Summary insights

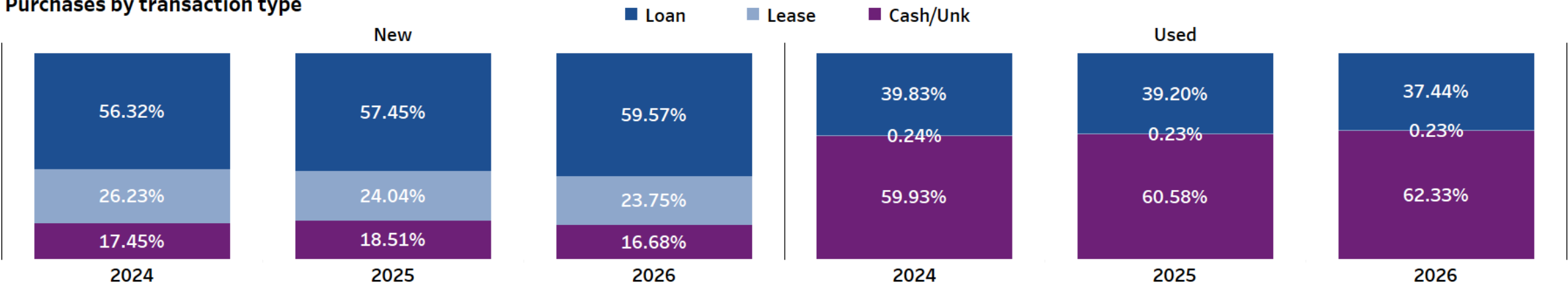


Q2 2026 Market

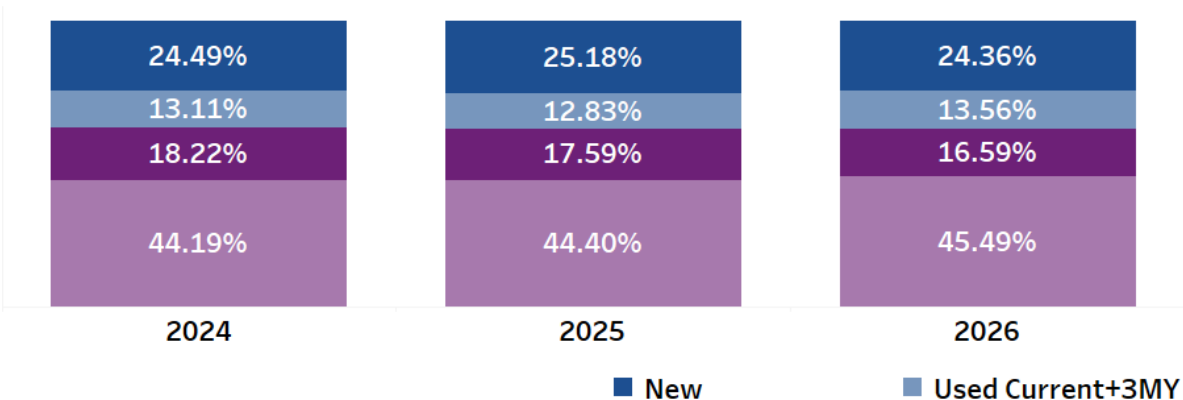
A look at what and how consumers
are purchasing

Automotive financing: snapshot of how and what consumers are purchasing

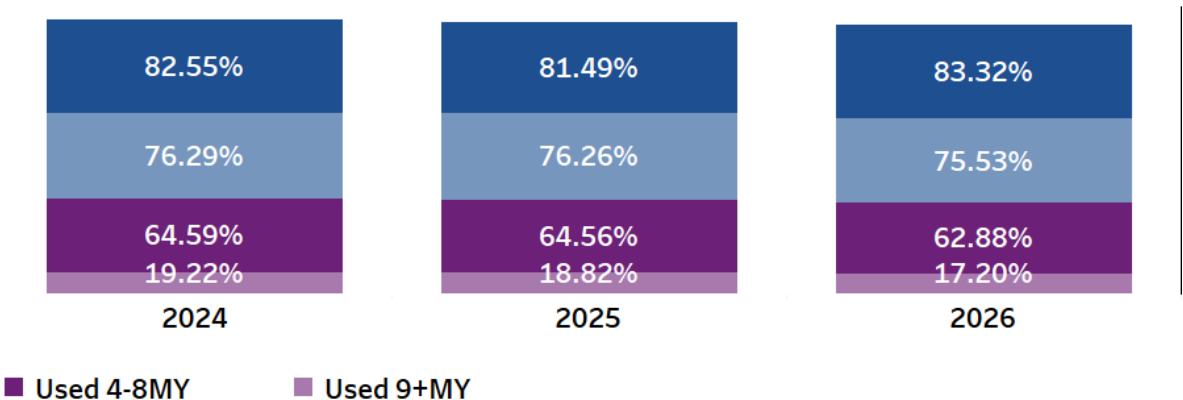
Purchases by transaction type



Purchases by vehicle age group

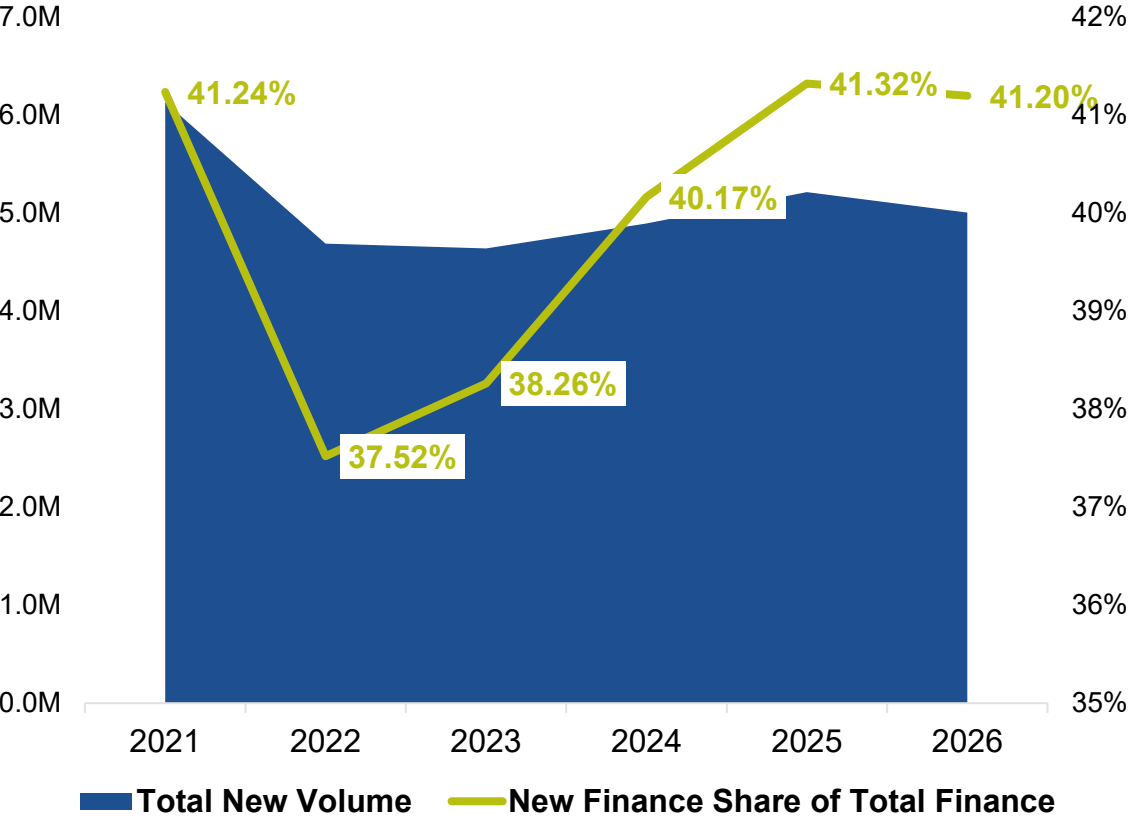


Percentage of vehicle age group with financing

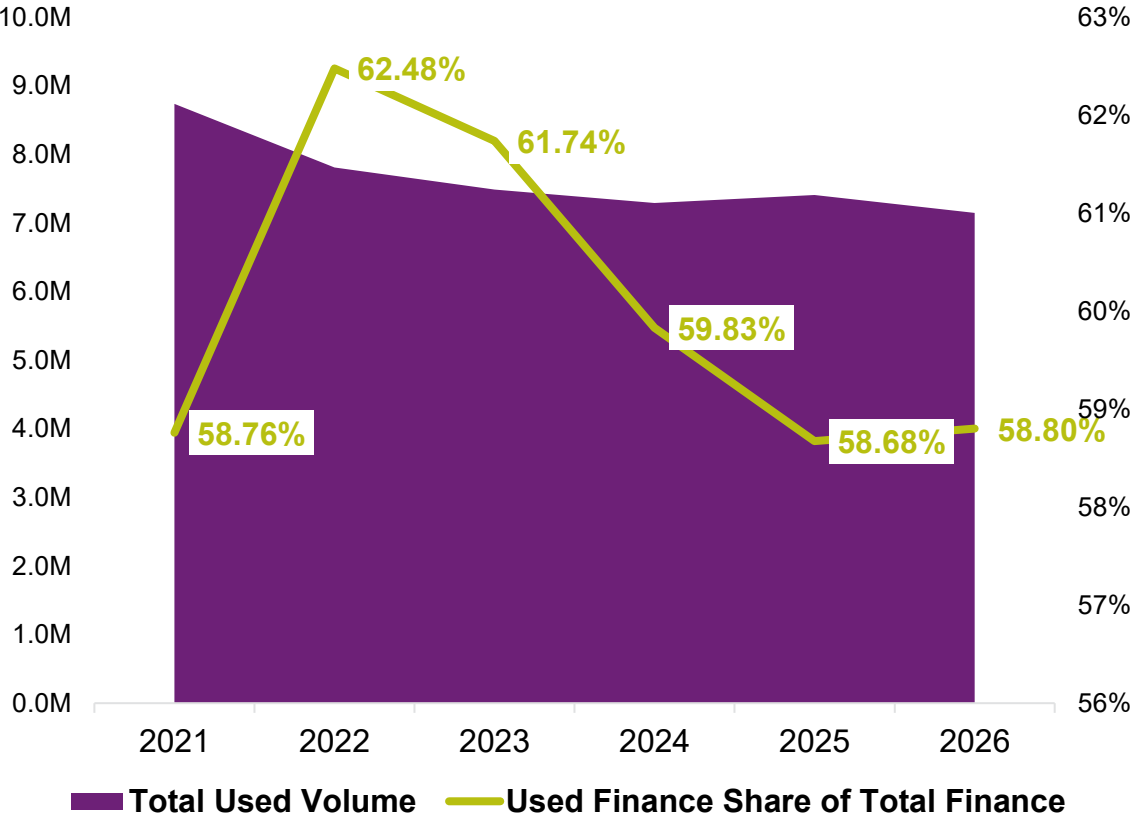


Used has increased it's share of financing; volume is down YOY for new and used purchases

New Volume and Share of Financing

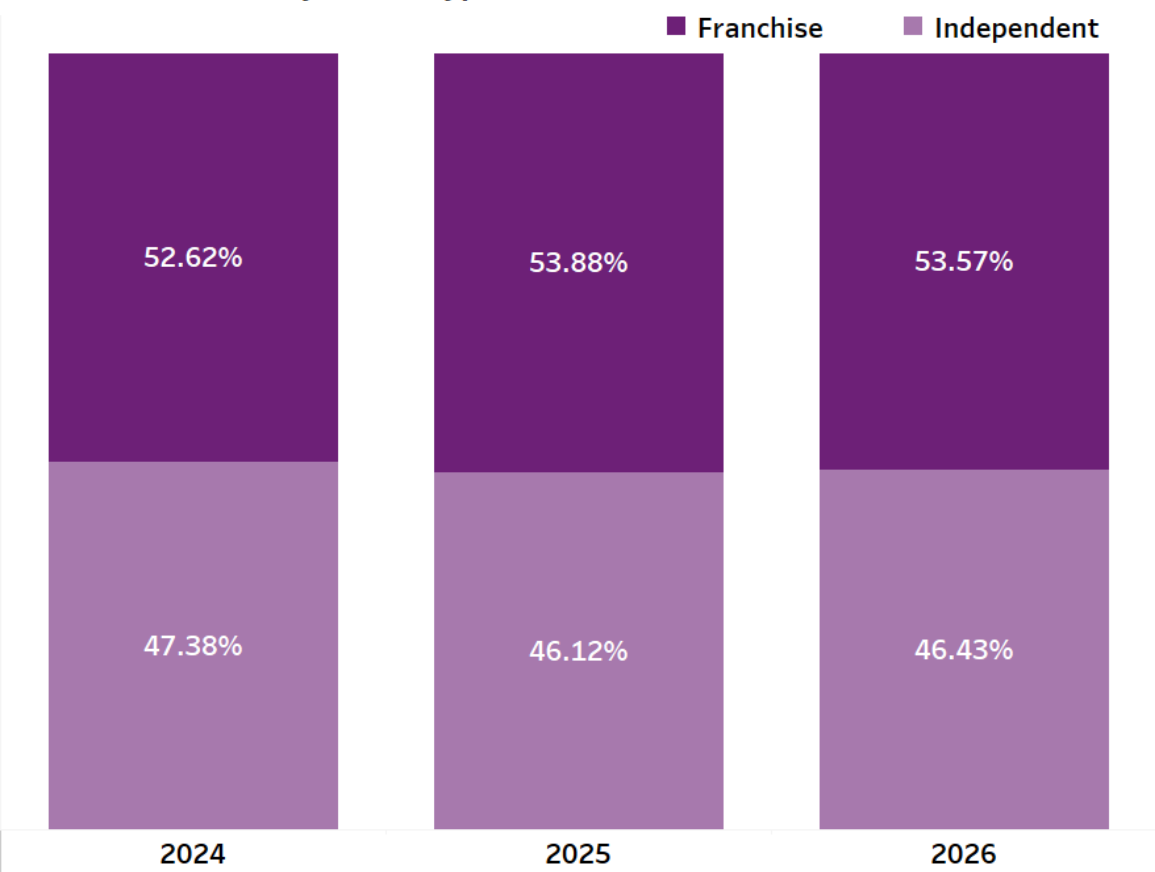


Used Volume and Share of Financing

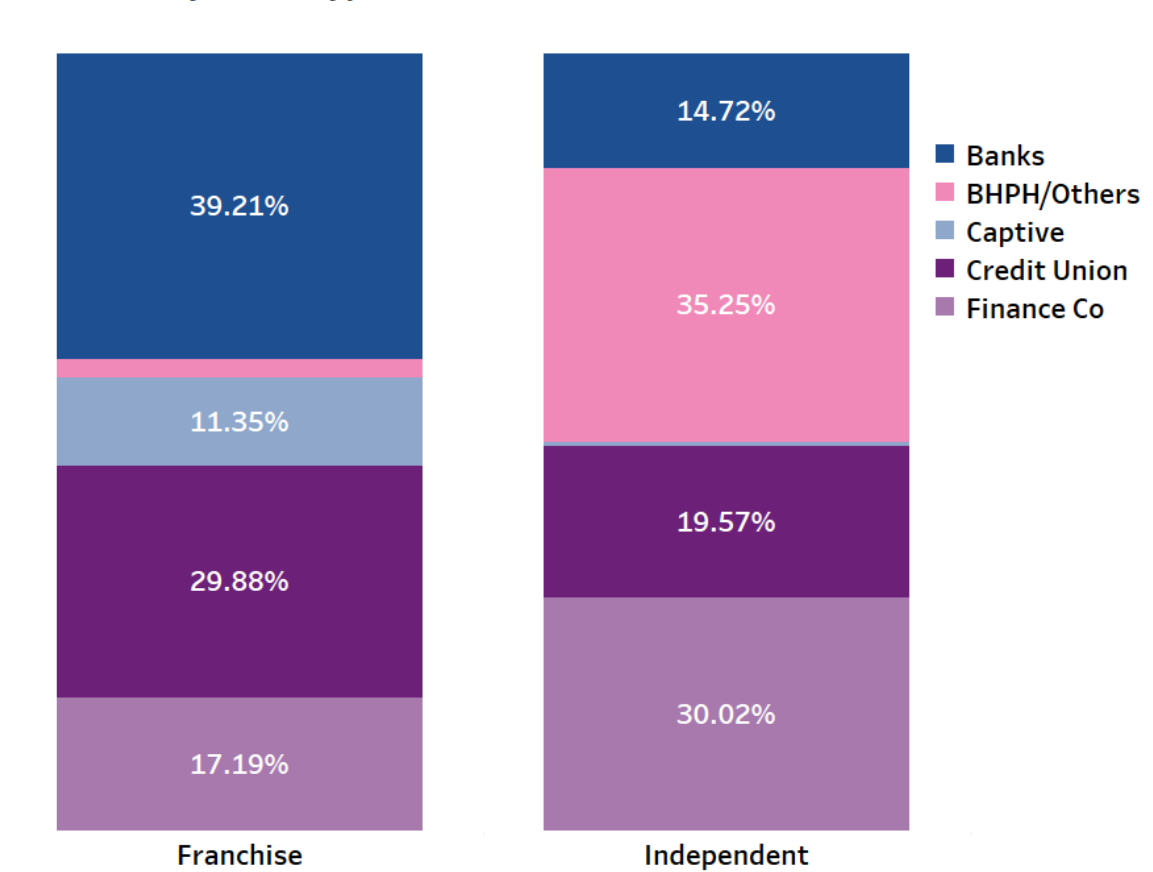


Dealer type snapshot: Independent Dealers increase share of used purchases

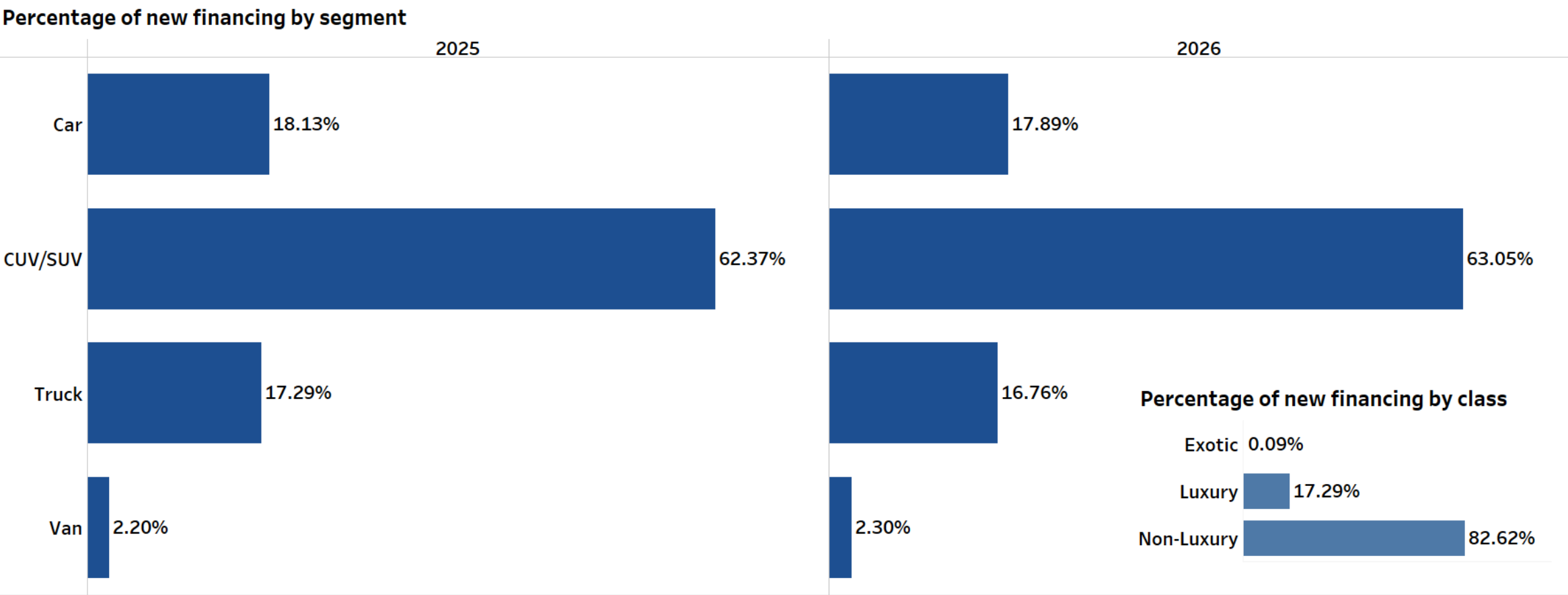
Used transactions by Dealer type



Used loans by lender type and Dealer

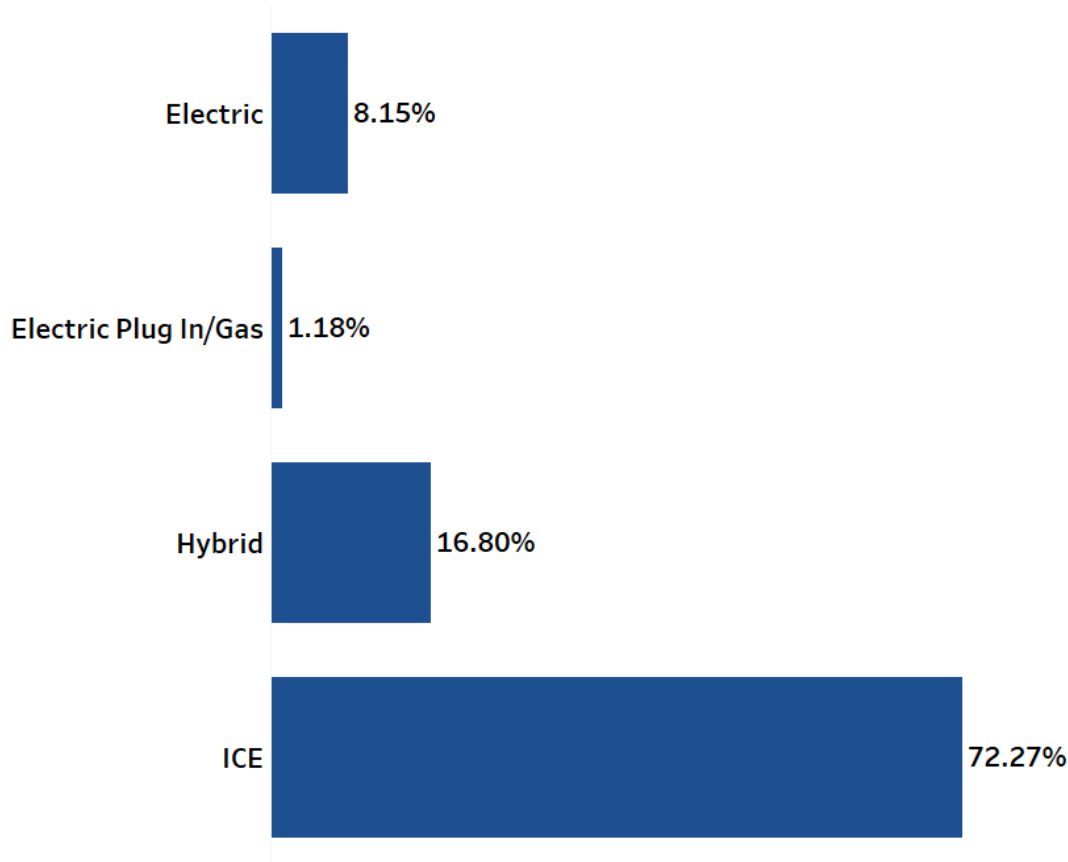


CUVs and Vans see increased share YOY



Hybrid vehicles pick up share YOY (12.99% to 16.8%) and are primarily Non-Luxury vehicles

Percentage of new financing by fuel type

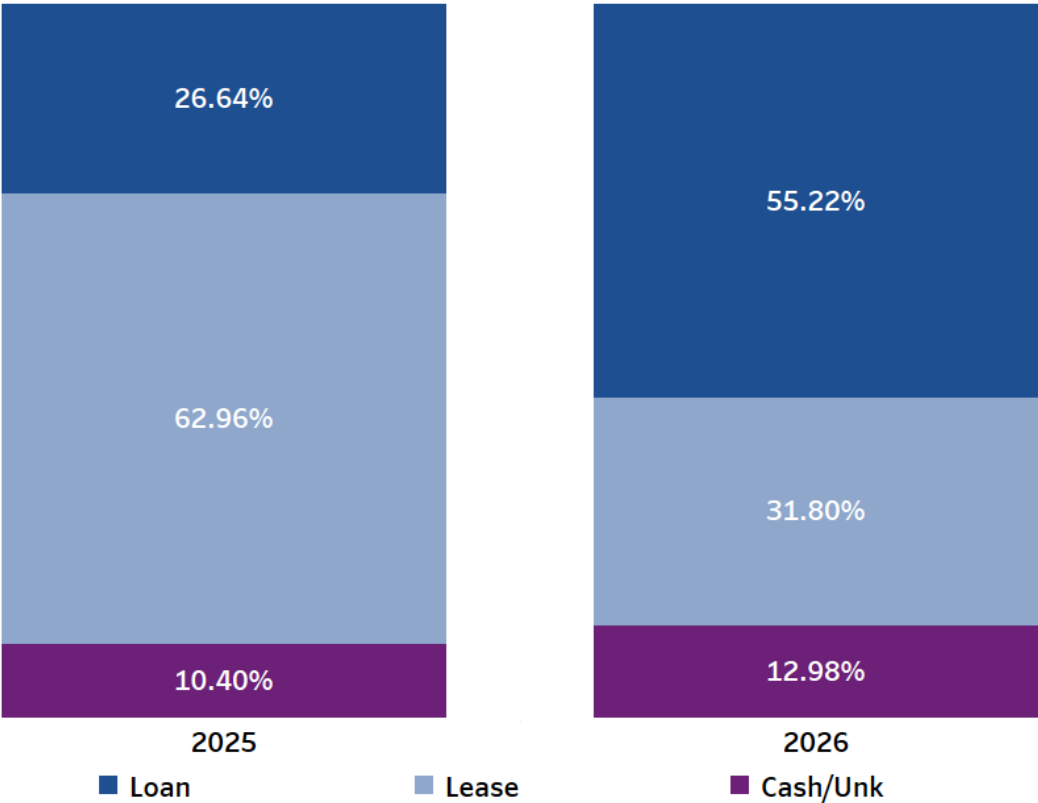


Vehicle class by fuel type (financed new)

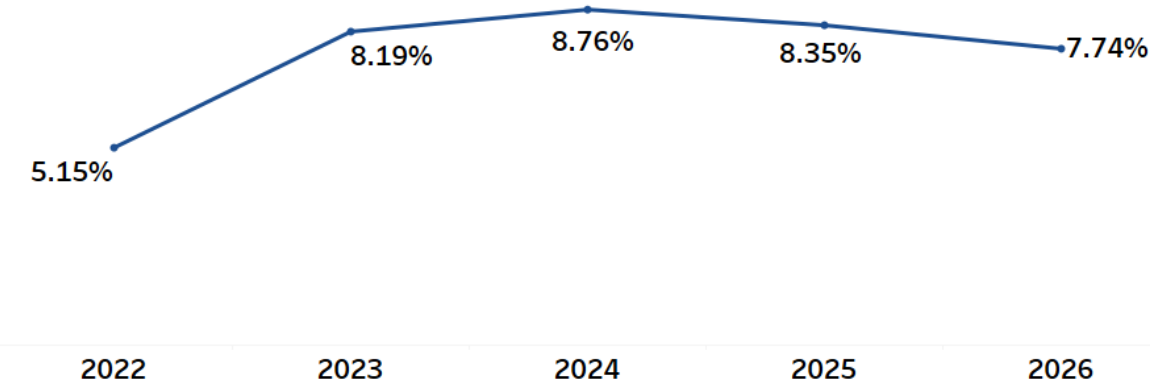
2026		
Electric	Exotic	0.01%
	Luxury	70.93%
	Non-Luxury	29.06%
Electric Plug In/Gas	Exotic	2.55%
	Luxury	52.89%
	Non-Luxury	44.56%
Hybrid	Luxury	4.81%
	Non-Luxury	95.19%
ICE	Exotic	0.09%
	Luxury	13.61%
	Non-Luxury	86.30%

EV share of new purchases falls; leasing remains dominant

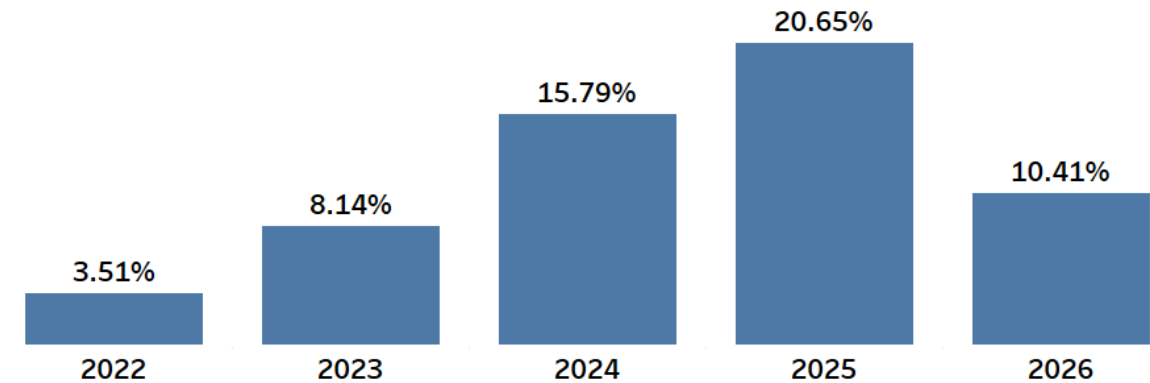
How are consumers purchasing new EV



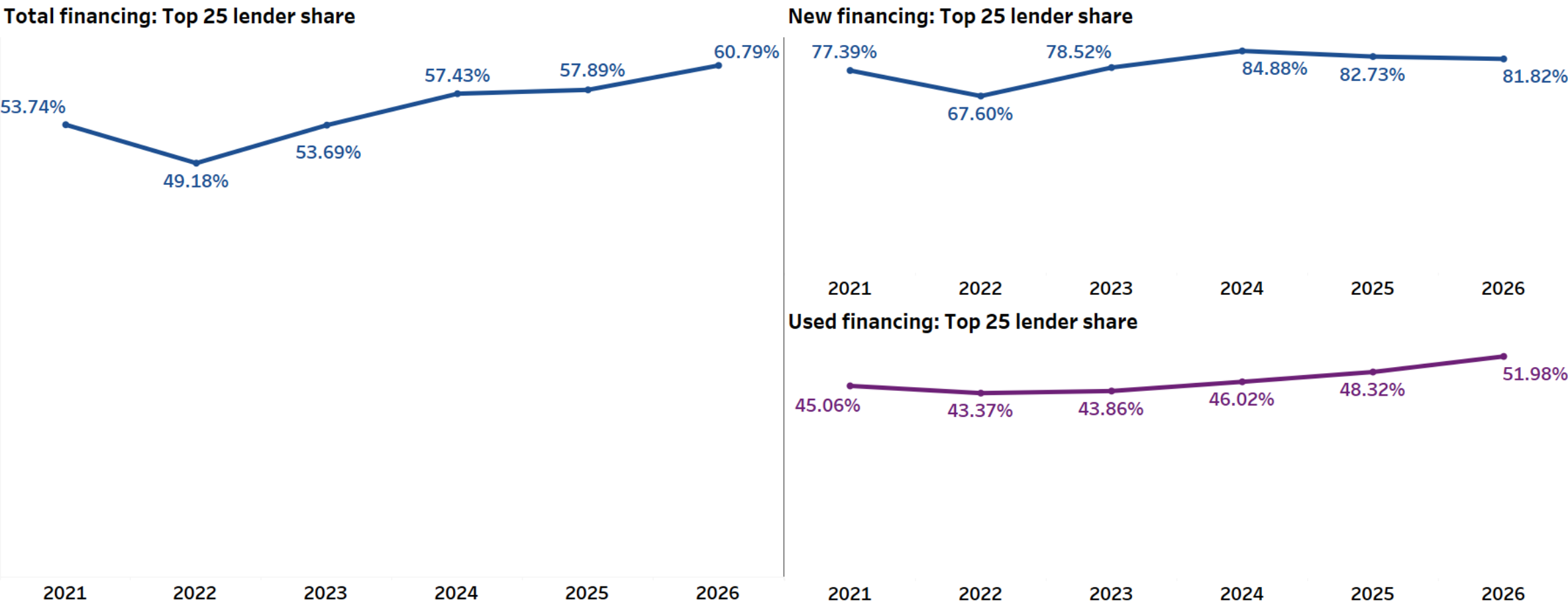
EV share of new purchases (includes cash)



EV share of new leasing

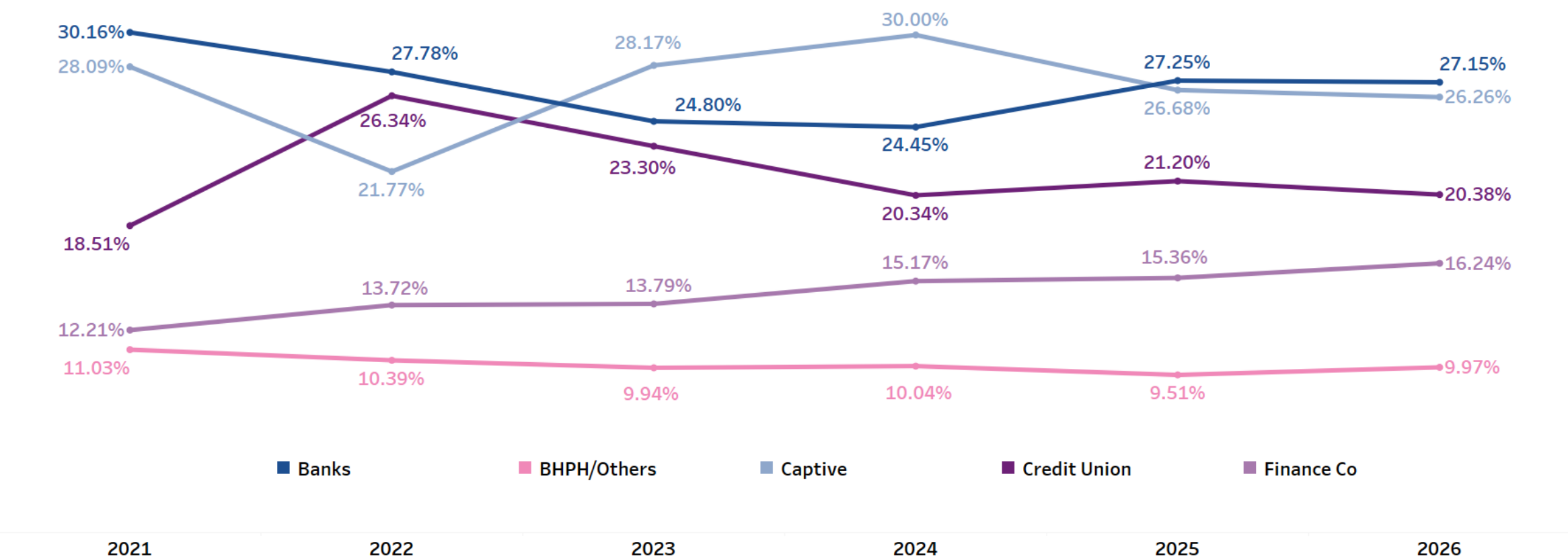


Financing is primarily consolidating among the top used lenders

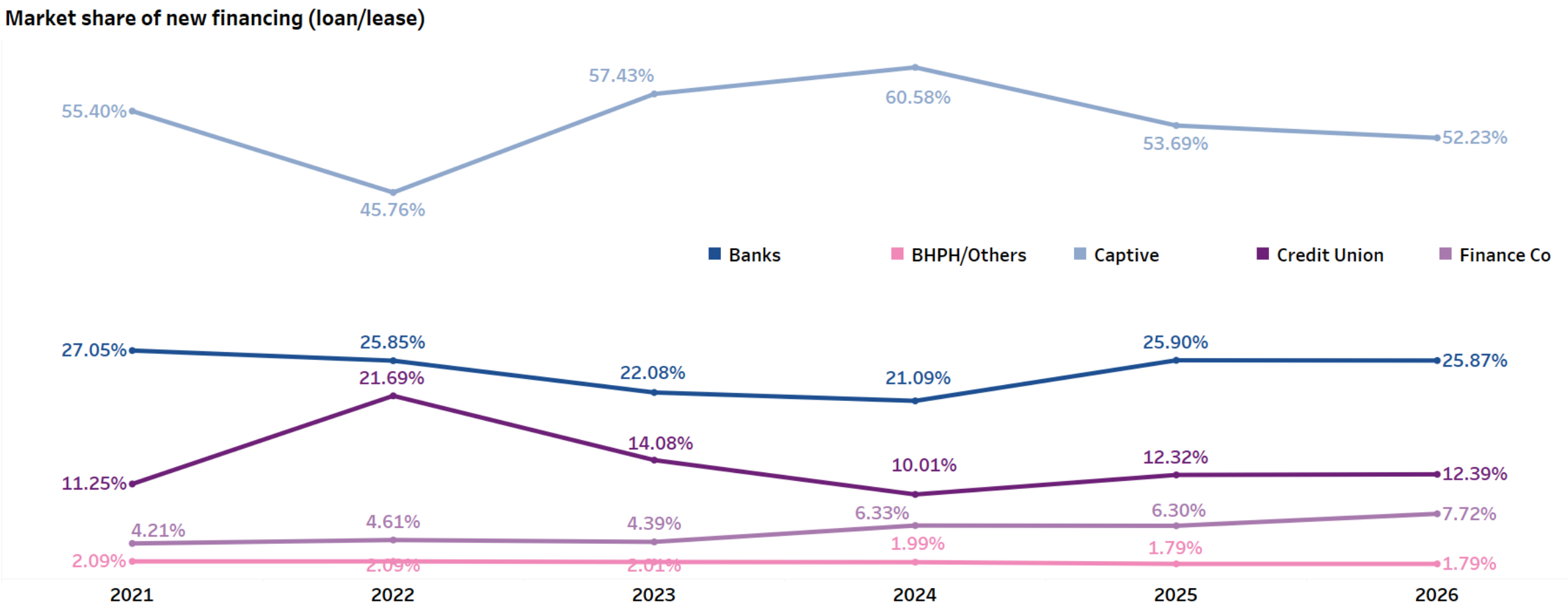


Share increased for Finance Companies and BHPH/Other

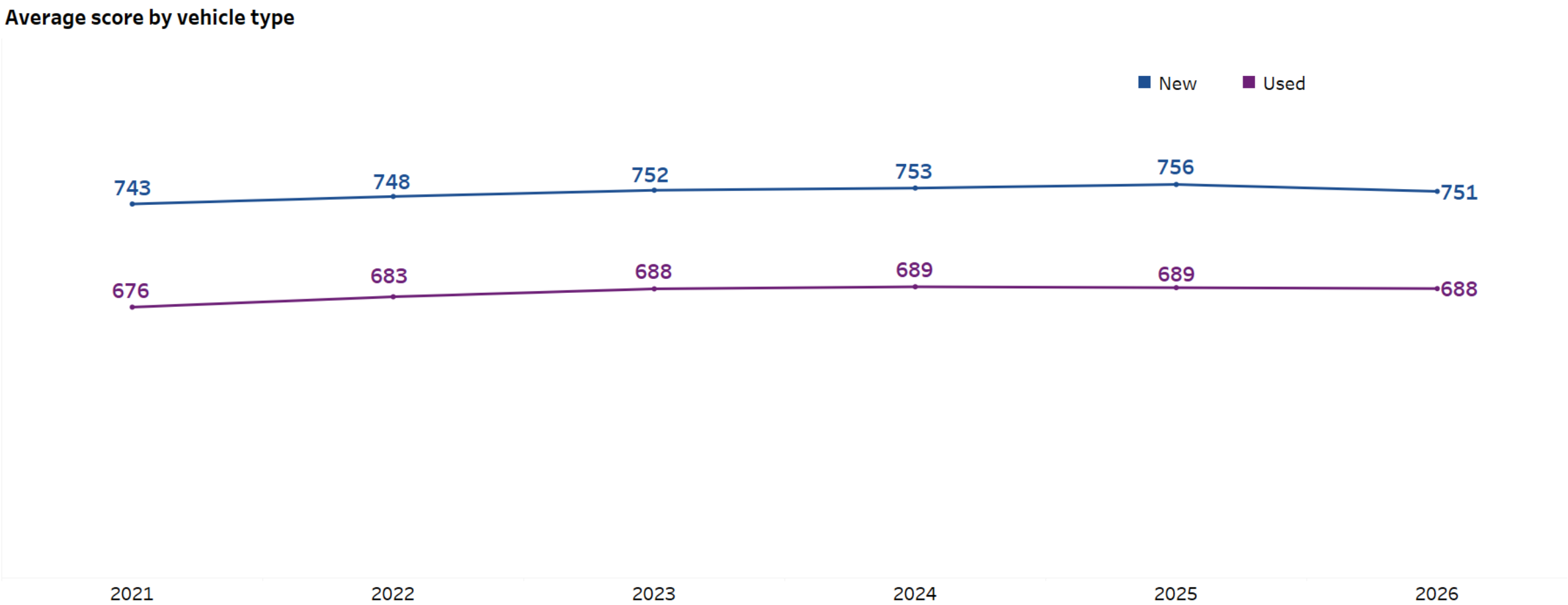
Market share of total financing (new/used; loan/lease)



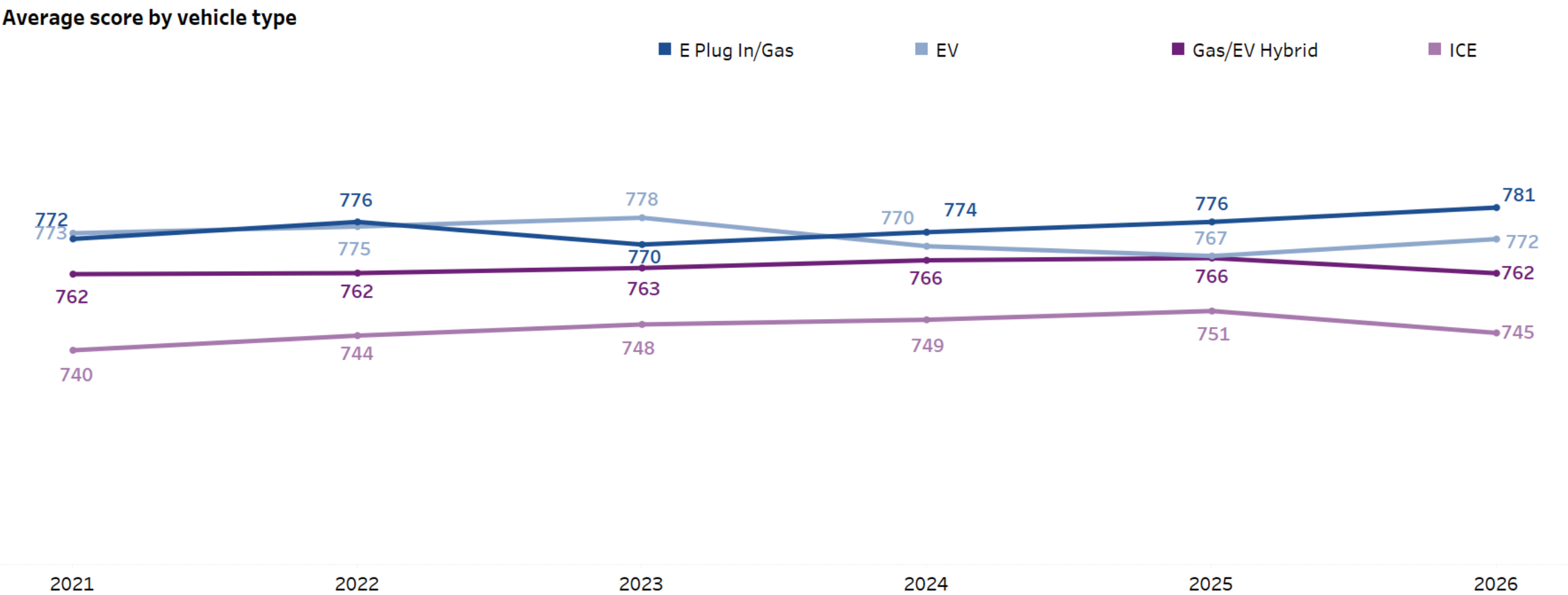
Captives continue to dominate new financing yet decrease share YOY; share increased for Credit Unions and Finance Companies



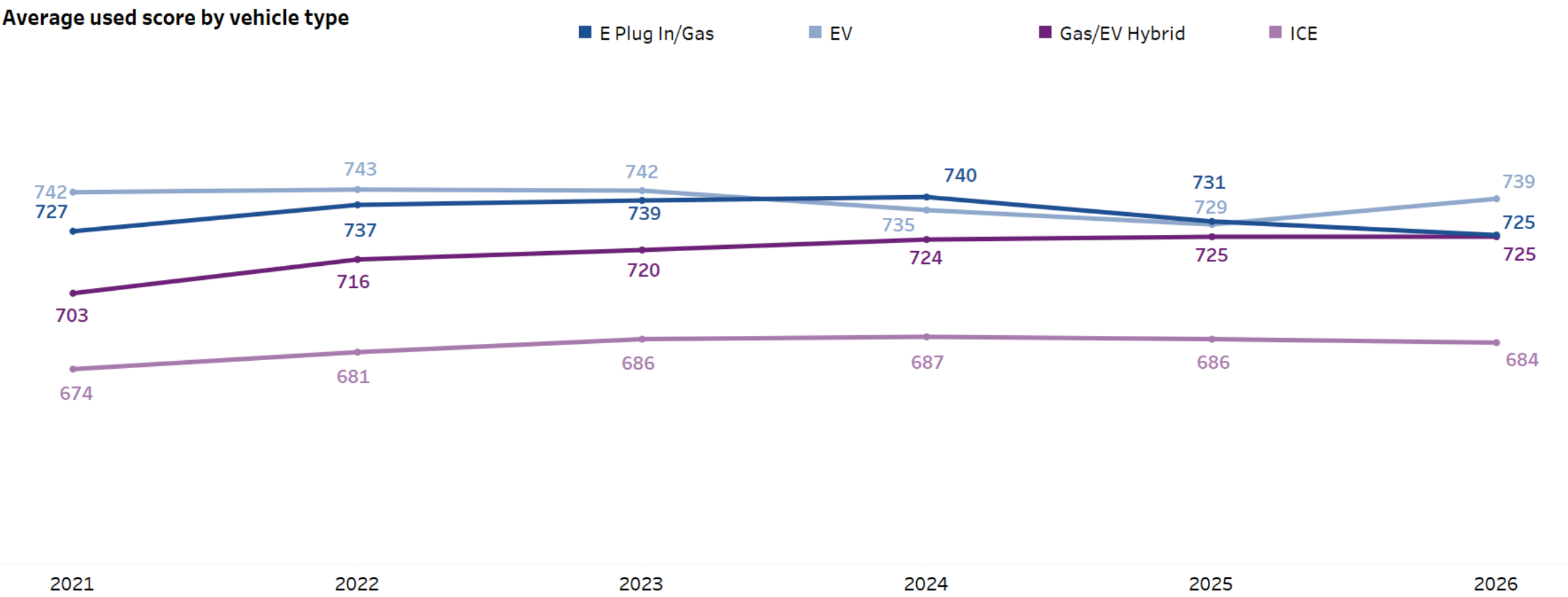
Average new score decreases 5 points while used is down 1



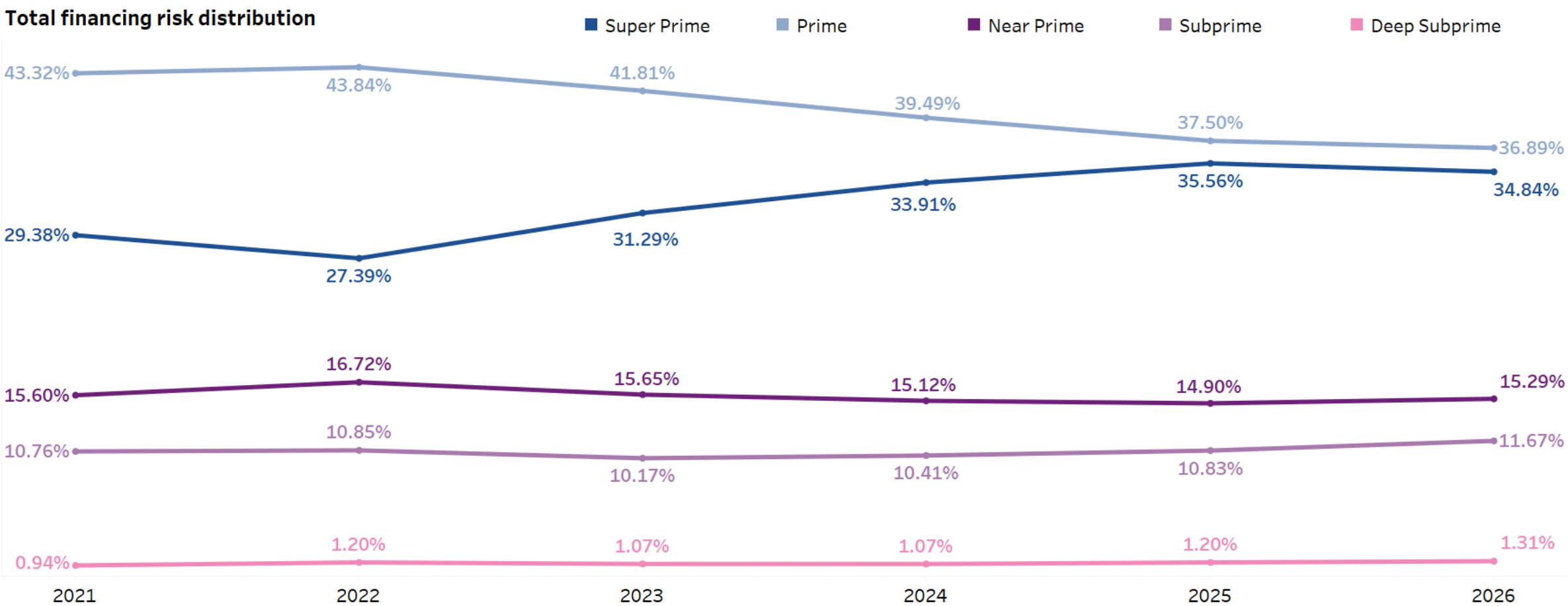
New scores electrified vehicles increase; Hybrid and ICE are down



Used EV scores increased 10 points while Hybrids stayed flat

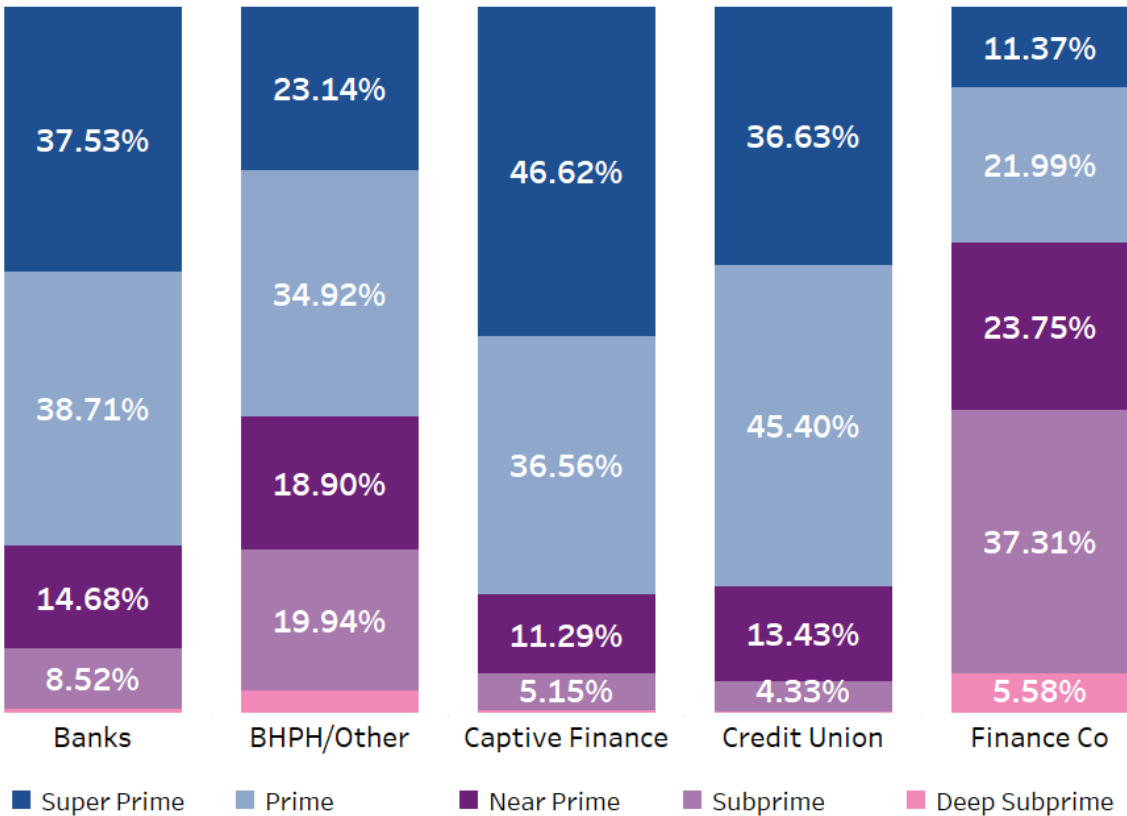


Growth occurring outside of Prime; Super Prime and Prime decrease YOY yet remains over 71% of total financing

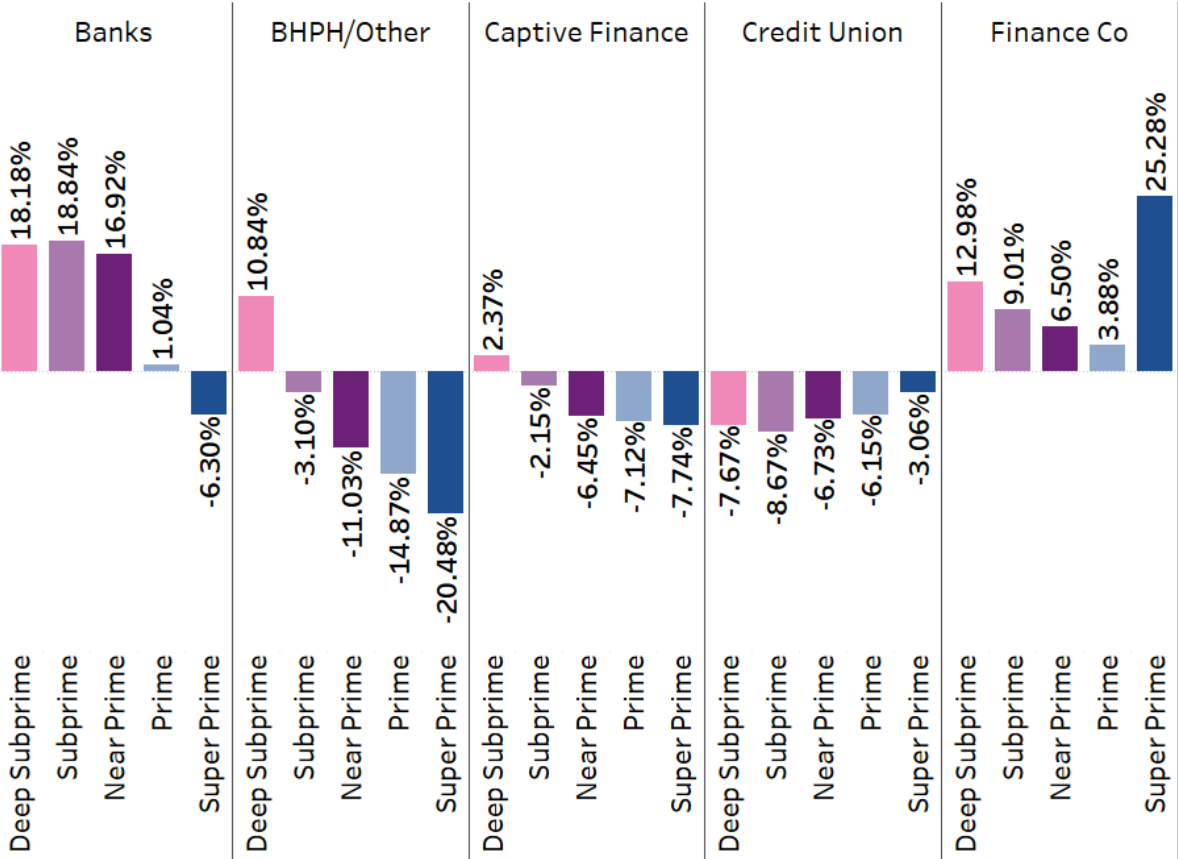


Banks grow outside of prime; Finance Companies increase across all segments

Total financing risk distribution by lender type



YOY change in risk by lender type



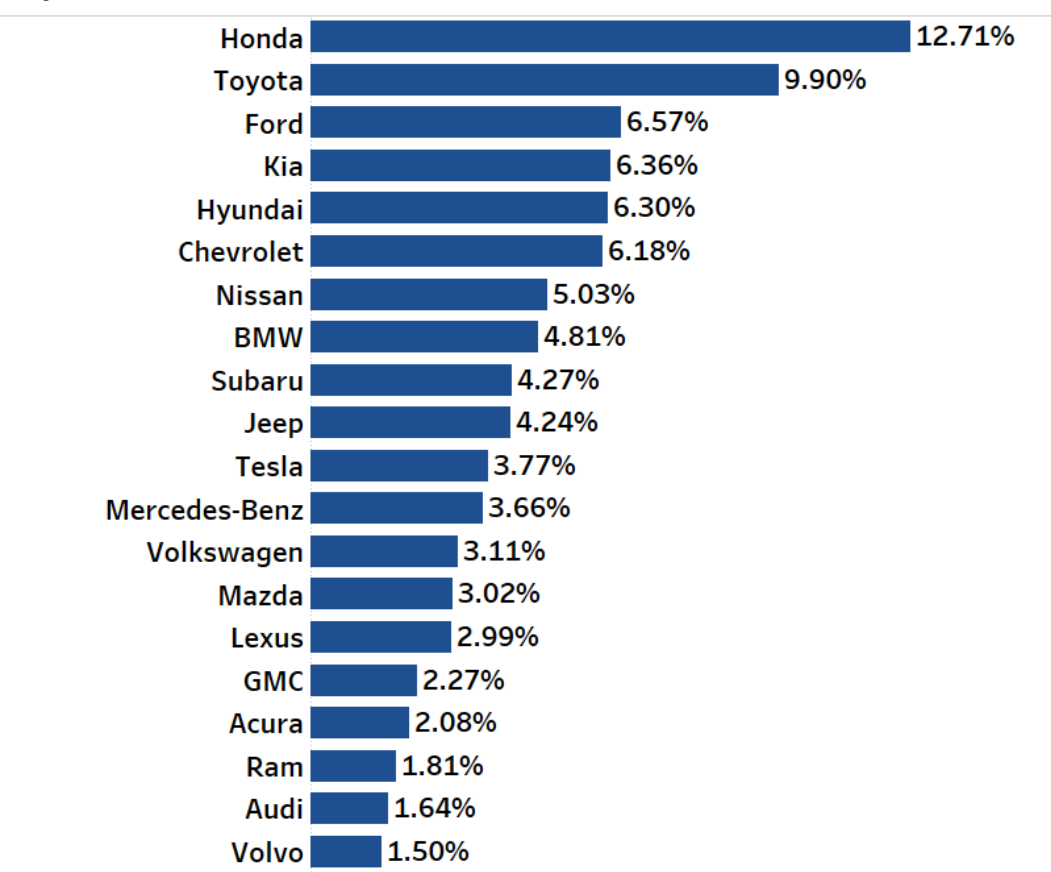


Q2 2026 Leasing

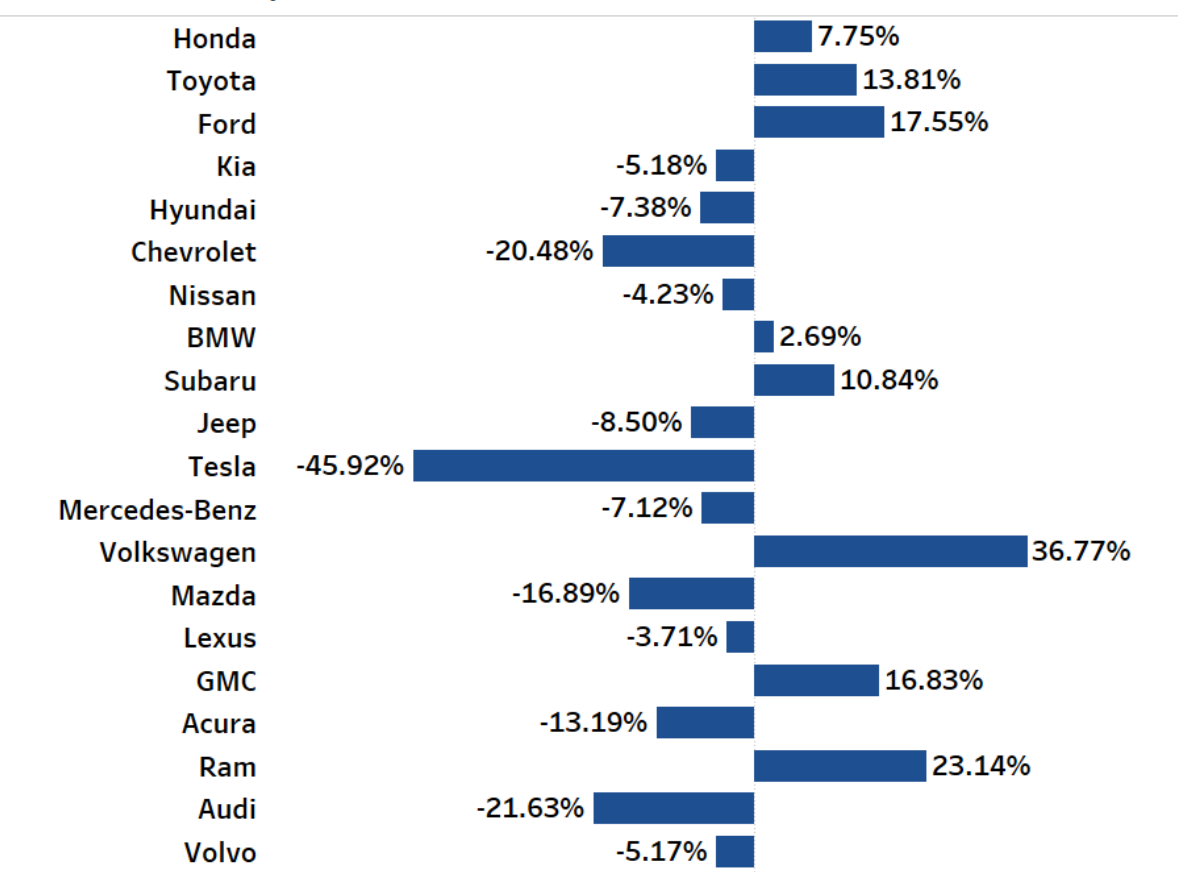
Insights into the leasing market

Honda remains as number one leased make; leasing is down YOY for most makes

Top 20 leased new makes

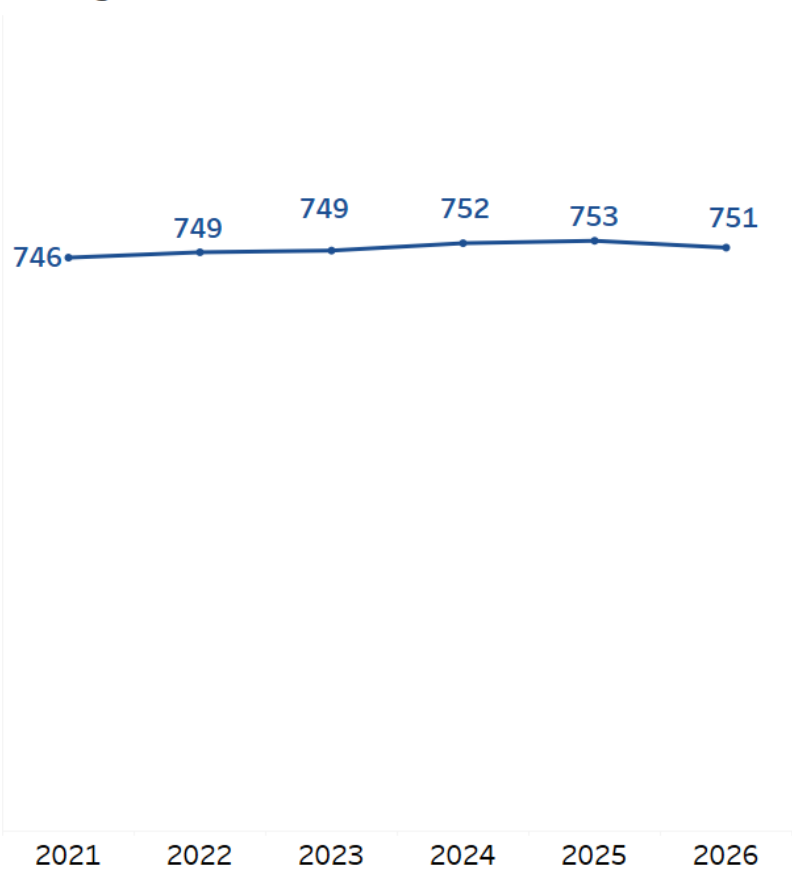


YOY Growth on Top 20 leased makes

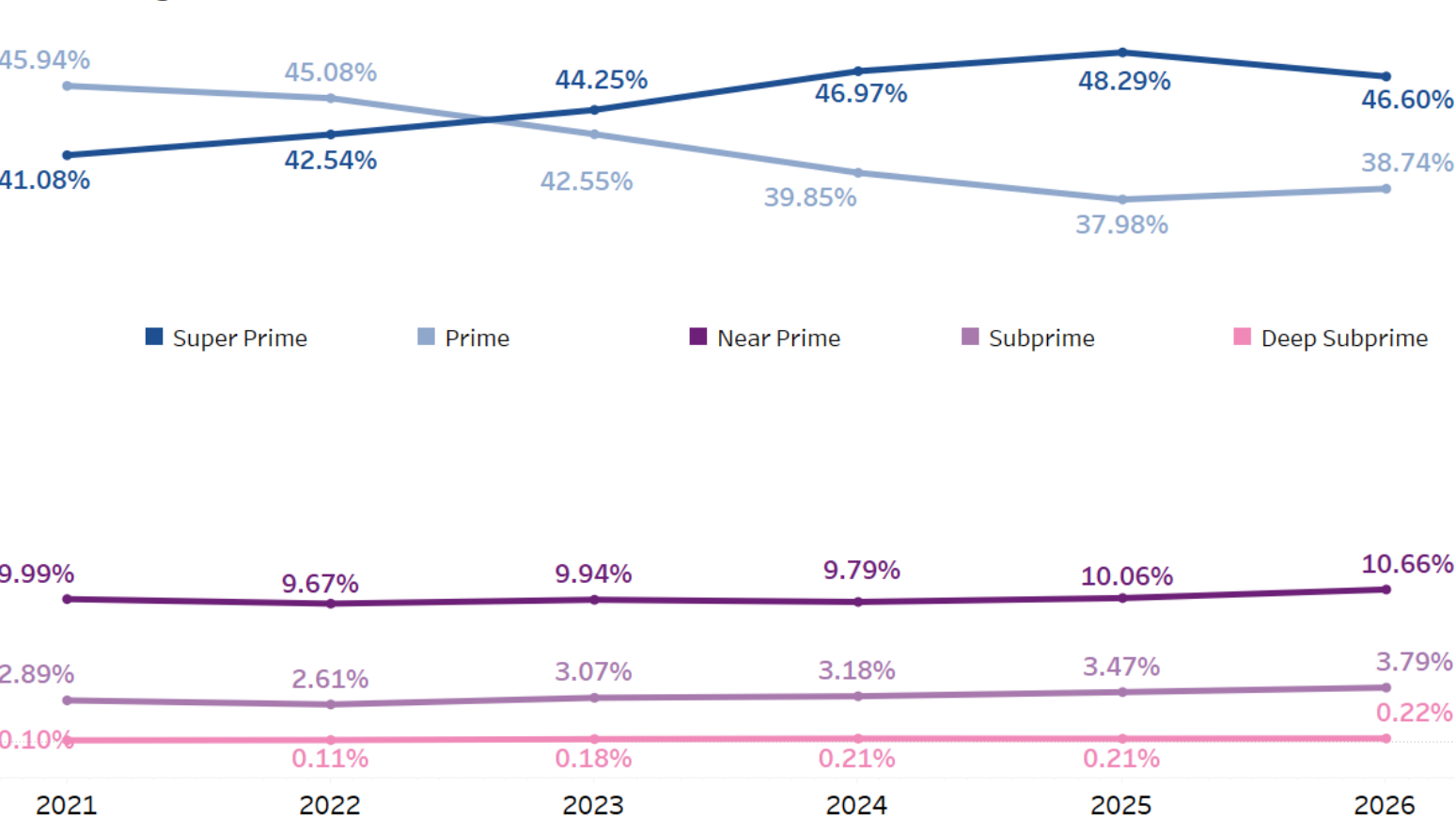


Leasing scored decrease 2 points and leasing increases across all segments but Super Prime

Average new lease score

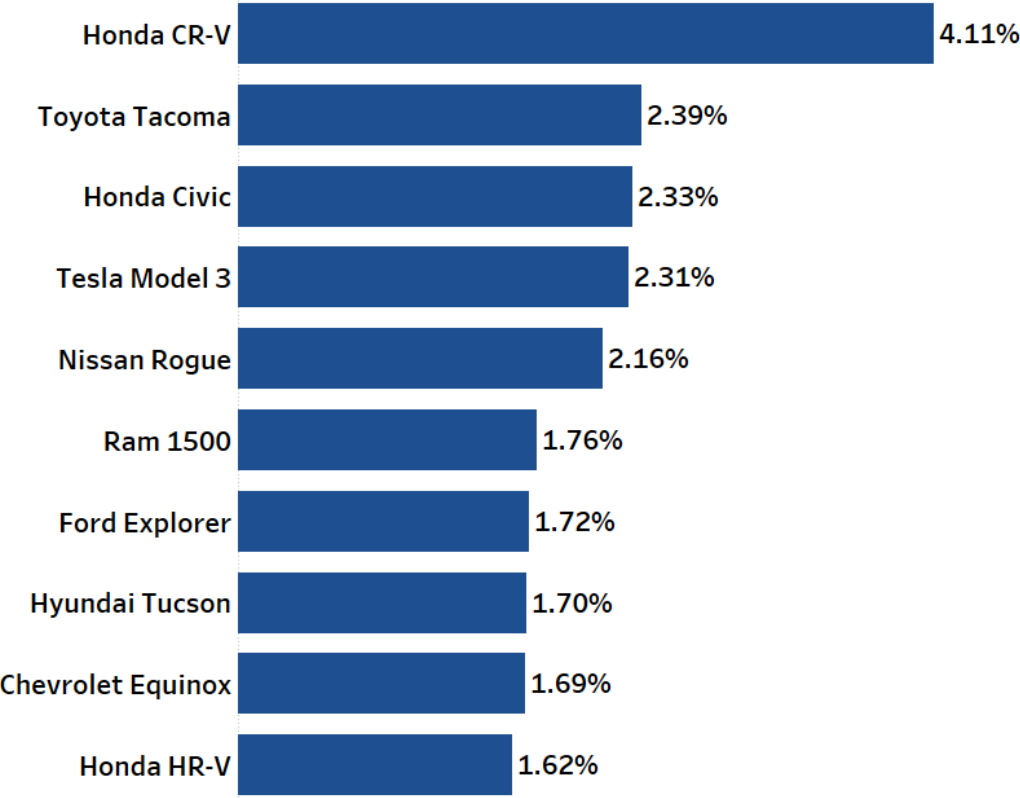


New leasing risk distribution

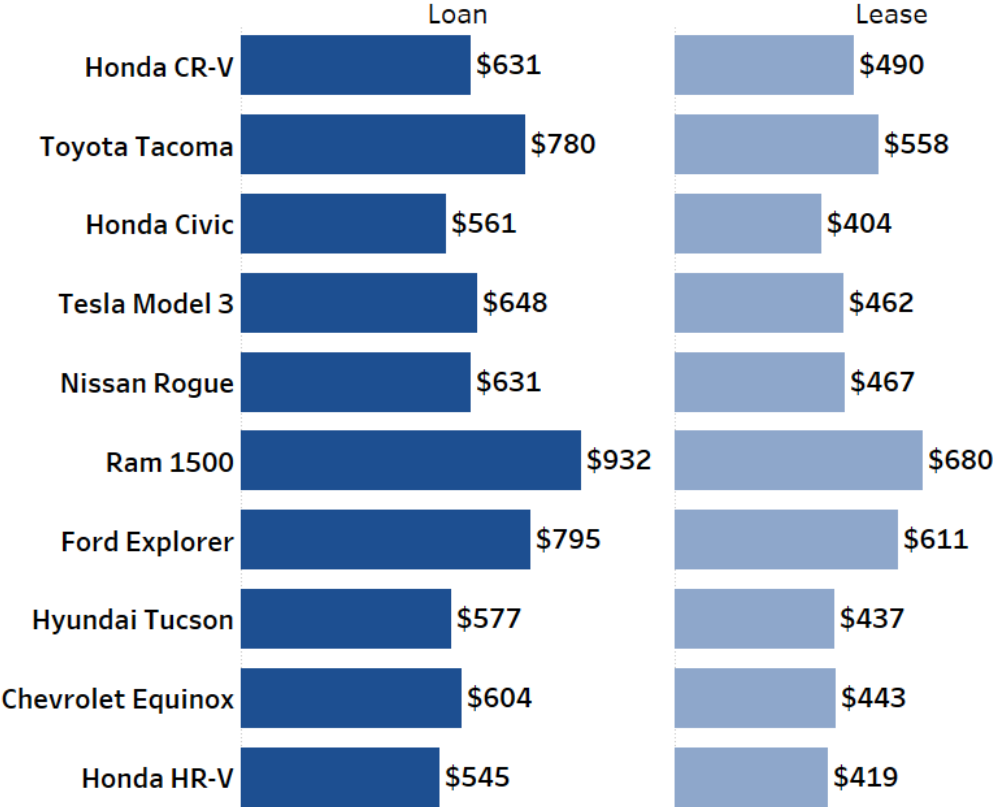


Honda CR-V hits top leased model; average payment difference of \$148 across all leased models

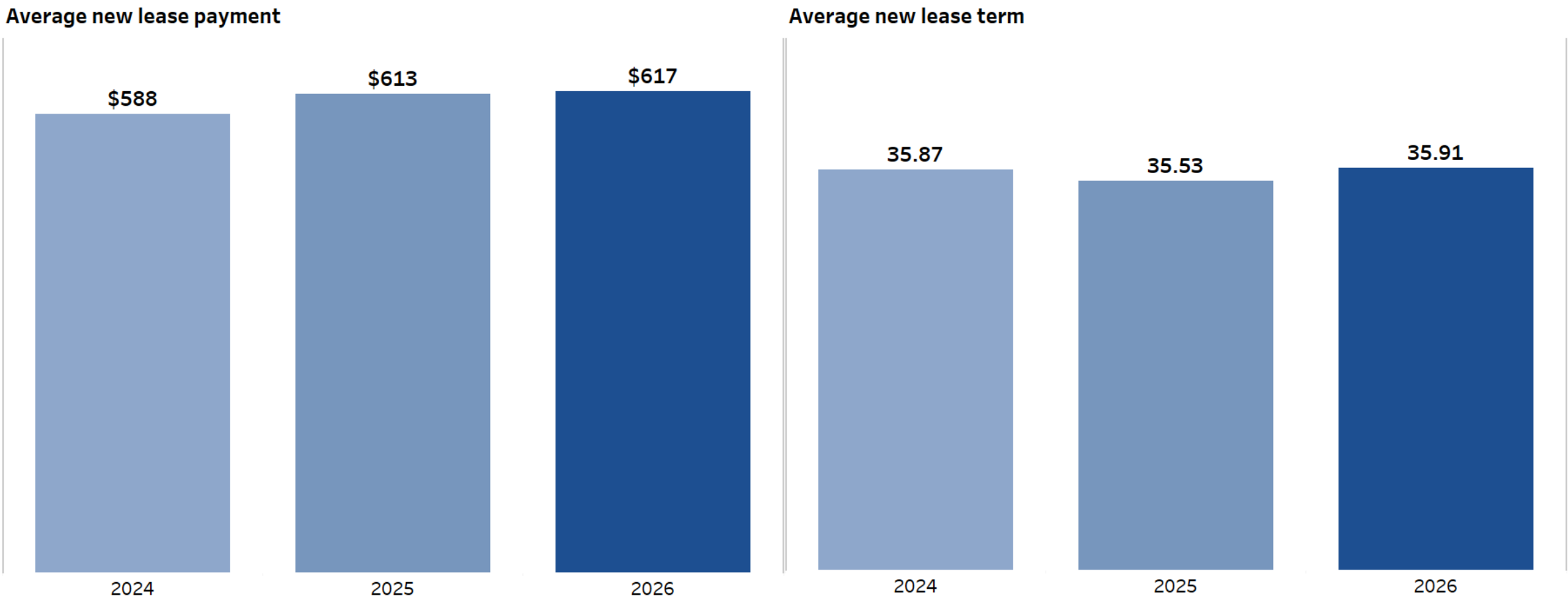
Top 10 leased models



Average lease v loan payment on top leased models

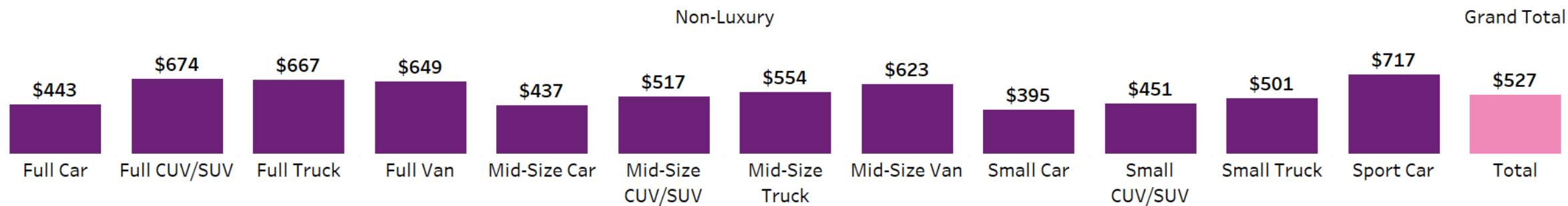


Lease payments increase \$4 and terms rise

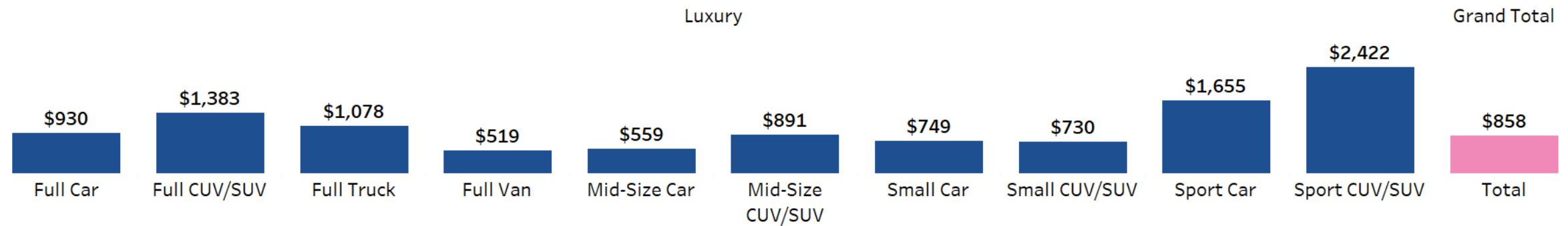


Non-luxury sports cars have the highest monthly payment; sport CUV/SUVs carry the highest payment for luxury vehicle leases

Average new lease payment for non-luxury vehicles

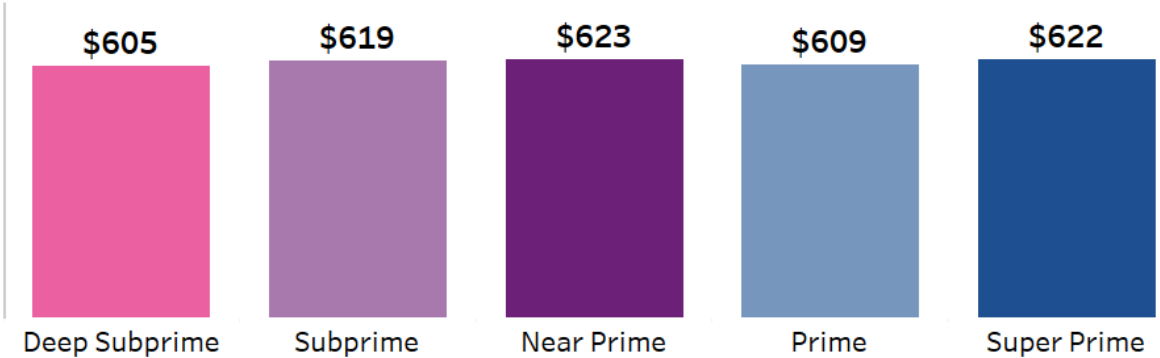


Average new lease payment for luxury vehicles

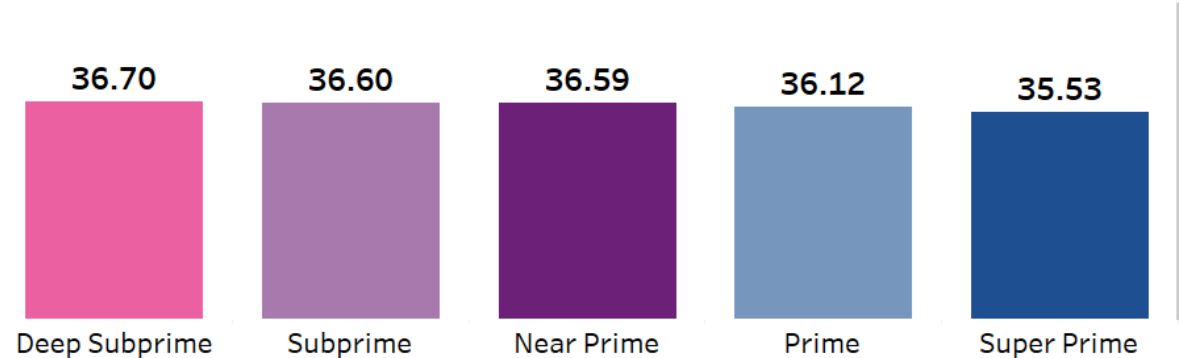


Lease payments are up across all risk segments; terms increase the most in Super Prime

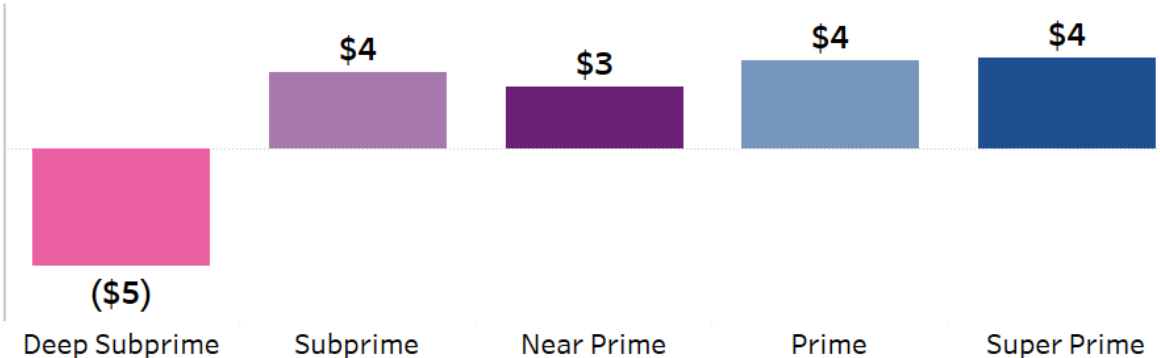
Average new lease monthly payment



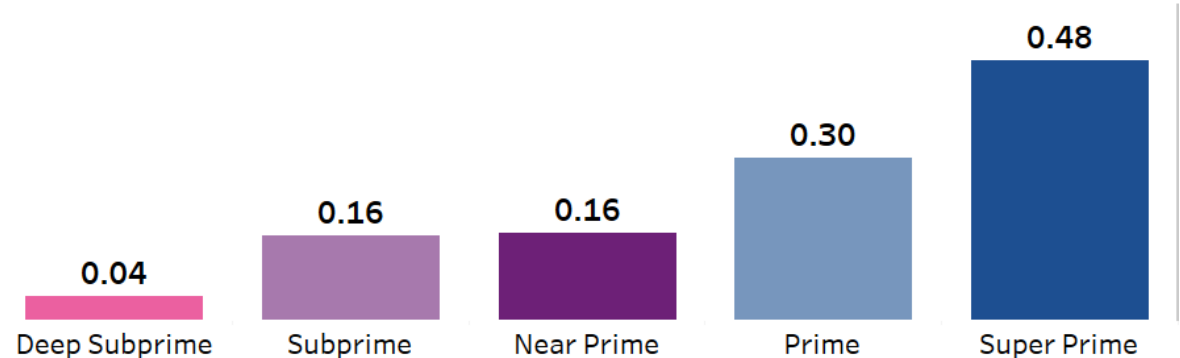
Average new lease term



YOY change in monthly payment



YOY change in lease term



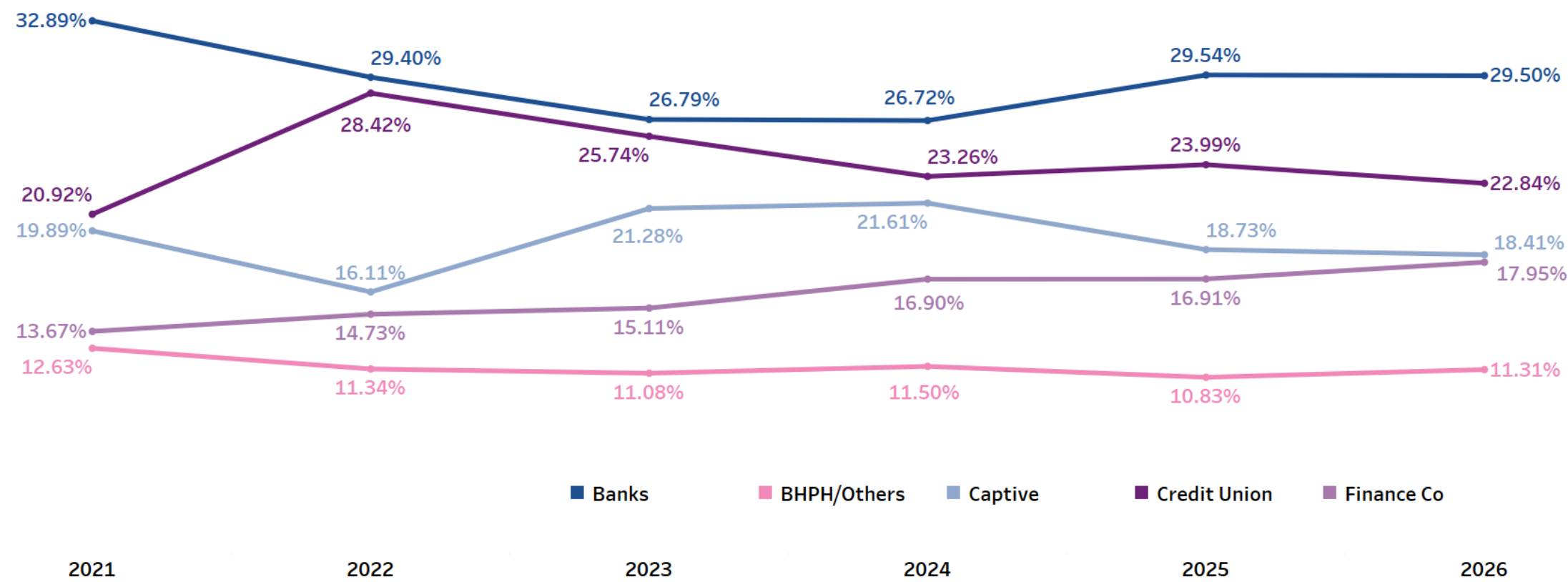
Q2 2026 Loans

Dynamics of automotive loans

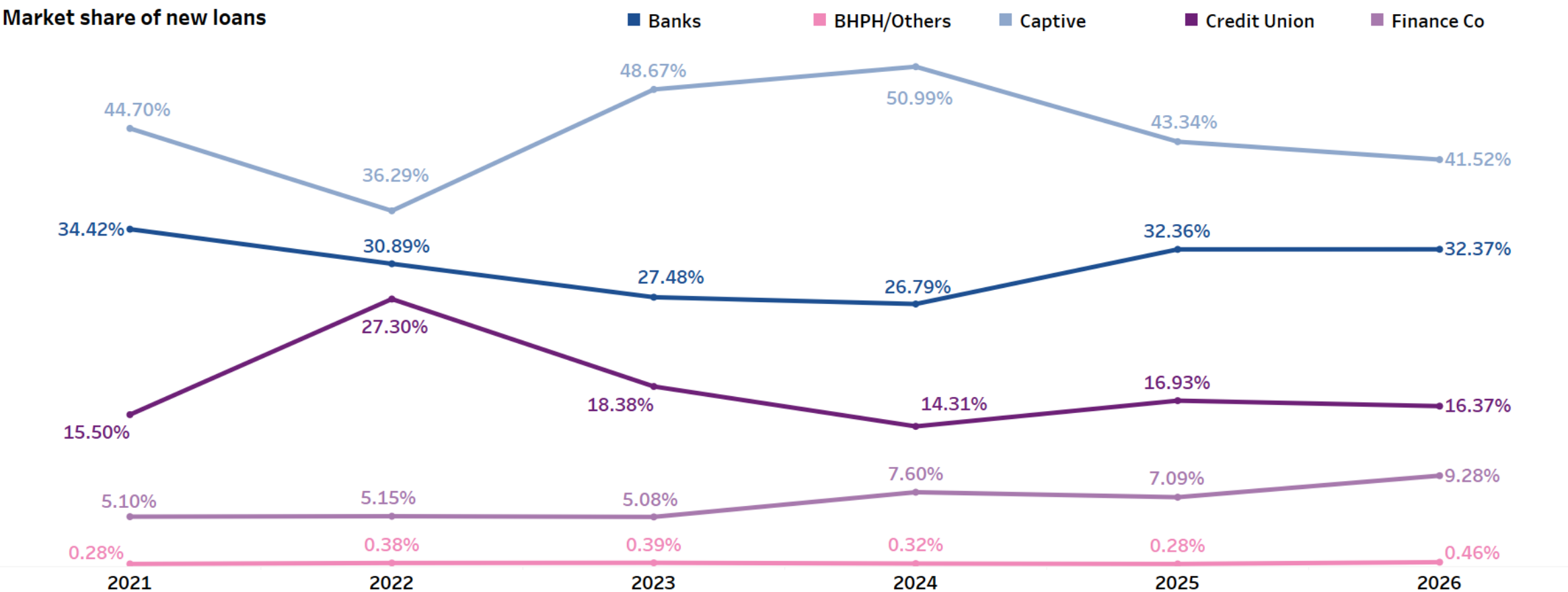


Bank share decreases; Finance Companies and BHPH/Other lenders see growth

Total loan market share

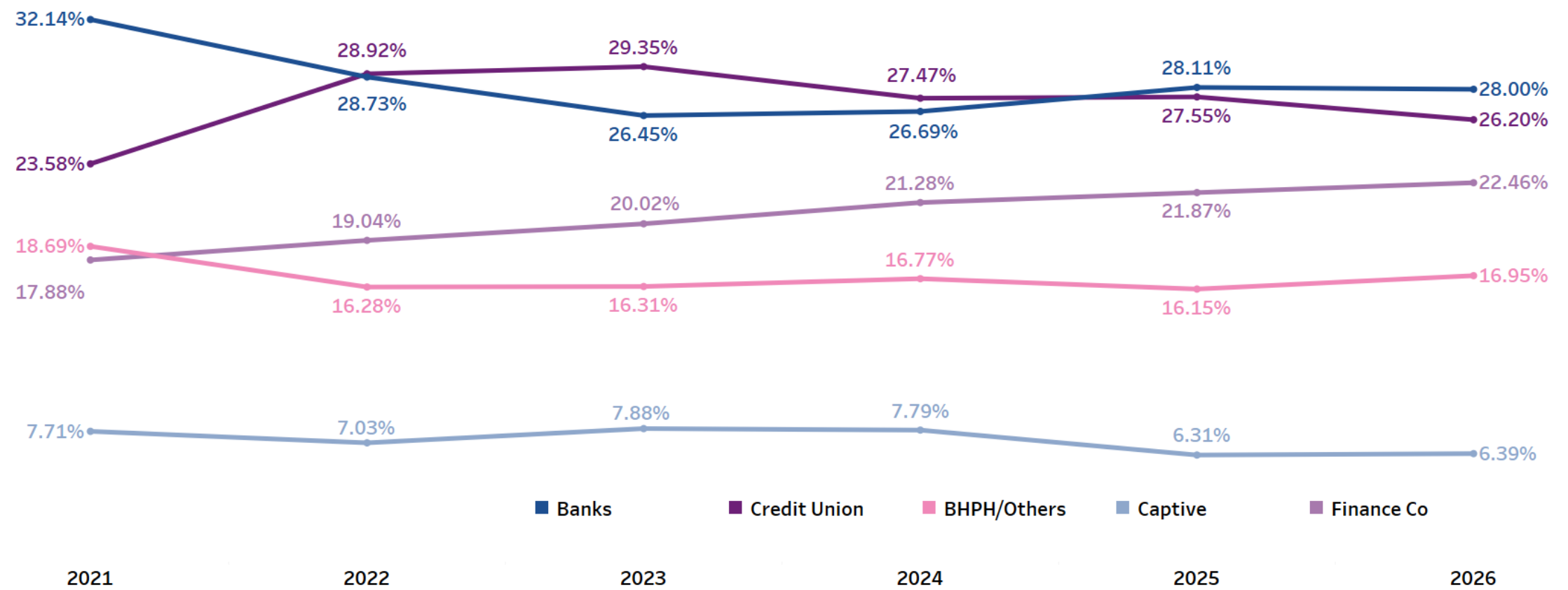


Slight share increase for Banks; Finance Companies grow share

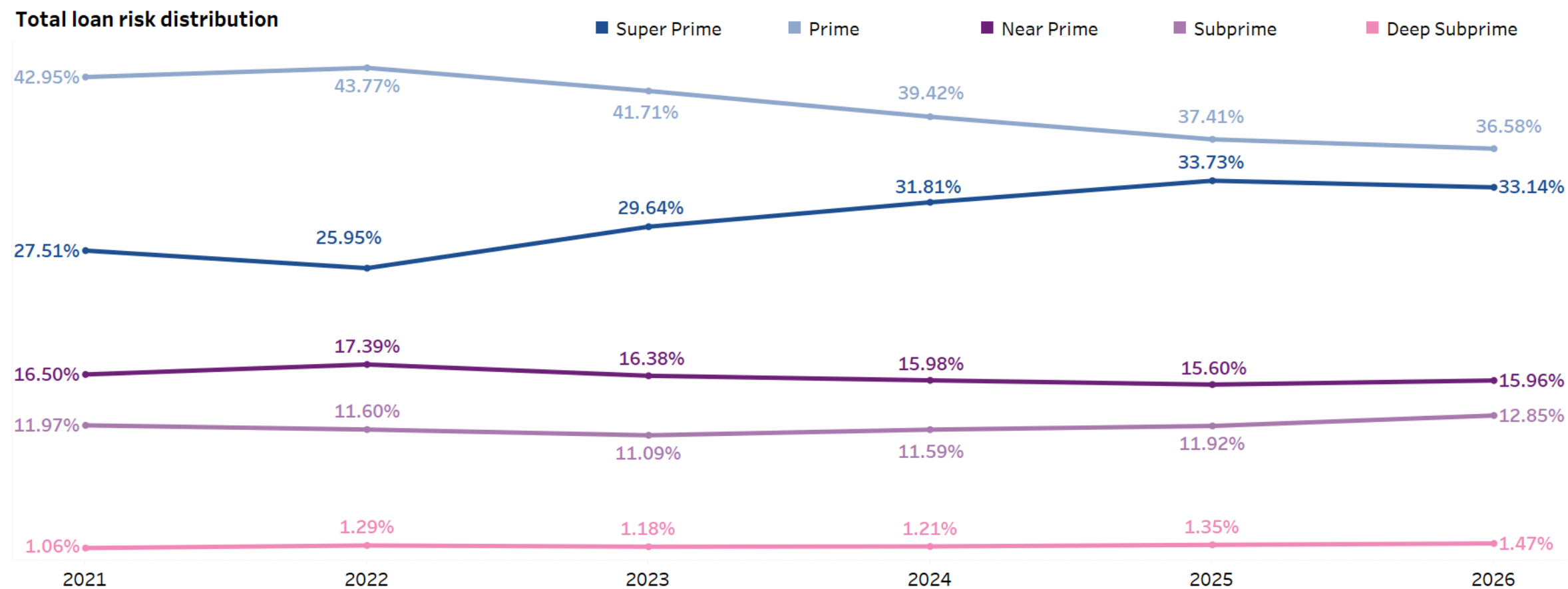


Finance Companies, BHPH/Other and Captives all see share increase for used loans

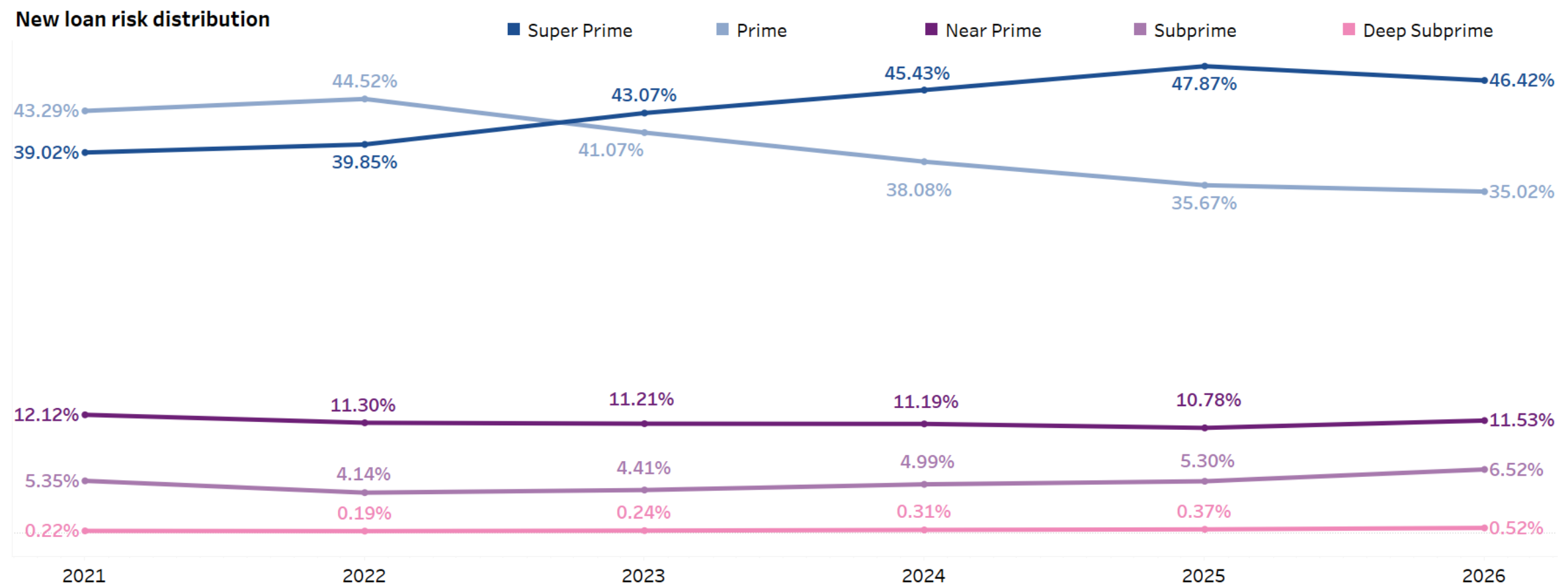
Used loan market share by lender type



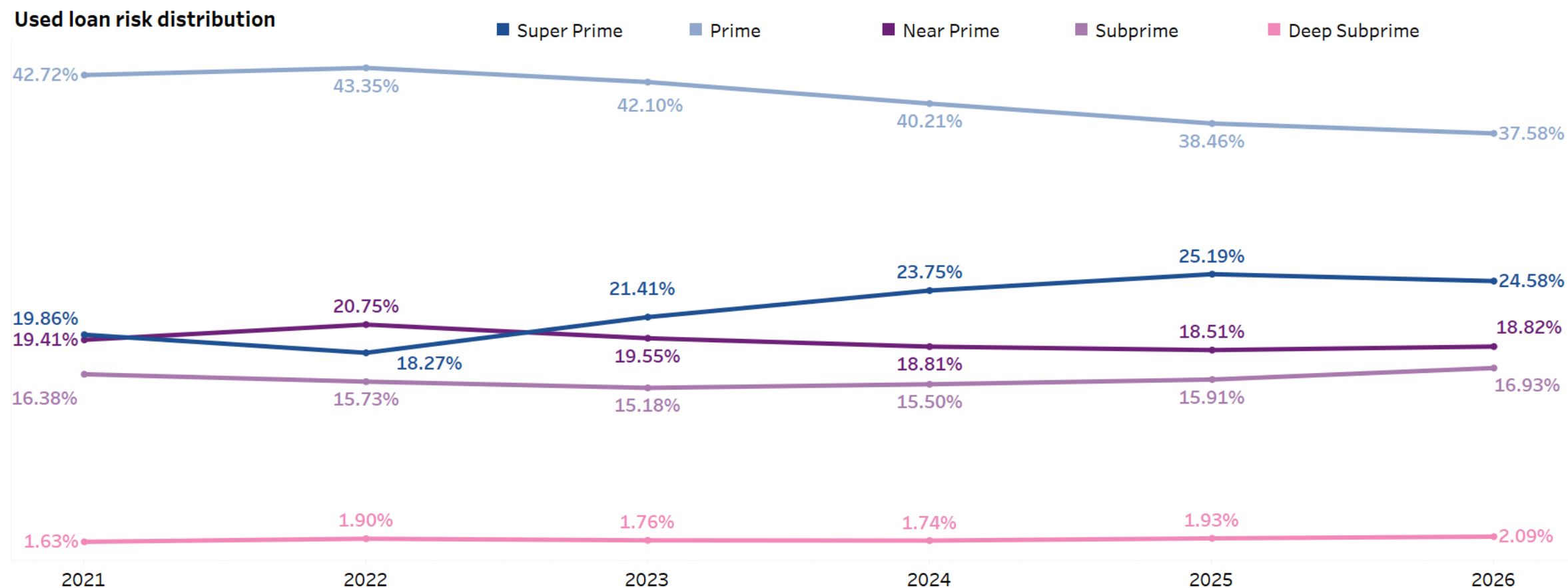
Total loans see growth outside of Prime+; just under 70% of loans remain Prime+



While most new loans are Prime+ (81.4%) growth is occurring outside of Prime

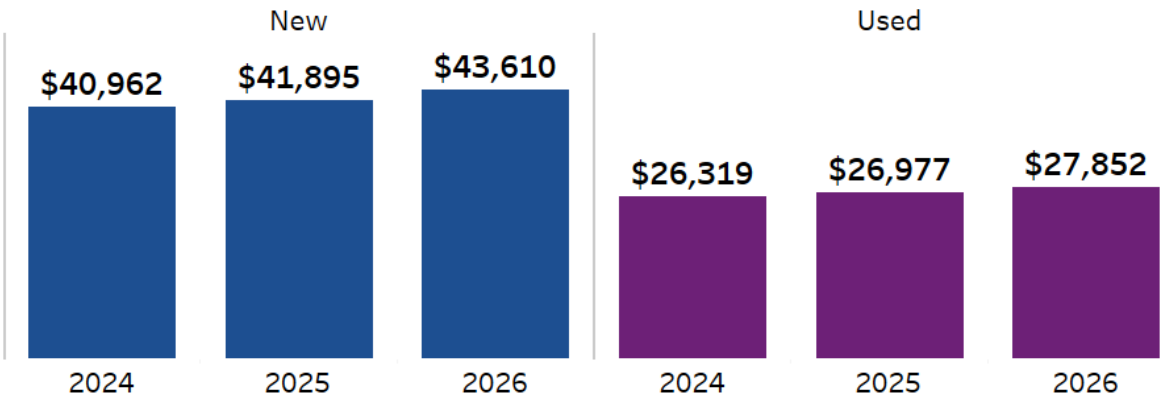


Used lending also sees growth outside of Prime+

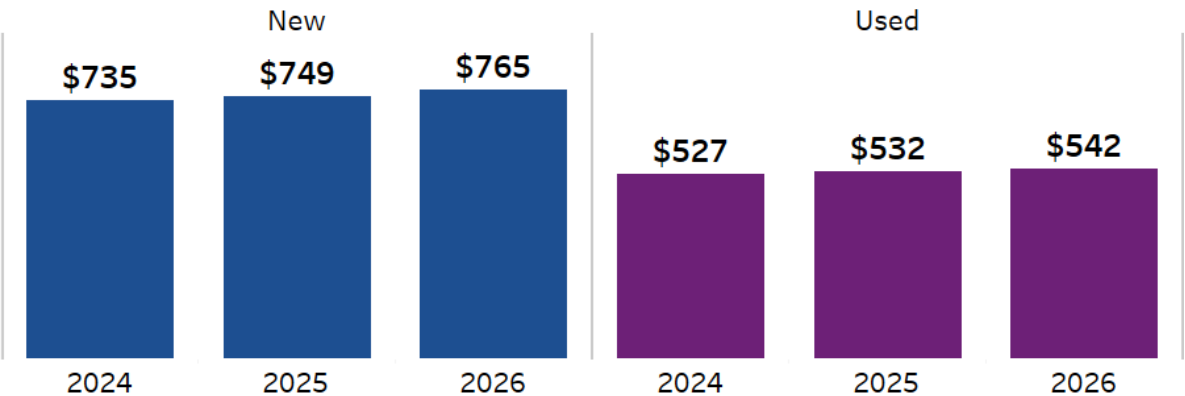


New loan amounts reach nearly \$44k; payments and terms increase despite decrease in rates

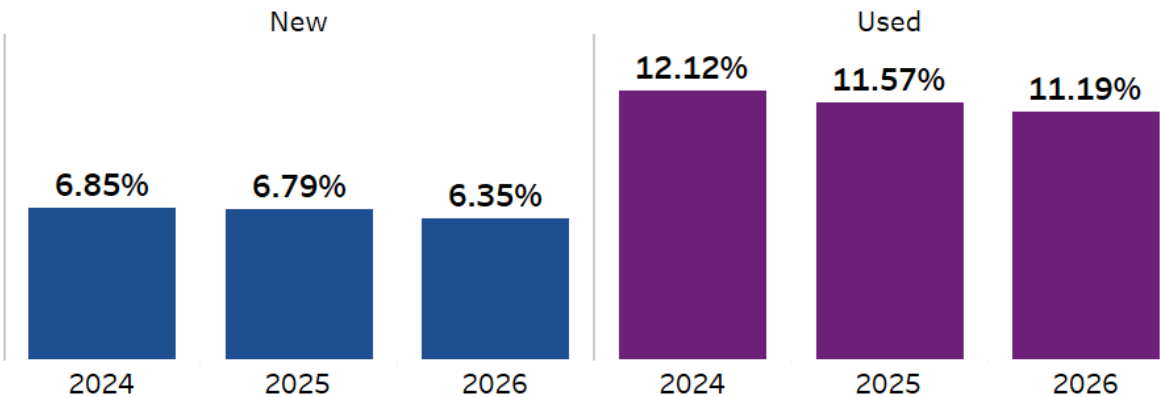
Average loan amount



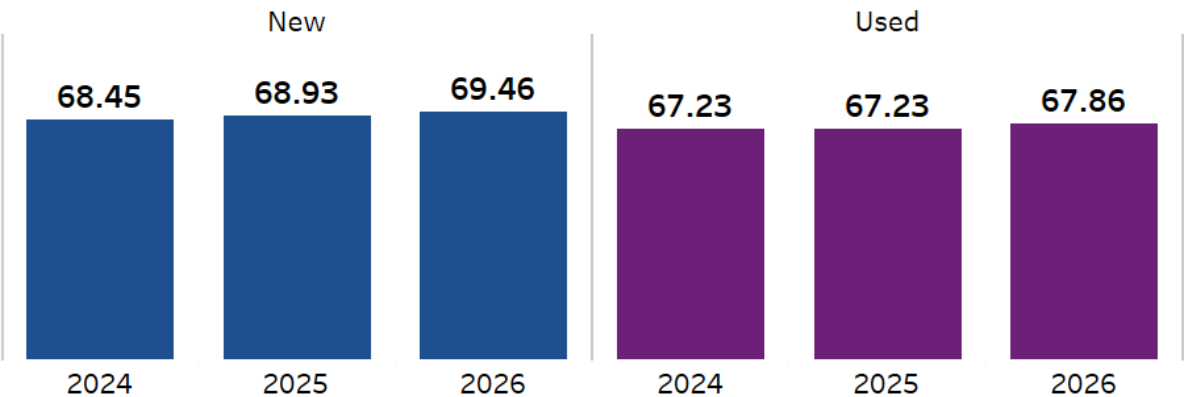
Average loan monthly payment



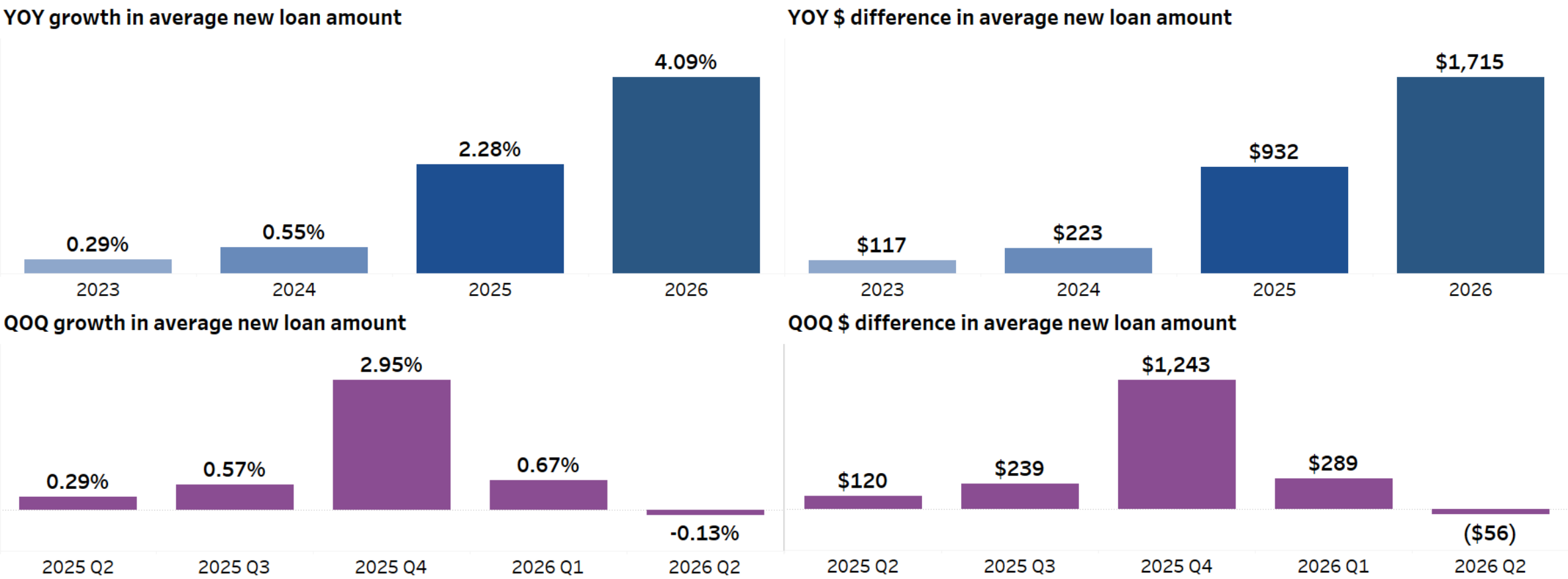
Average loan rate



Average loan term

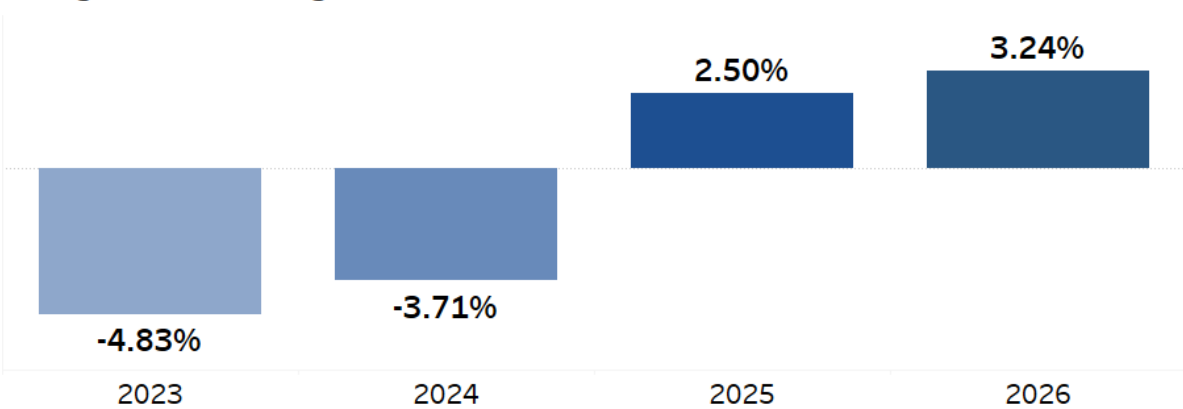


New loan amount increases more significantly than prior years, but is down quarter-over-quarter

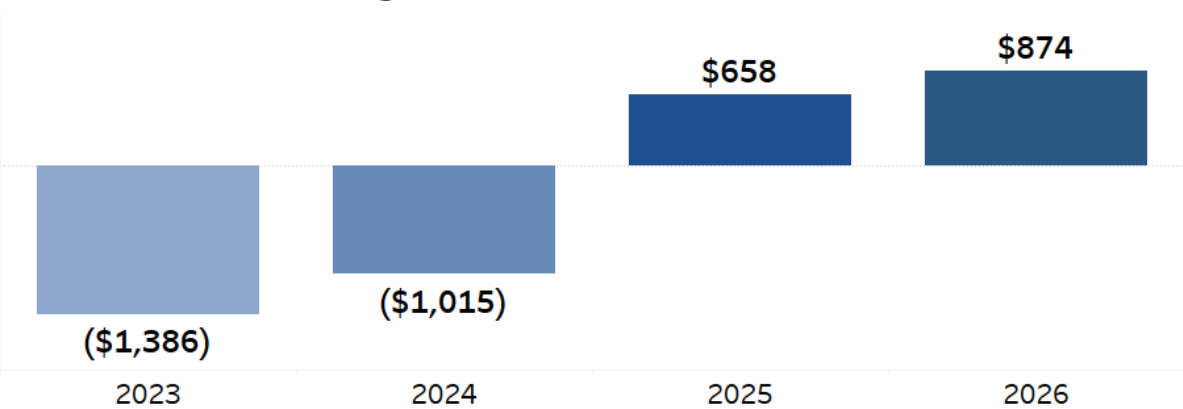


Used loan amounts increase both year-over-year and quarter-over quarter

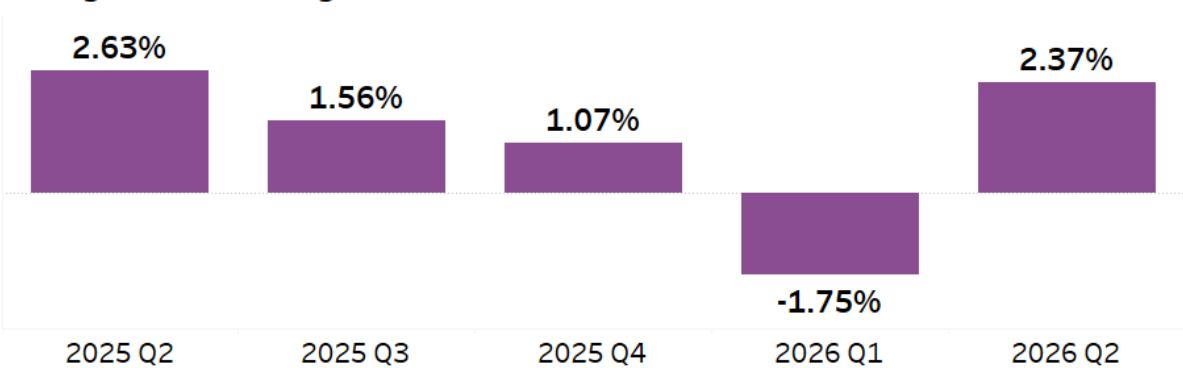
YOY growth in average used loan amount



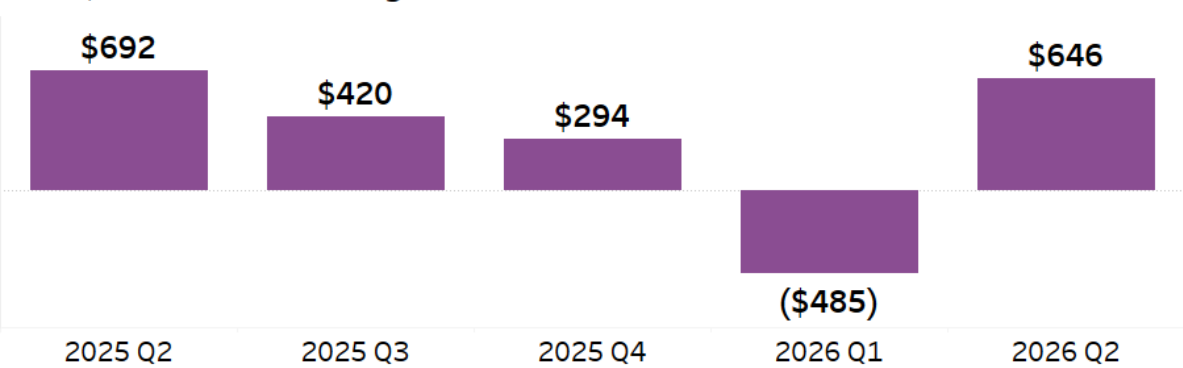
YOY \$ difference in average used loan amount



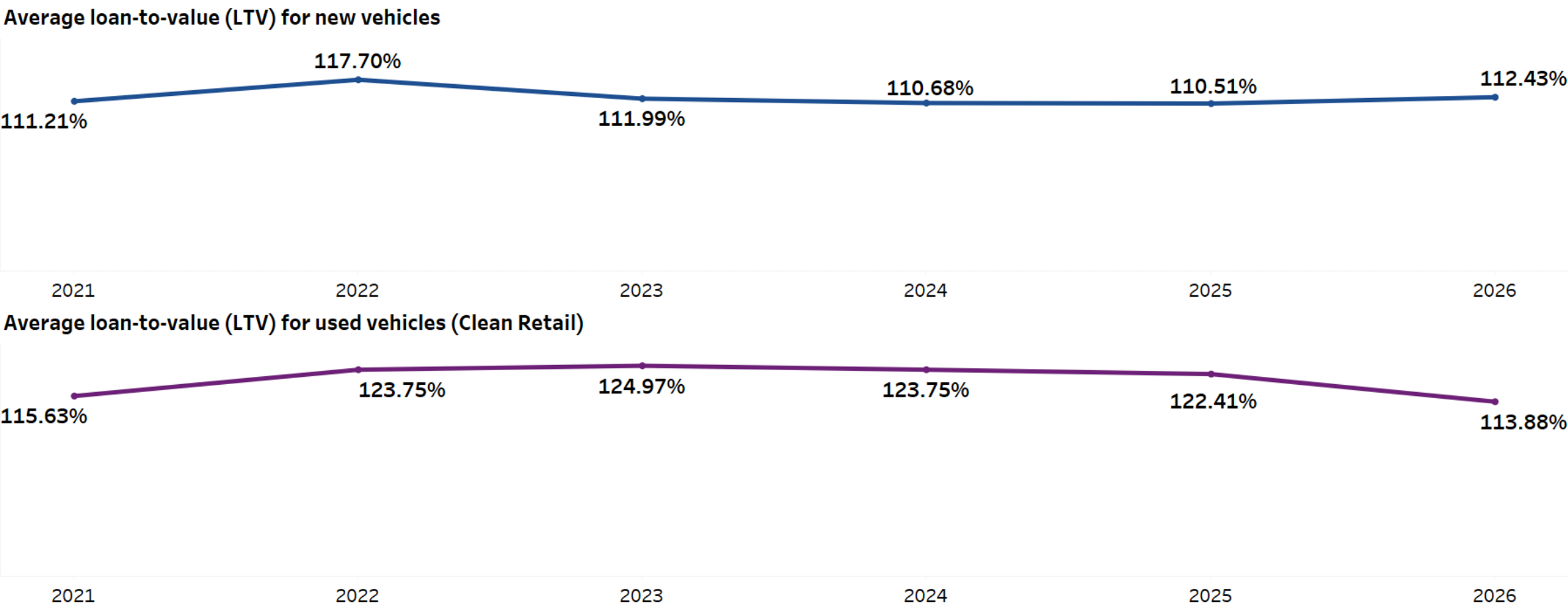
QOQ growth in average used loan amount



QOQ \$ difference in average used loan amount

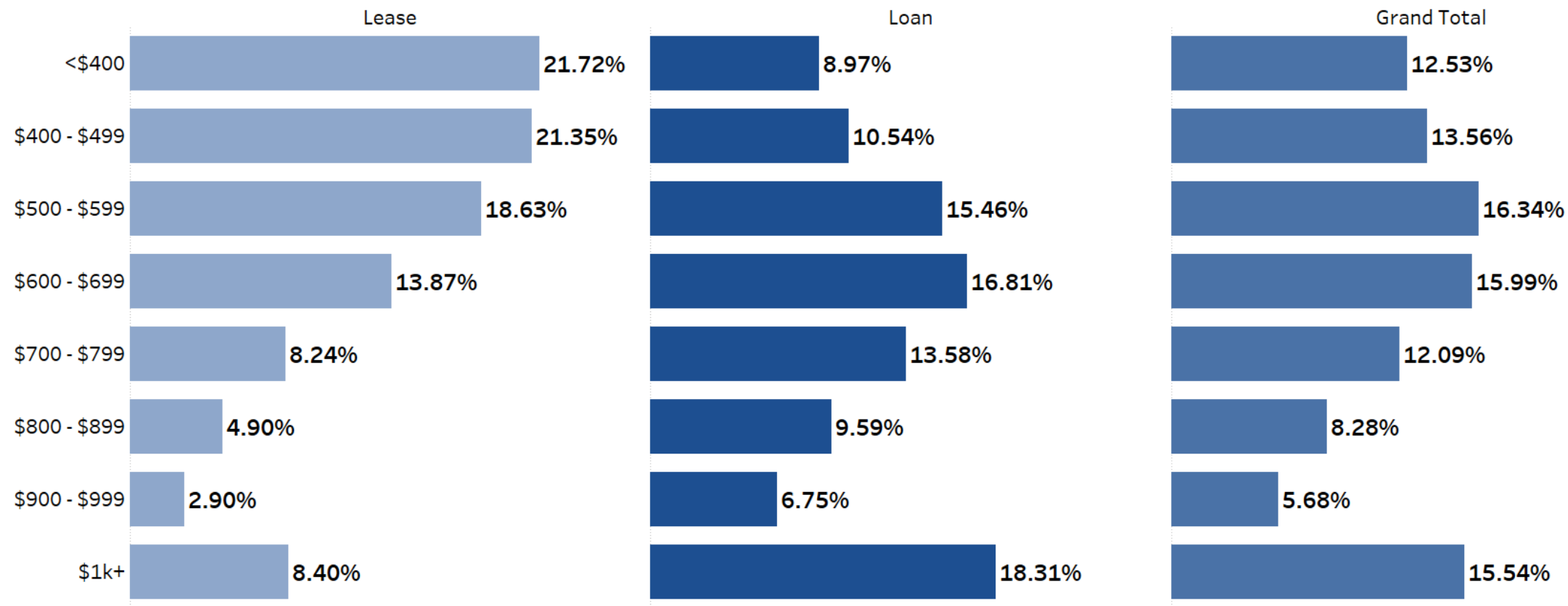


New LTVs are increasing while used have declined



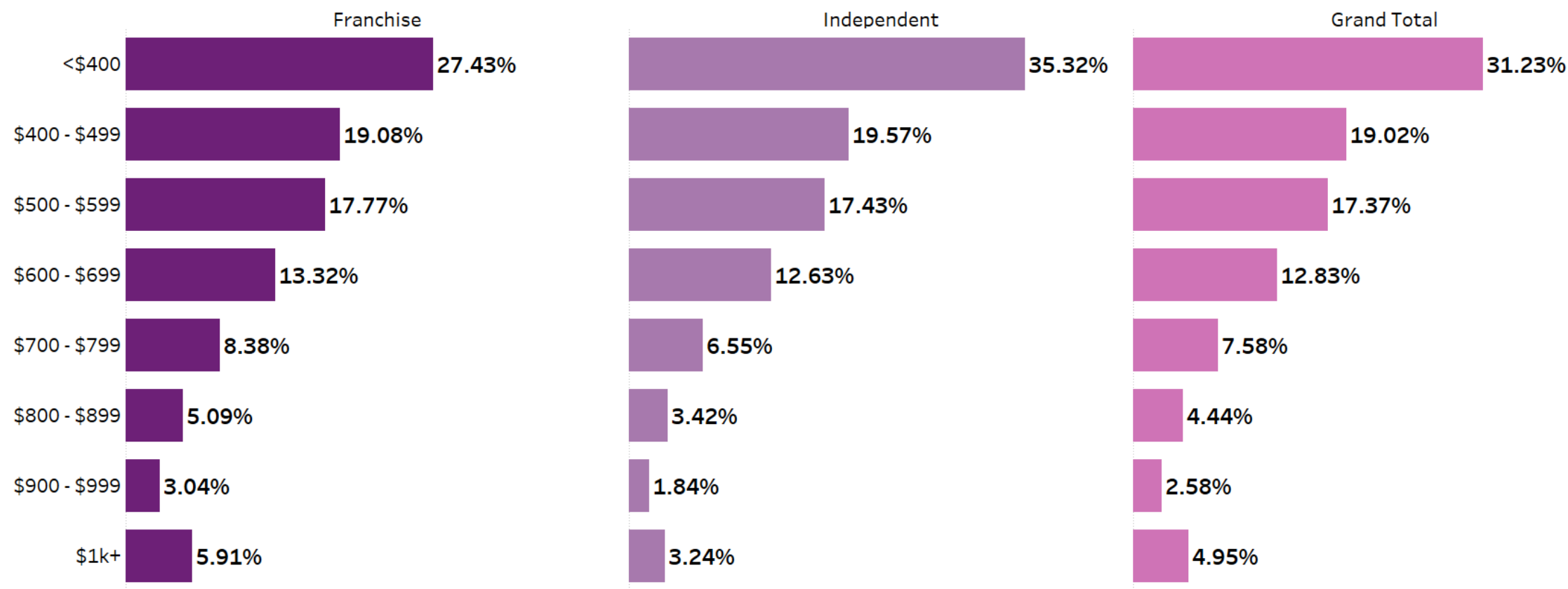
Over 18% of loan payments and over 15% of all new payments are \$1k or more (down from Q1)

Average new monthly payment distribution



Nearly 5% of all* used payments are over \$1k; nearly 1:3 payments for used vehicles are still under \$400

Average used monthly payment distribution

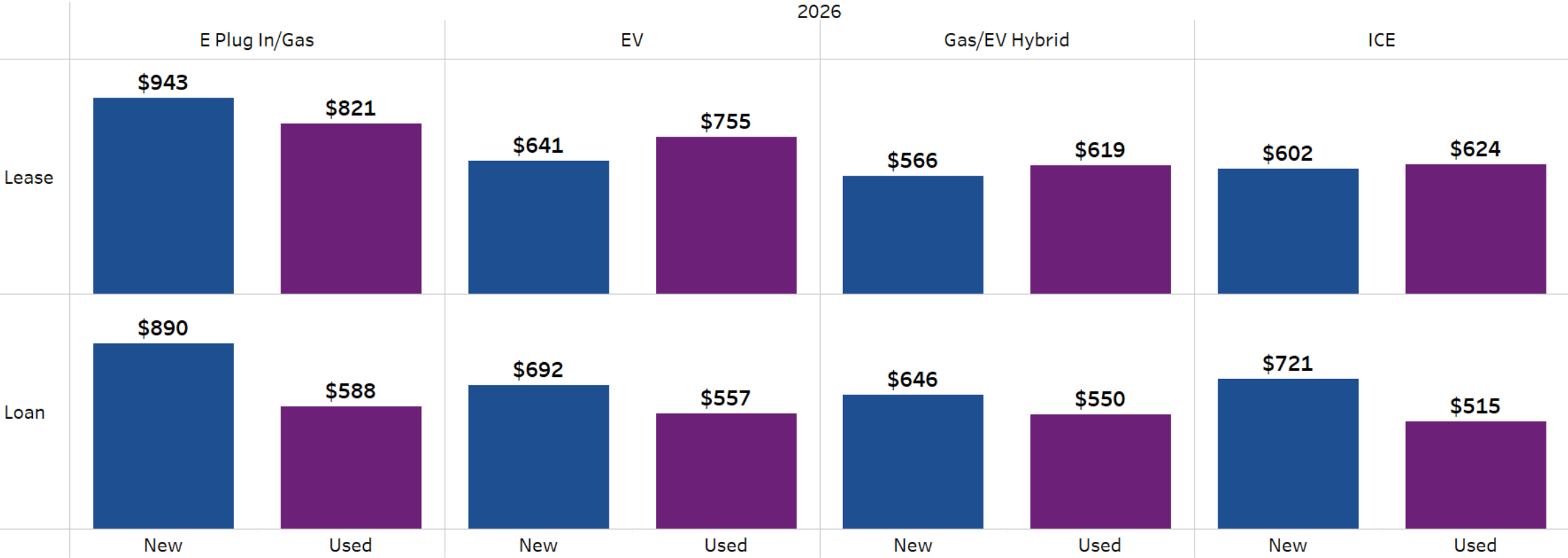


*Grand Total includes private party transactions



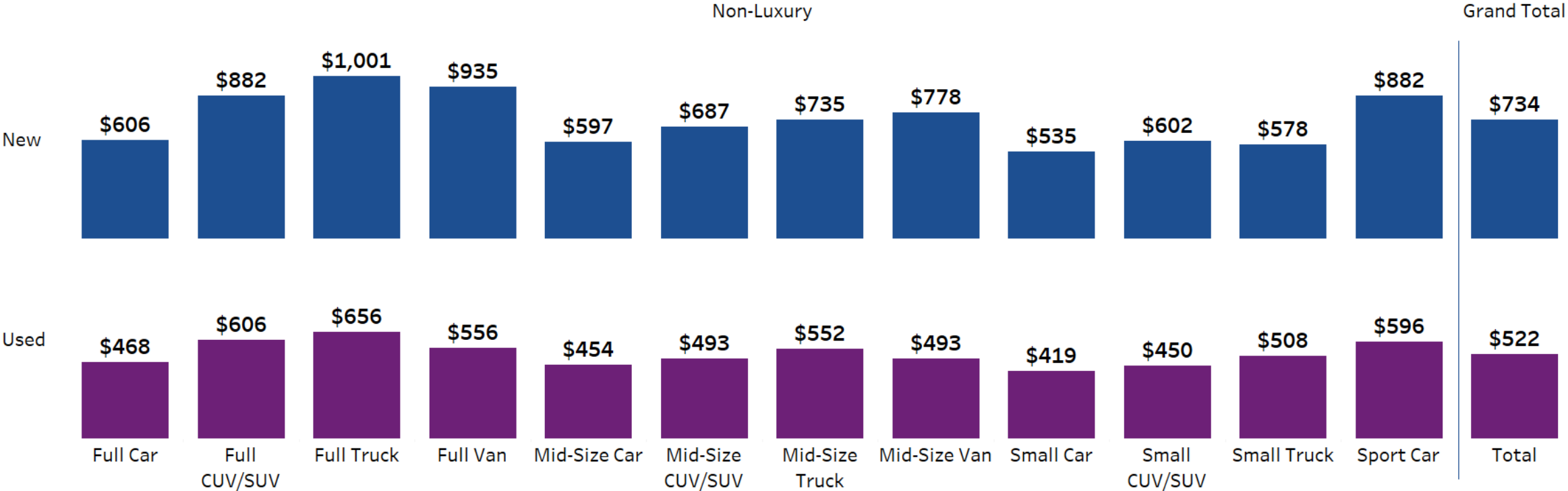
New Hybrids offer the lowest monthly payments

Average monthly payment by fuel type



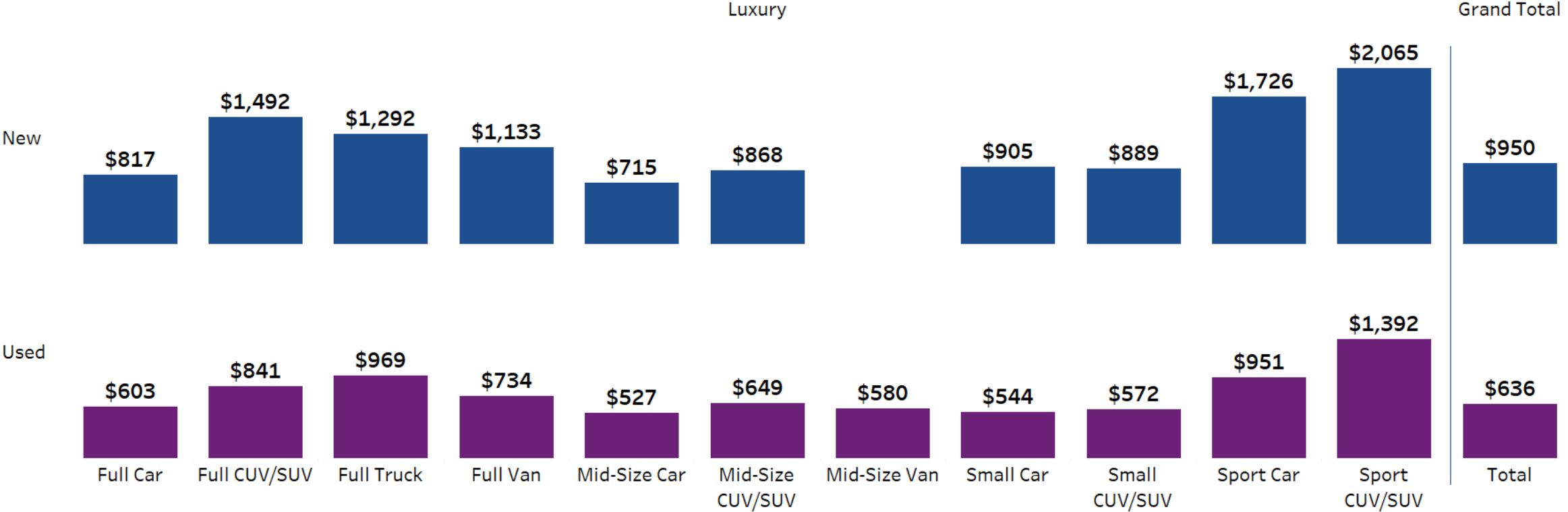
Lowest payments are found in new and used small cars

Average loan payment for non-luxury vehicles



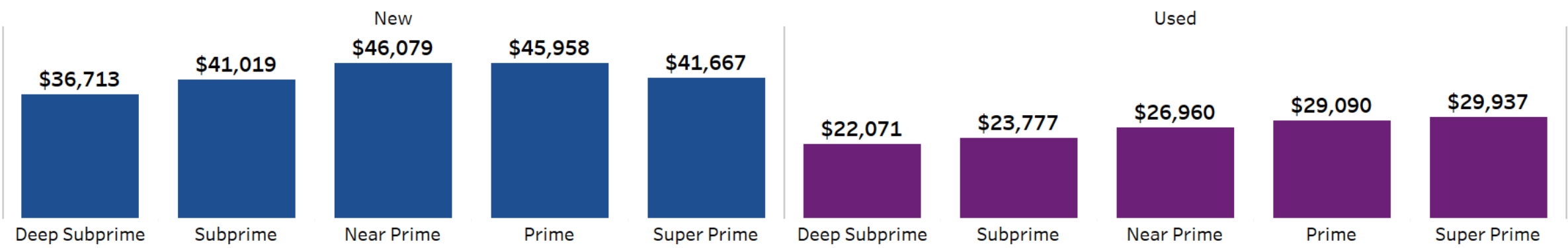
Highest luxury payments are in the Sport CUV/SUV

Average loan payment for luxury vehicles

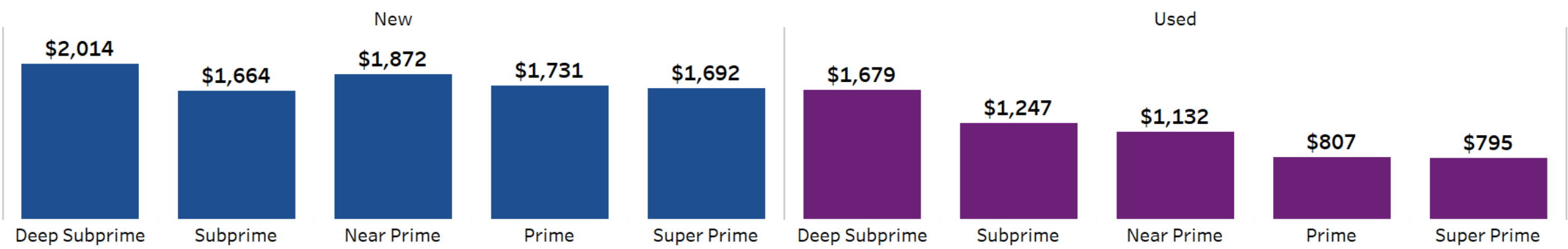


Loan amounts and payments are up across all risk segments

Average loan amount

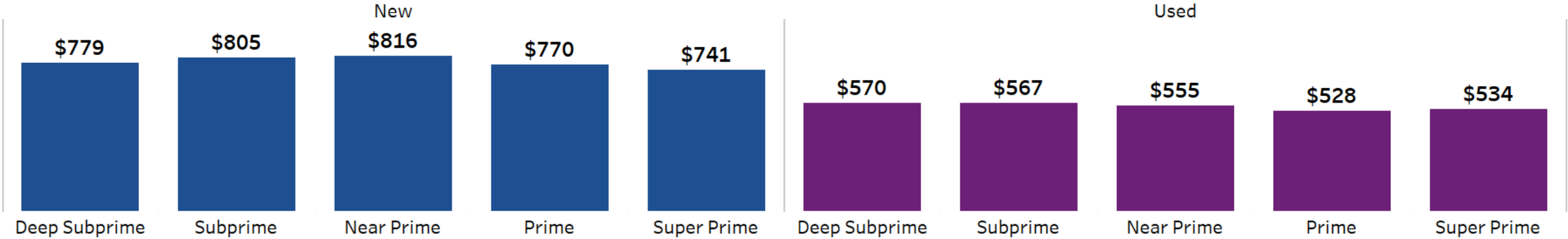


YOY change in loan amount

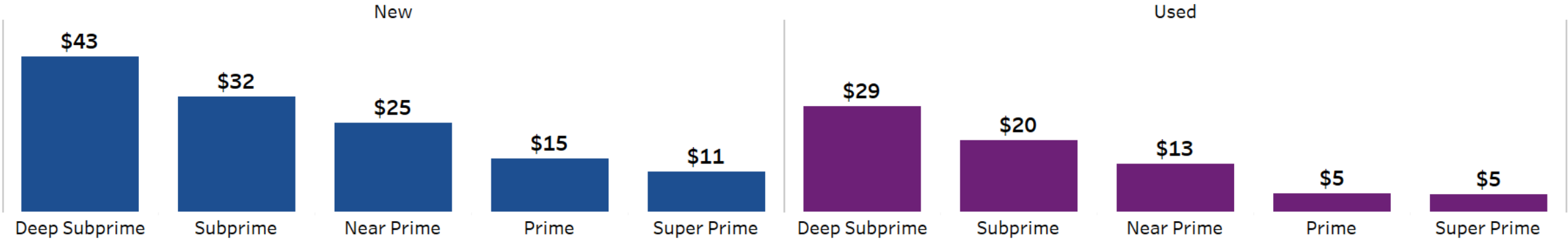


Monthly payments increase across all risk segments; larger increases as scores decrease

Average monthly payment

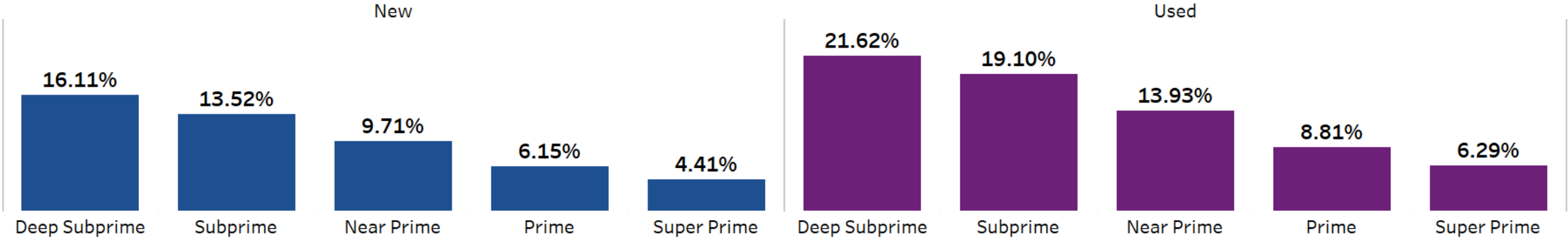


YOY change in monthly payment

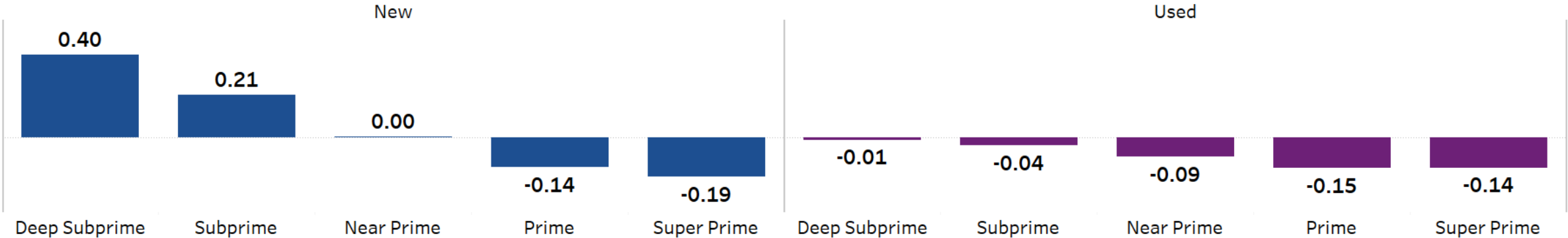


New rates increase outside of prime; used decrease across all risk segments

Average loan rate

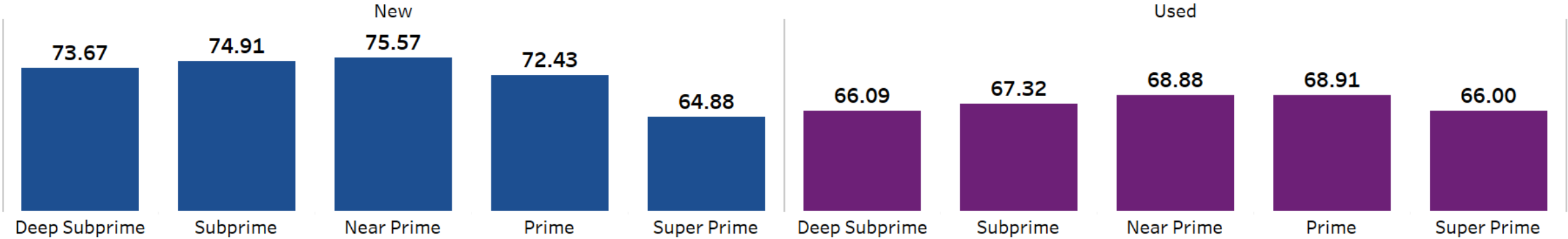


YOY change in loan rate

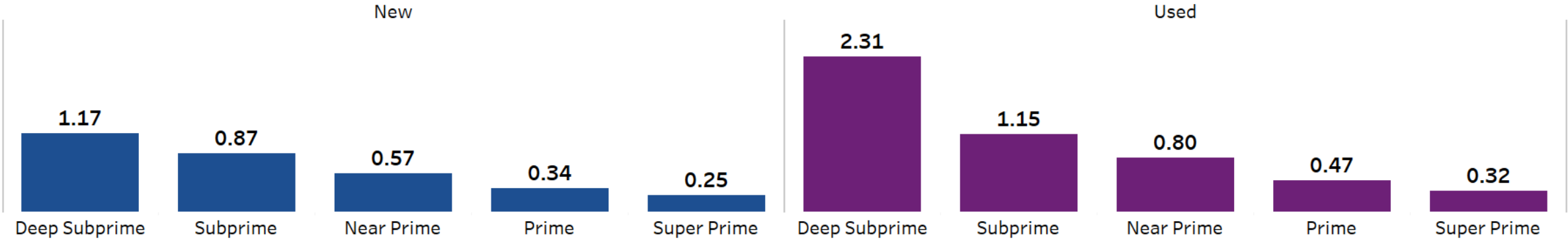


Loan terms increase for new and used vehicle loans across all risk segments

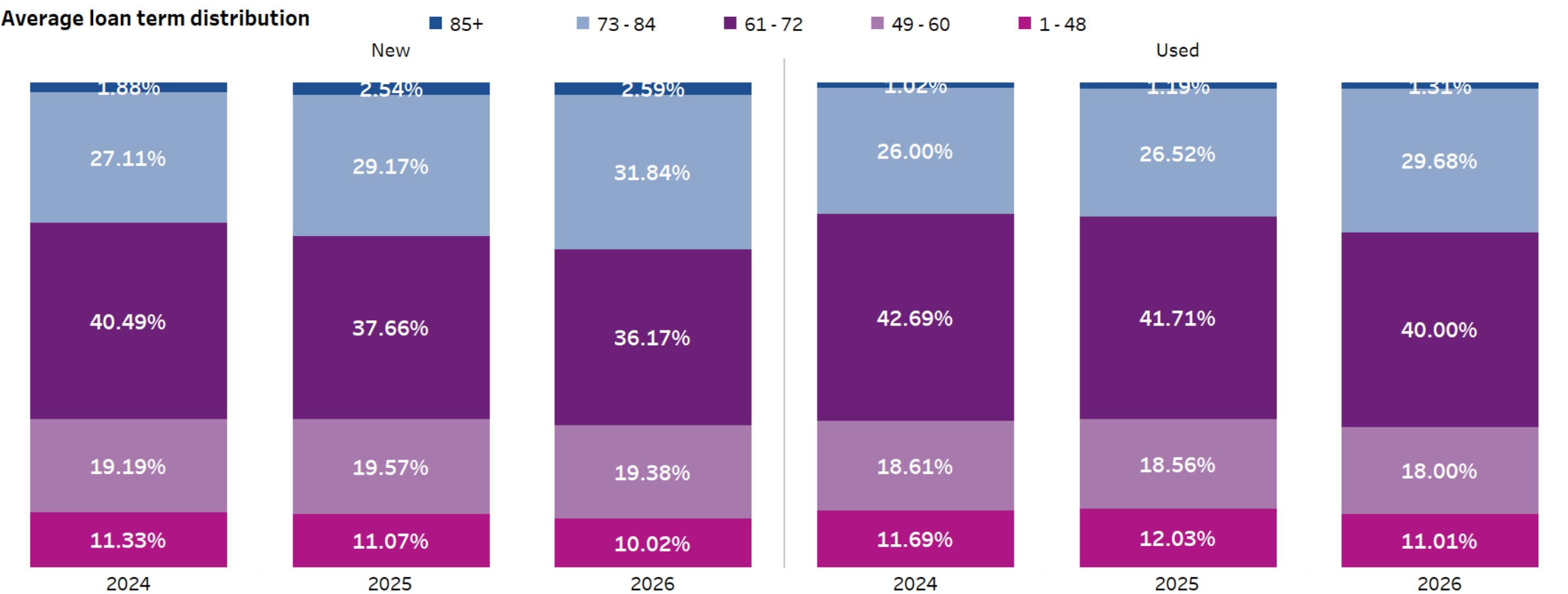
Average loan term



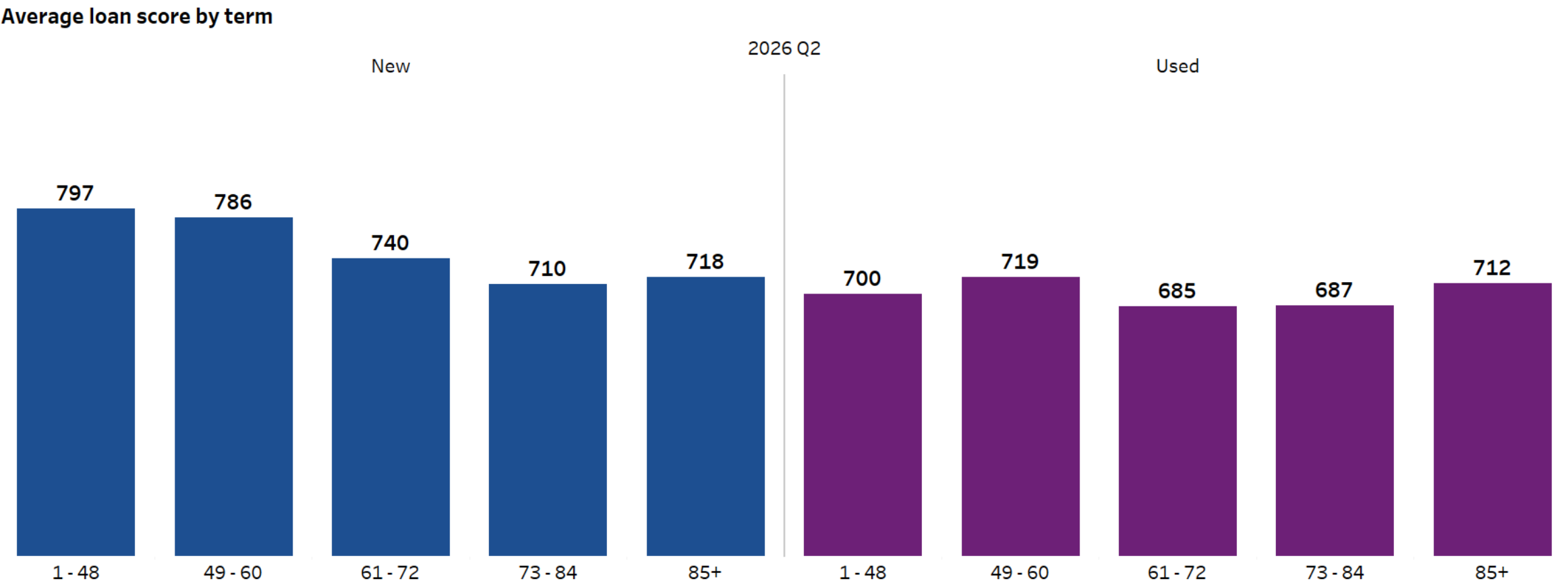
YOY change in loan term



Growth occurring 73+ month loans; over 1/3 of all loans are over 6-years



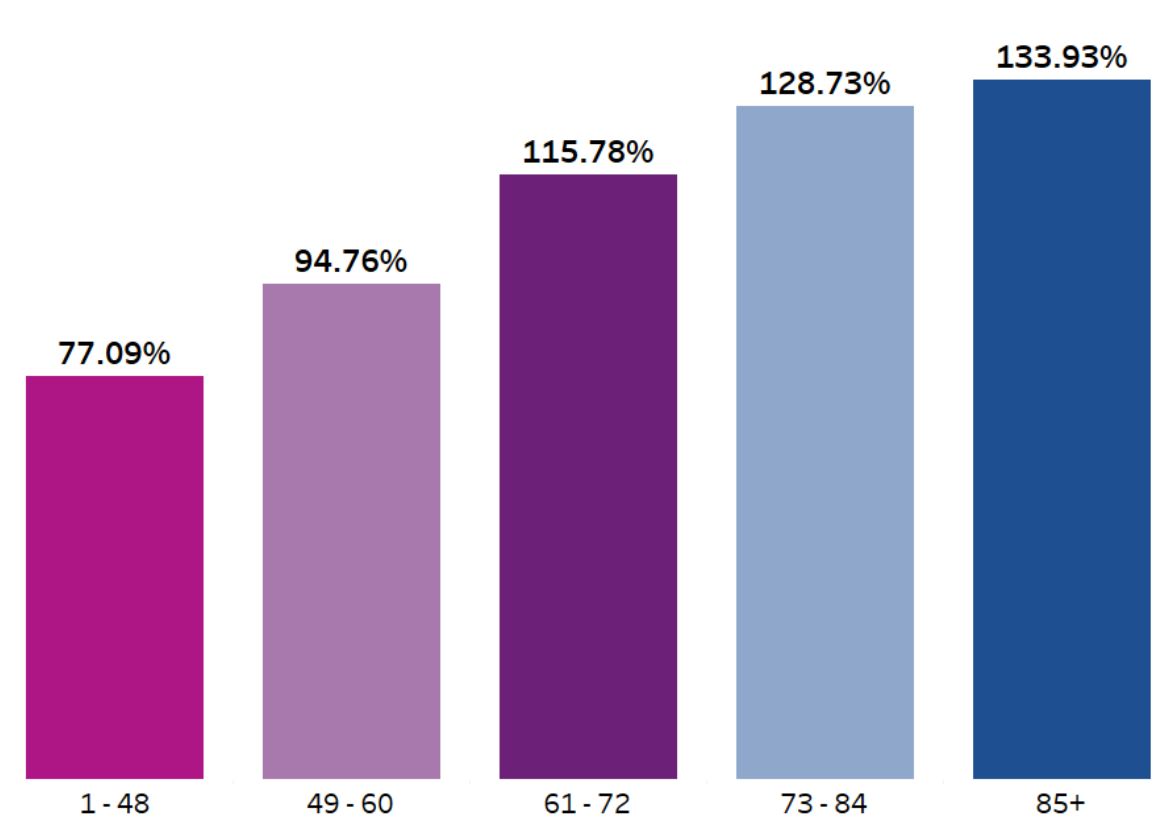
Higher scores are usually found in shorter term loans



LTVs increase with loan term

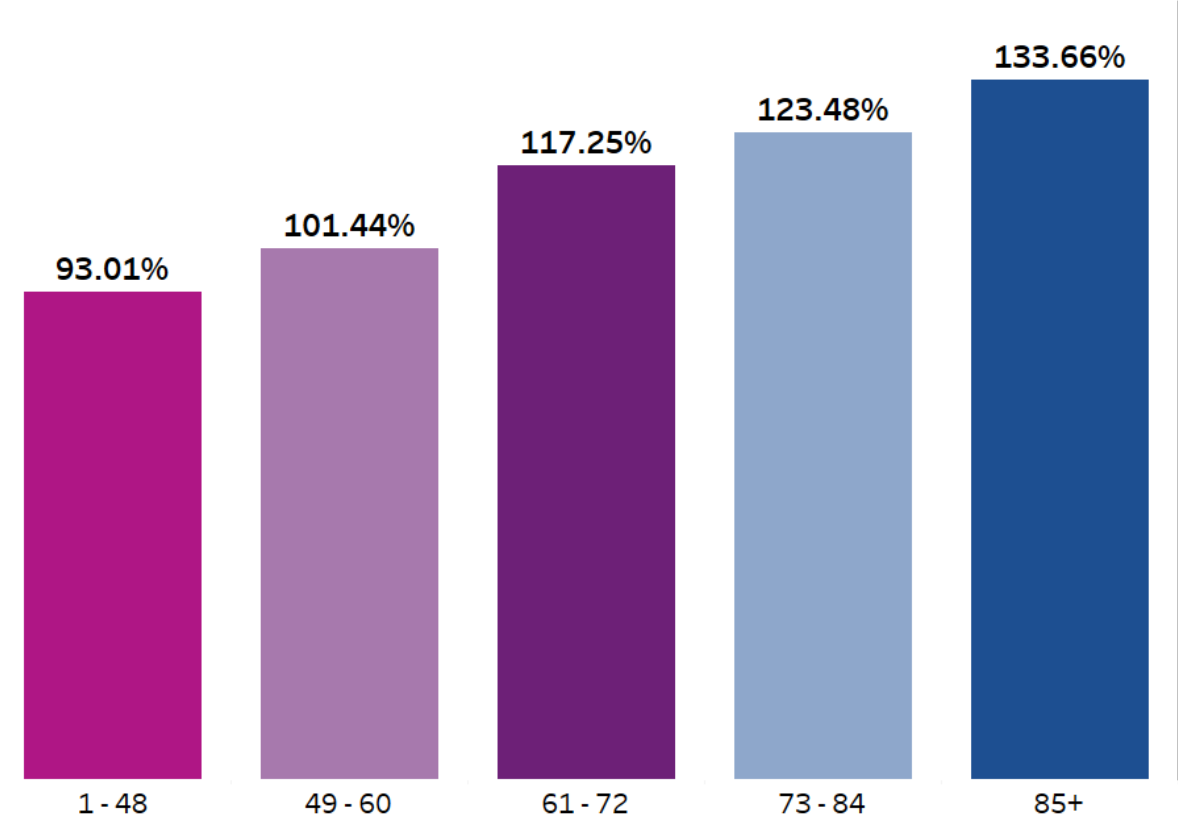
Average loan-to-value (LTV) for new vehicles by loan term

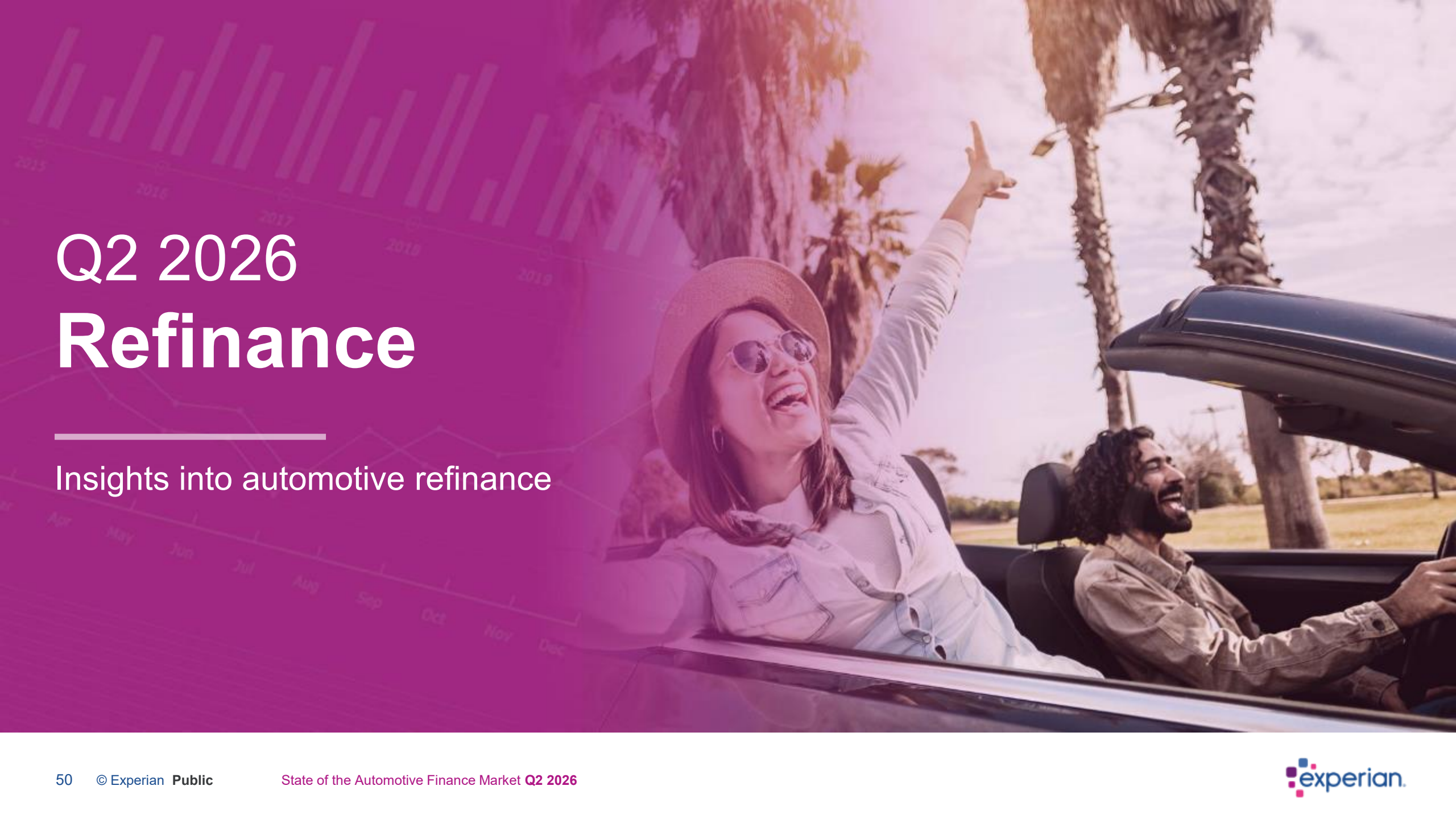
2026



Average loan-to-value (LTV) for used vehicles by loan term (Clean Retail)

2026

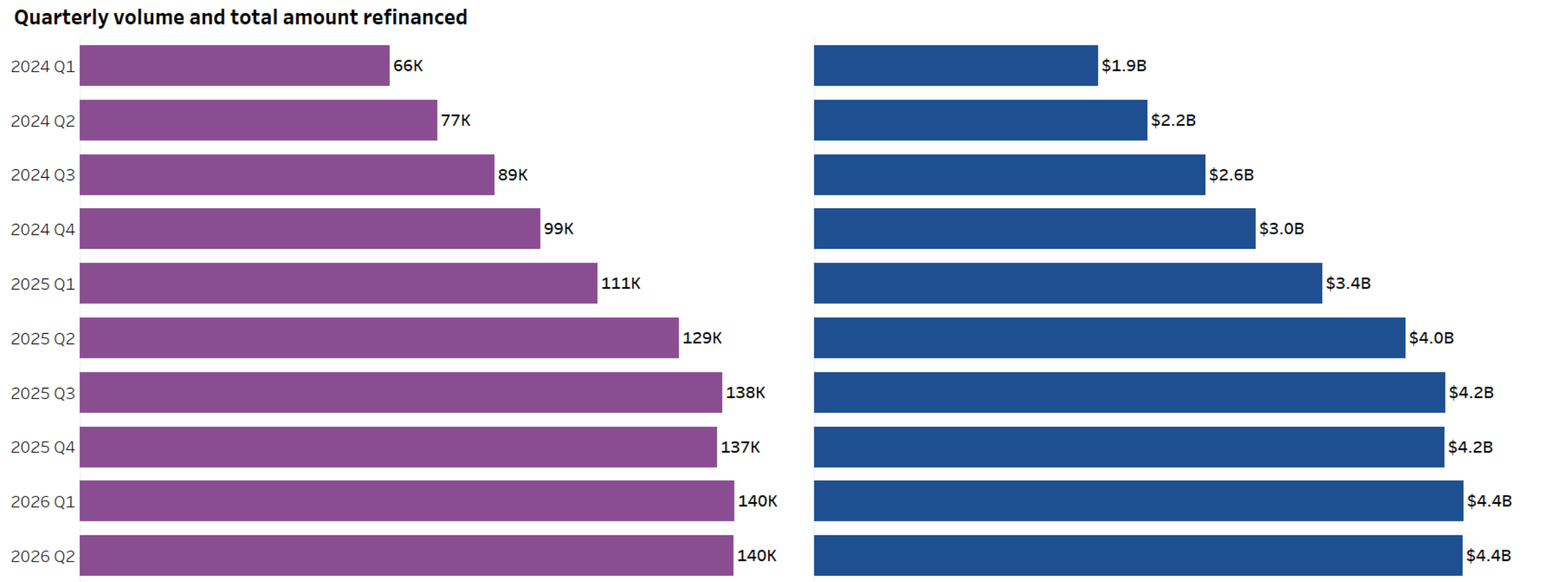




Q2 2026 Refinance

Insights into automotive refinance

Refinance volume remains consistent

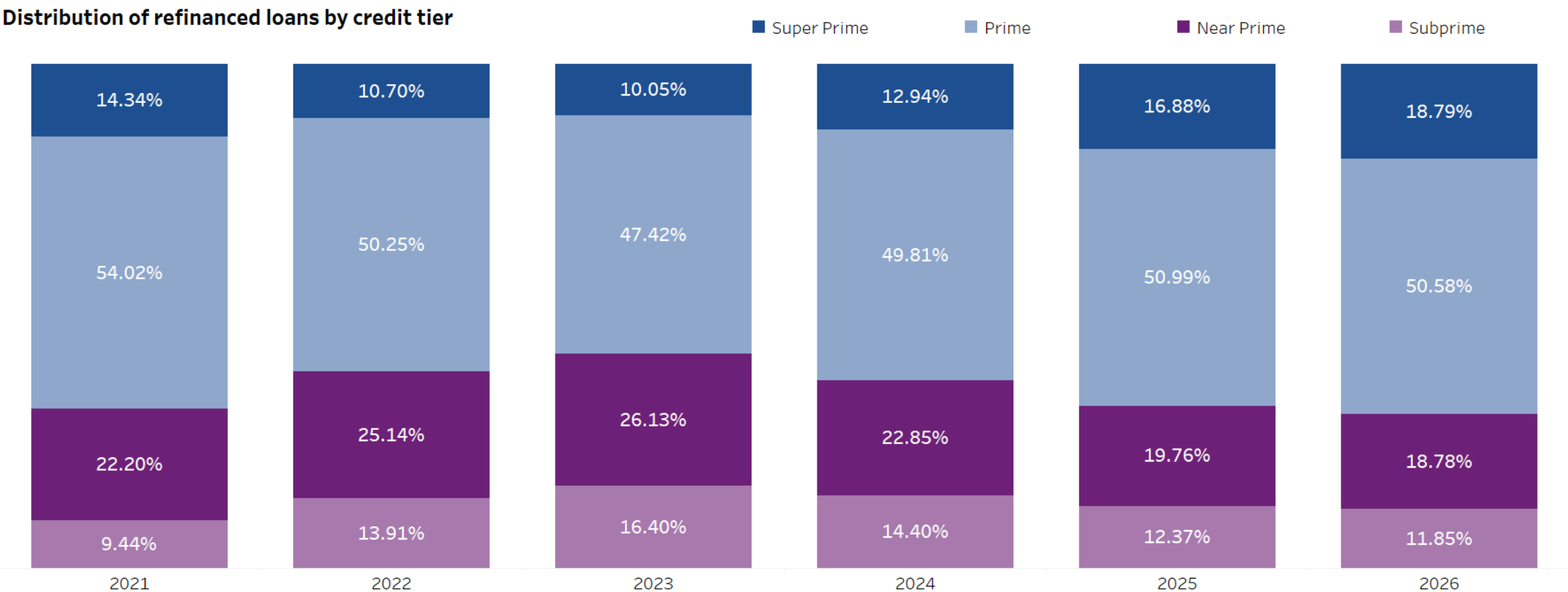


Since 2024, the average months to refinance is 27.48; average months has decreased quarter-over-quarter

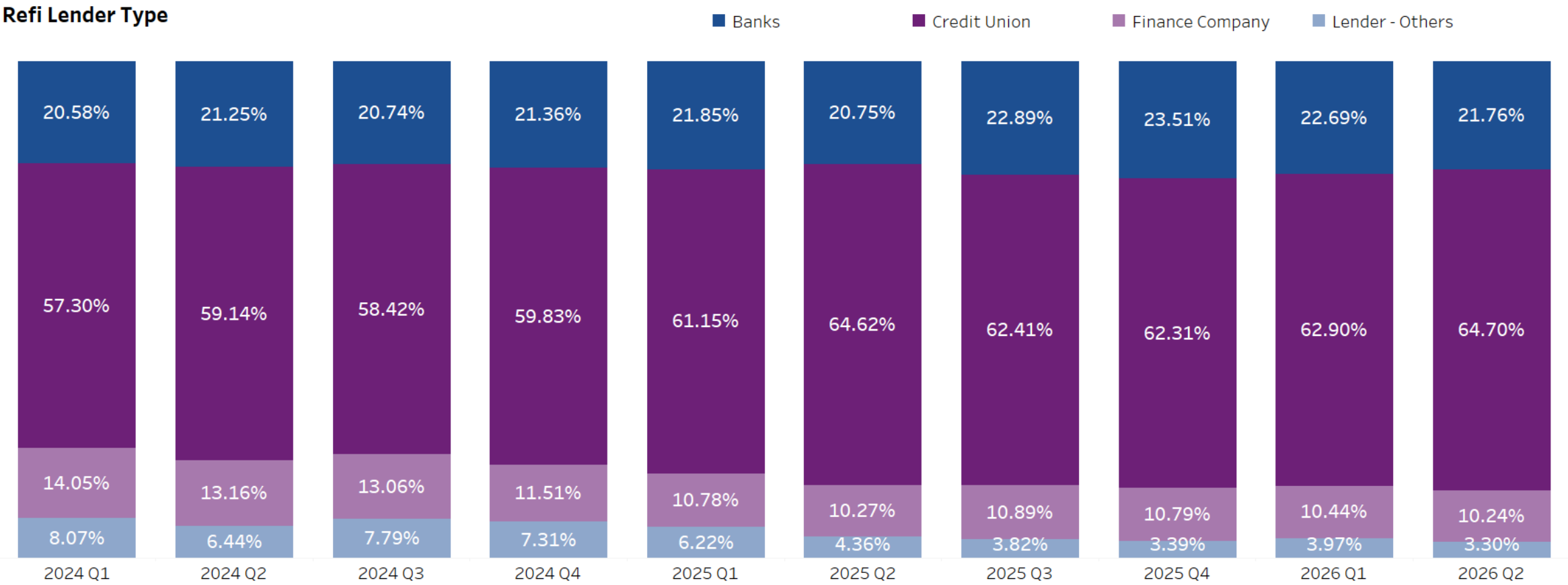
Average months to refinance



While refi occurs across the credit spectrum the majority occurs in Prime

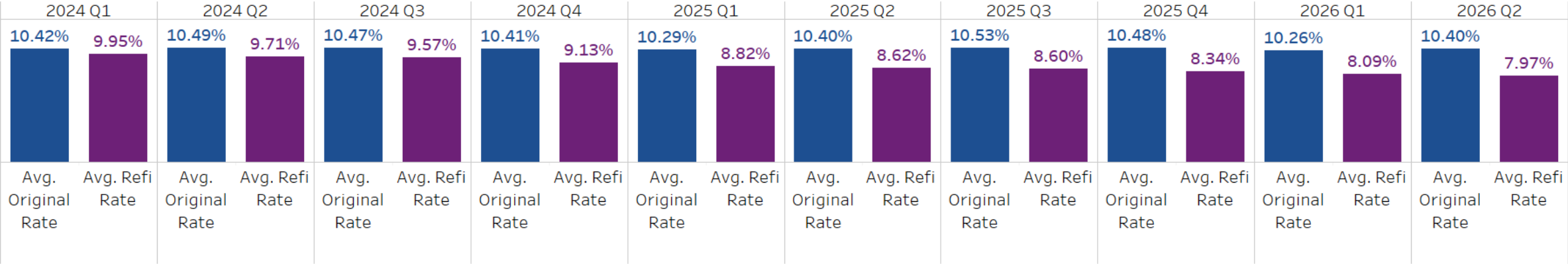


Credit Unions increase their share of refinance

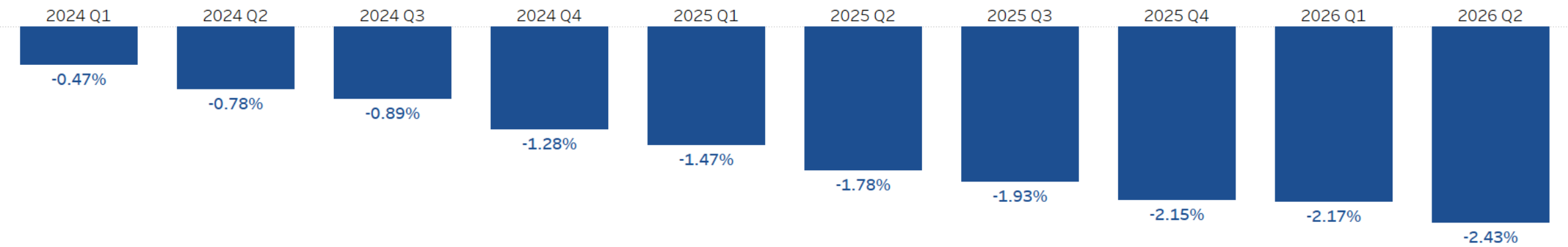


In Q2 2026, consumers saved over 2.4% on their refinanced loan rate as rates have decreased

Average rate of original and refinanced loan

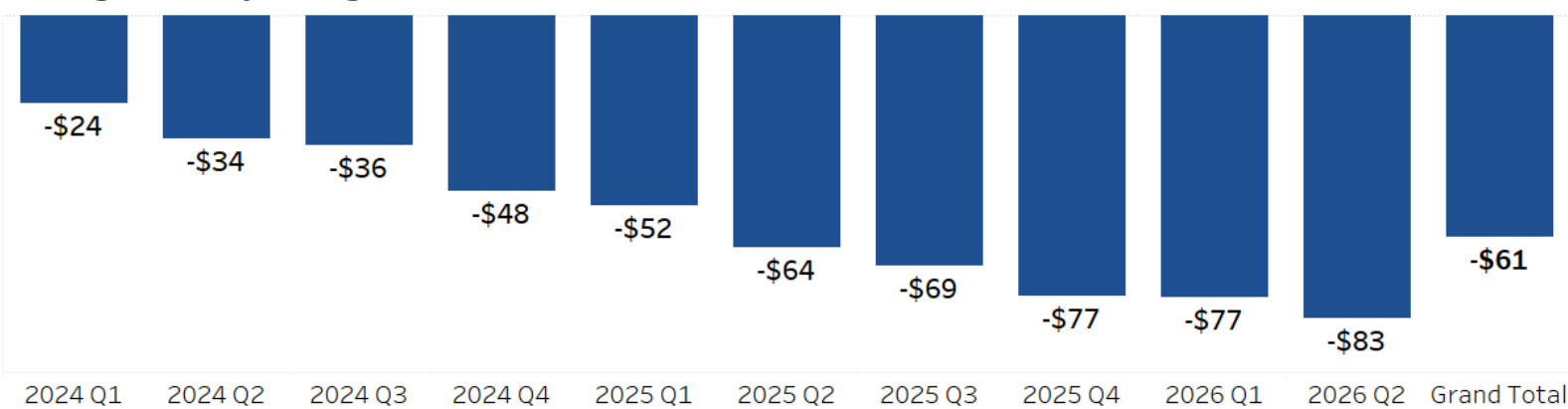


Rate Difference

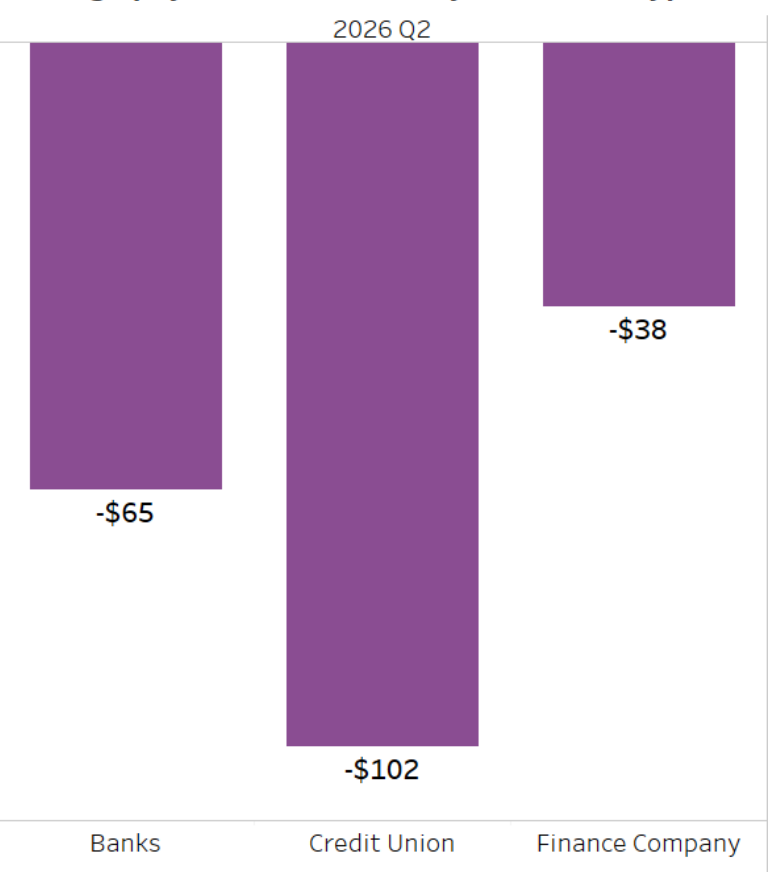


Since 2024, the average monthly savings is \$61 and Q2 2026 saved \$83; Credit Unions offer the largest payment difference of over \$100

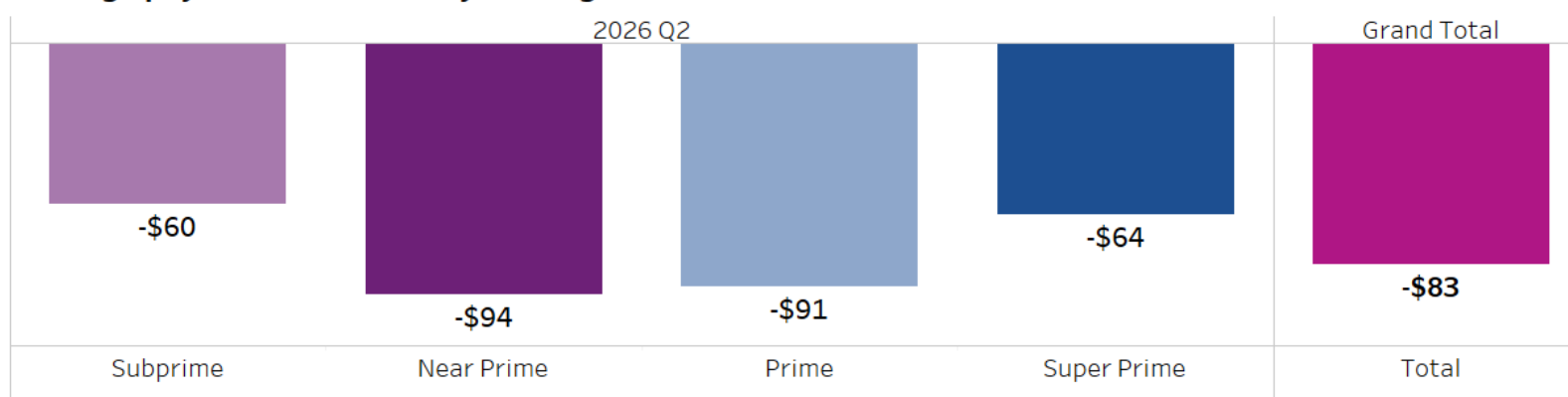
Average monthly savings



Average payment difference by refi lender type

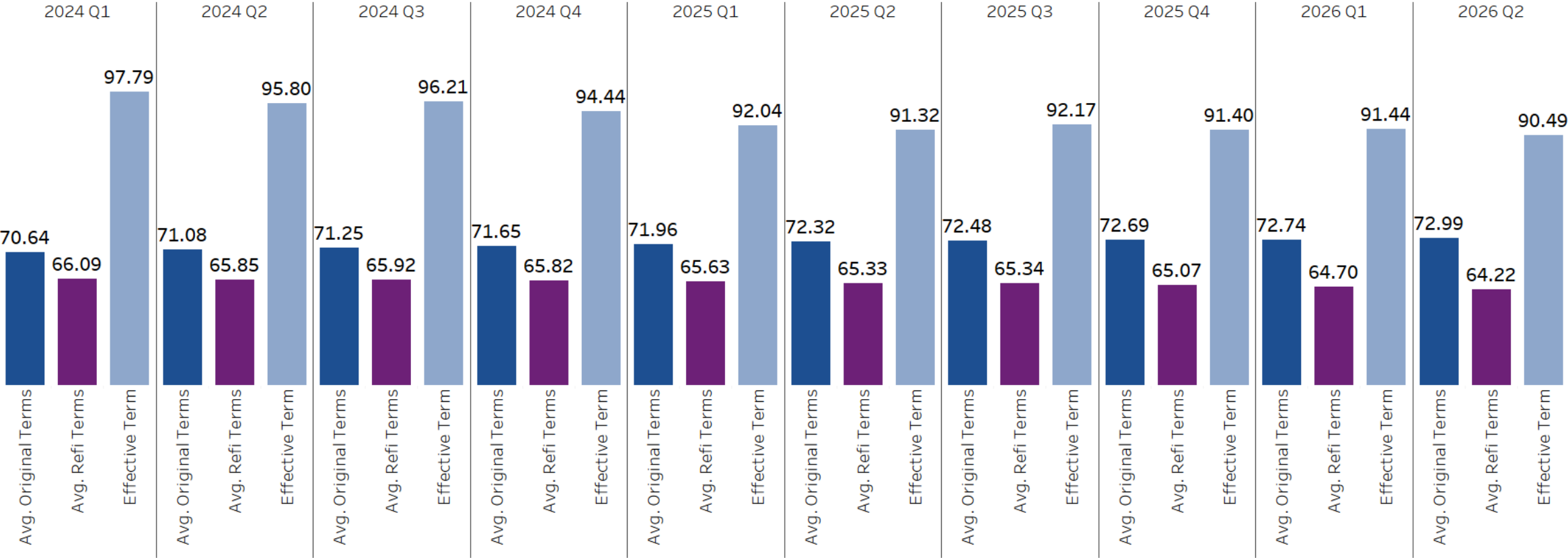


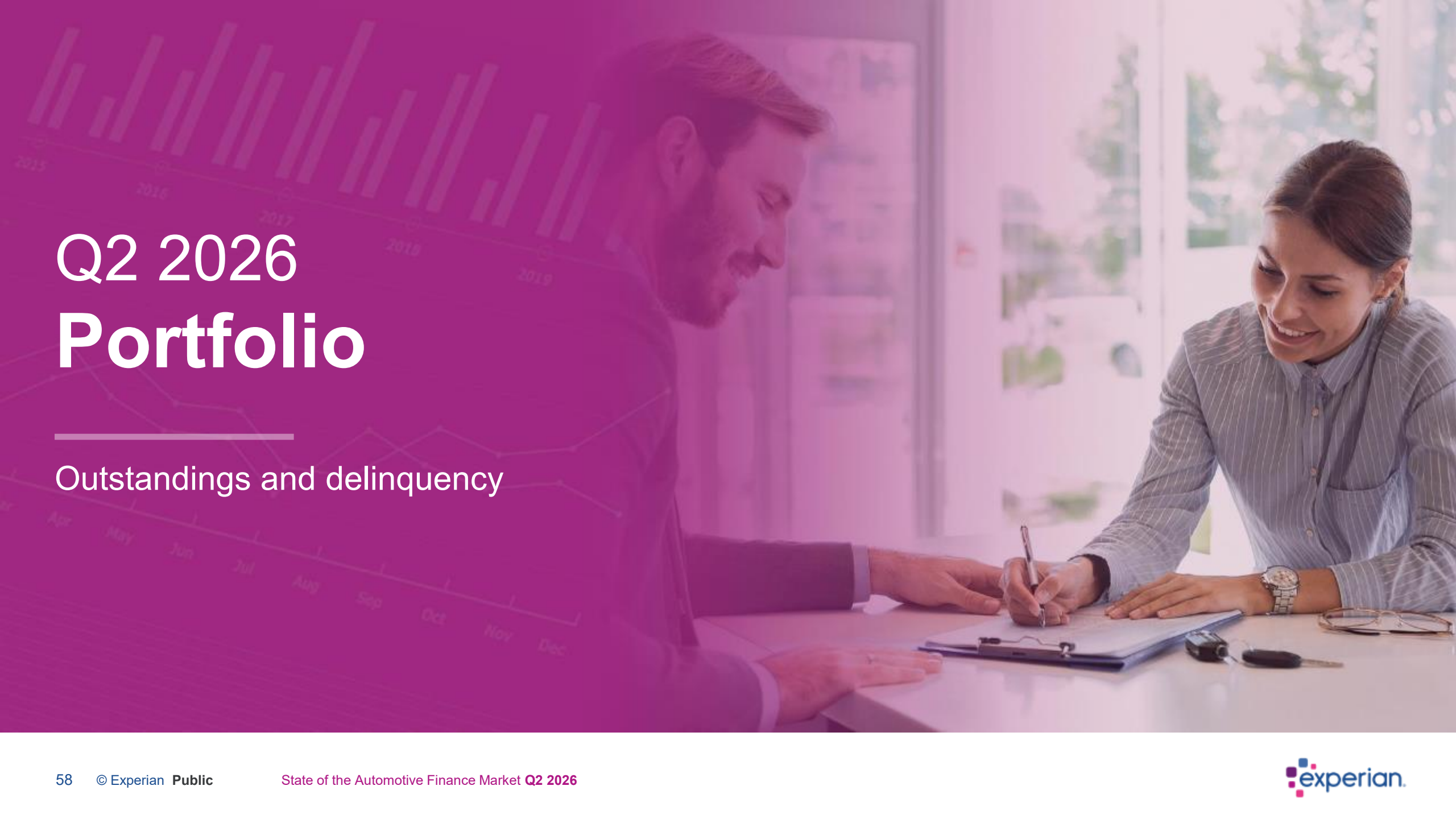
Average payment difference by risk segment



Average refi term has been around 65 months, but the effective term is over 90 months

Average terms (original, refi & effective)

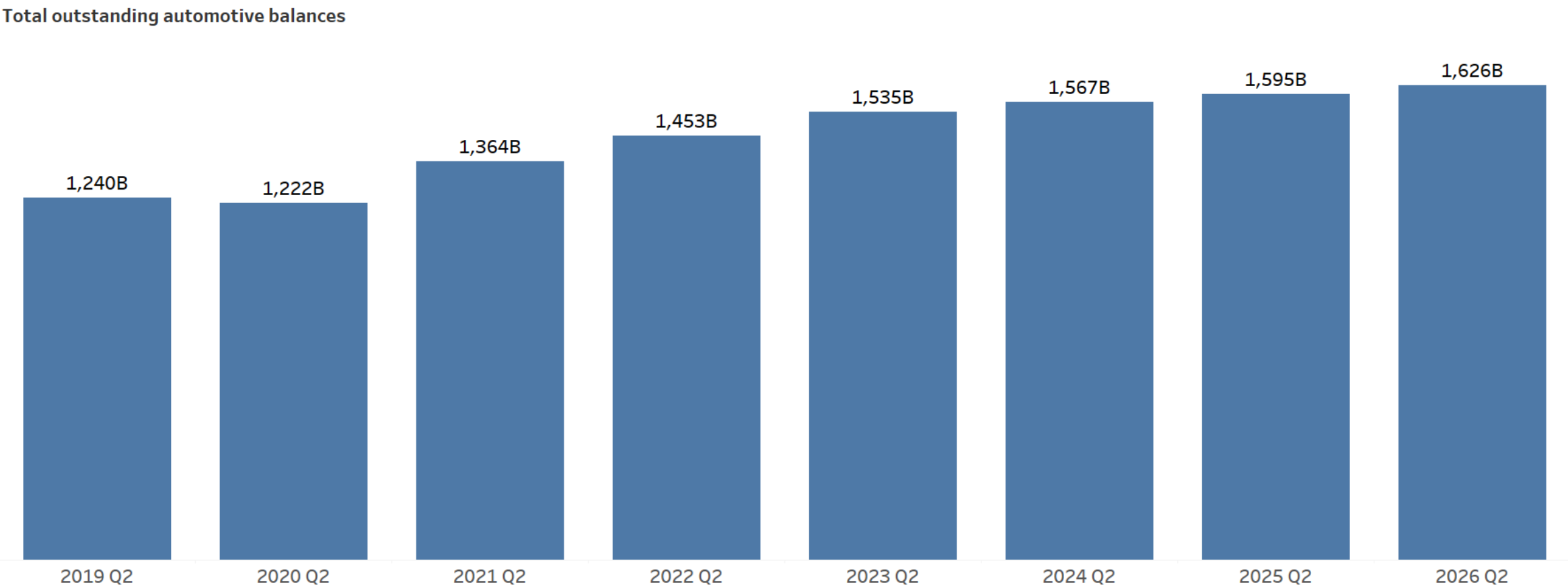




Q2 2026 Portfolio

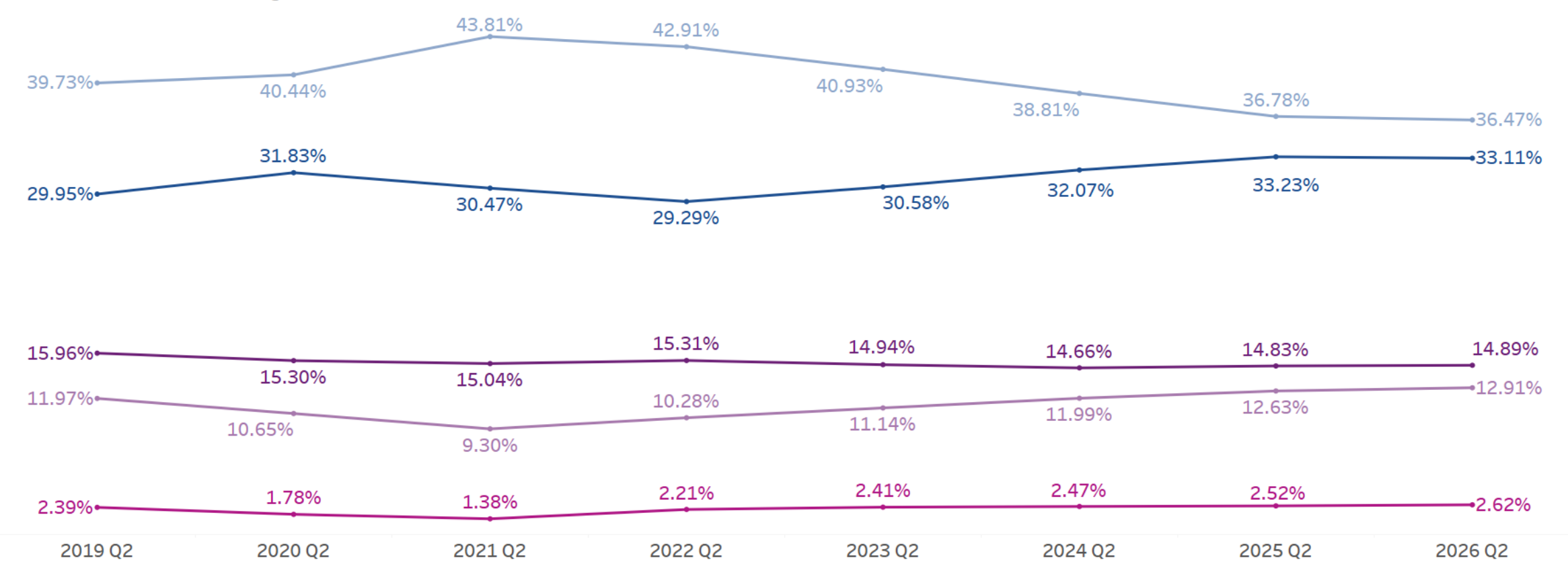
Outstandings and delinquency

Outstanding balances grow 2% year-over-year



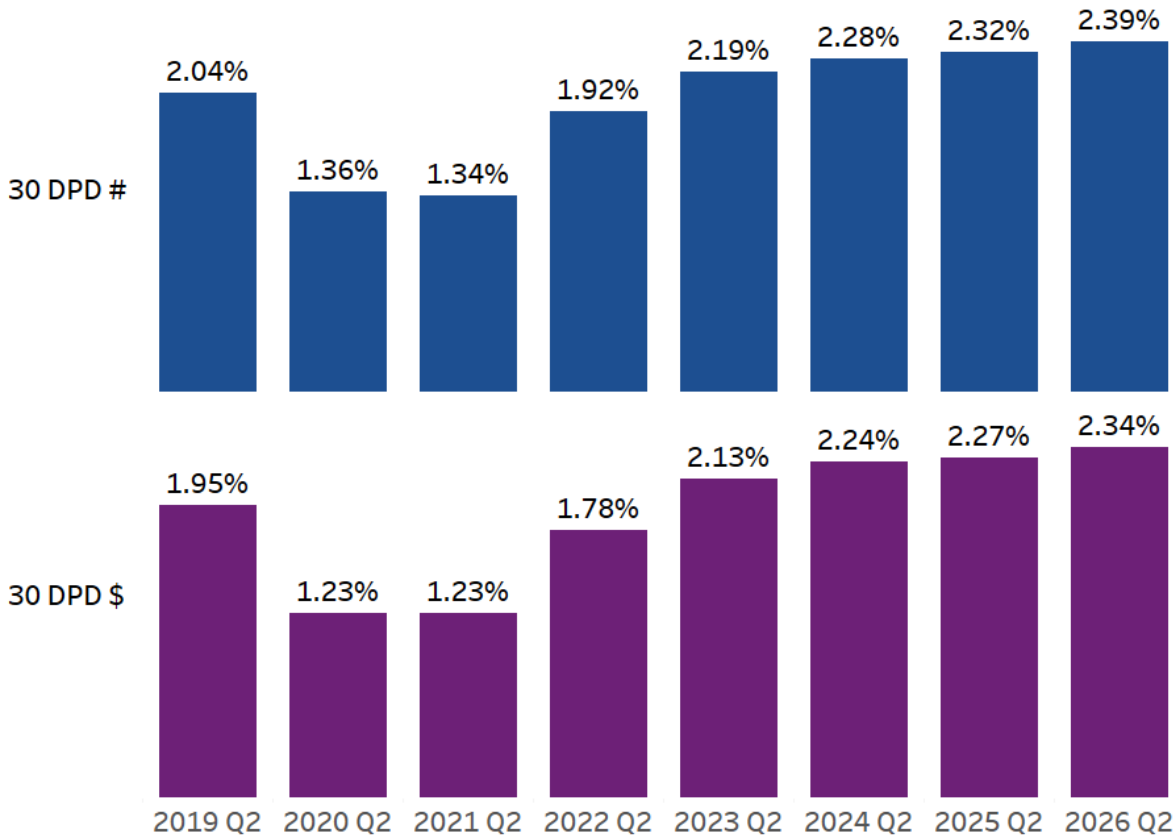
Balance growth occurring in all segments but Prime+

Risk distribution of outstanding automotive balances

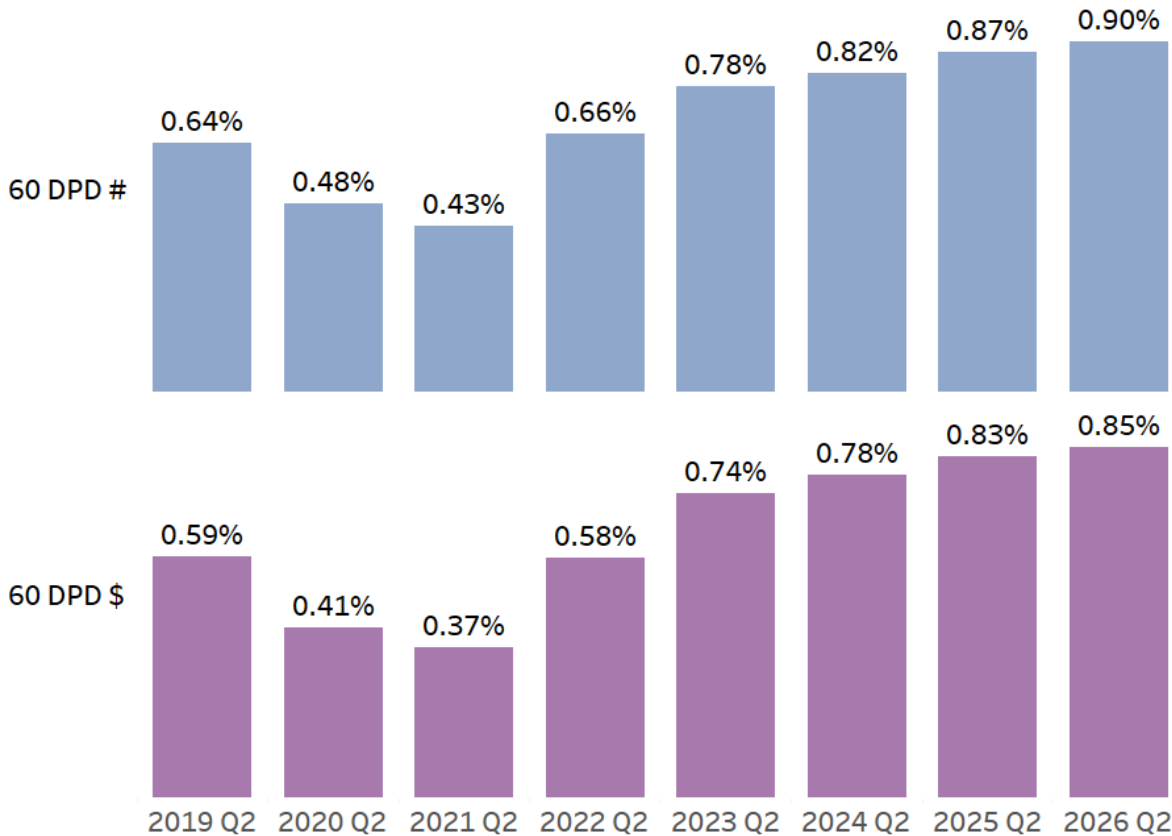


Delinquencies increase YOY

Automotive delinquency: 30 days past due

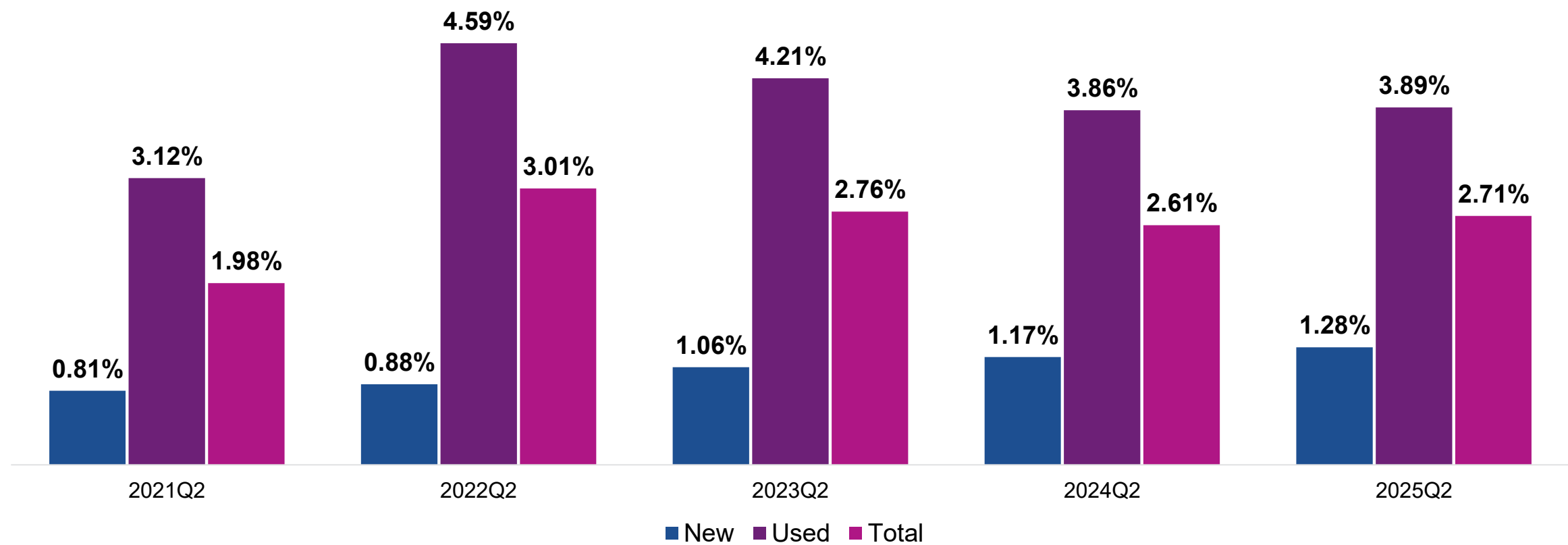


Automotive delinquency: 60 days past due



Delinquency on new vehicles has increased on 2025 vintages compared to prior years; used peaked with 2022 originations

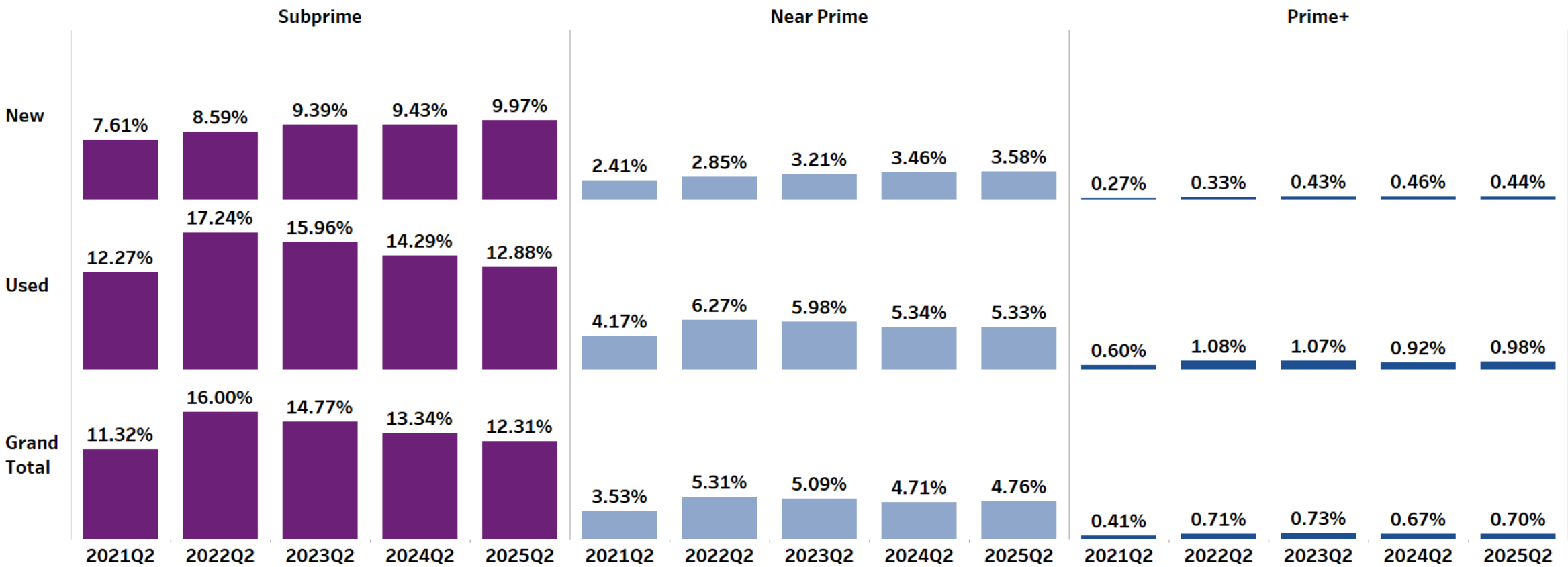
60dpd rate at 12-months on book



60 days past due at 12-months on book by quarterly originations (Velocity Performance)

Used Subprime performance is improving; delinquency is up for the Near Prime and Prime+ segments

60dpd at 12-months on book by origination risk segment



60 days past due at 12-months on book by quarterly originations (Velocity Performance)



Delinquency by vehicle and fuel-type

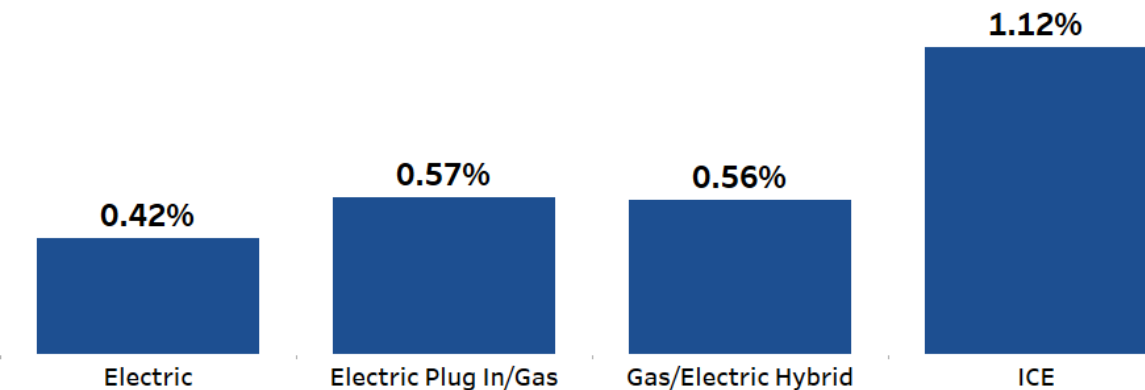
Current 60 day delinquency rate by new/used



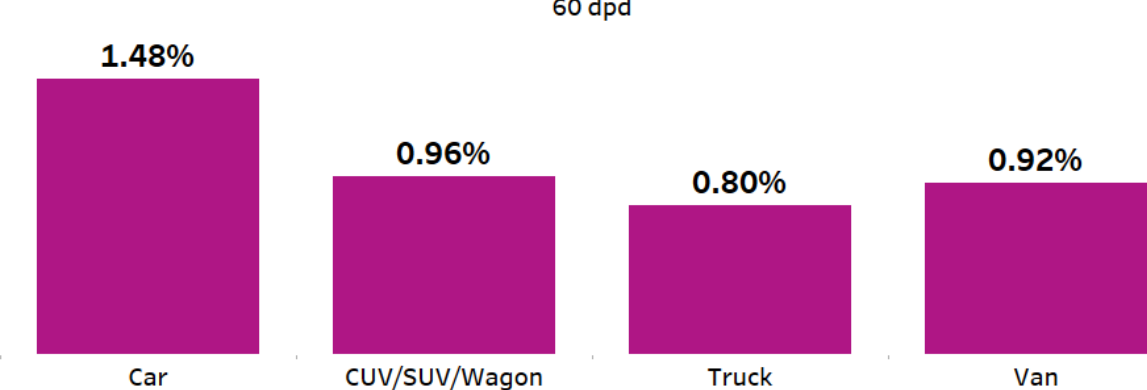
Current 60 day delinquency rate by dealer type on used loans



Current 60 day delinquency rate by fuel type (bought new)



Current 60 day delinquency rate by vehicle type (bought new & used)



Q2 Summary

- Leasing rates decrease; cash increases for used while new sees more loans
- Scores decrease; growth occurring outside of prime
- Finance Companies and BHPH/Other lenders pick up share
- EV share returns to pre-tax credit share
- Loan amounts and payments are on the rise for both new and used vehicles; used payment hits record high
- New LTVs are rising while used have declined
- Refinance increases with an average savings of \$83/month
- Overall balances increase while delinquencies rise
- Performance in recent vintages deteriorates in Near Prime and Prime+



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